



SANDOWN CARNIVAL PROGRAMME 2016

Advertise YOUR Business!

A full colour glossy brochure distributed to tourists and local residents during July / August celebrating the Sandown Carnival and Regatta events, and placed online at www.sandowncarnival.com for reference and download. Printed circulation in 2015 was 4,000 copies. For a sample of last year's publication (without adverts), visit goo.gl/gn7jPN

Advertising is accepted on a first-come, first-served pre-payment basis.

As this publication is regularly over-subscribed you are advised to secure your slot early.

Three options are available:

Description	Rate (no VAT)	Size
Full page**	£180.00	148mm x 210mm (portrait) or 210mm x 148mm (landscape)
Half page	£100.00	W148mm x H100mm (landscape only)
Quarter page	£60.00	W69mm x H100mm (portrait only)

- Images must be a minimum of 150dpi (ideally 300dpi) and will be printed in full colour.
- All ads will be shown on www.sandowncarnival.com for up to 12 months with a link to your website (if provided).
- **We do not accept Microsoft Publisher files.** All other major formats accepted. PDF or JPG preferred. We can re-print ads from 2015 if desired but we cannot edit them.

CUT-OFF DATE FOR SUBMISSIONS: FRIDAY 20th MAY 2016

STEP 1: Email your artwork or instructions to friends@sandowncarnival.com

STEP 2: Await confirmation and invoice by return email

STEP 3: Pay invoice to confirm your reservation

STEP 4: An acknowledgement will be supplied by email

**** Note:** The inner front and outer rear covers will be allocated at random amongst advertisers taking a full page.