

# NORMAN BAKER (SANDOWN) LTD.

## EMPIRE GARAGE

YORK ROAD — SANDOWN

Tel. Day: Sandown 3545

Night: Sandown 2709

New Cars & Used Vehicle Sales

24 Hour Service

B.I.A. Approved

ACCIDENT, DAMAGE & BODY REPAIRS

MECHANICAL REPAIRS & SERVICING

PETROL & OIL

Self Drive Hire Cars

Taxi Service

---

<b>JULY—</b>				<b>PAGE</b>	
Sunday	27th	7.00 p.m.	Motor Cycle Football ...	6	
Monday	28th	10.00 a.m.	Beach Treasure Hunt ...	6	
Tuesday	29th	10.00 a.m.	Children's Talent Contest	6	
Wednesday	30th	Morning.	Sandcastle Contest ...	7	
			2.15 p.m.	Children's Fancy Dress Procession ...	7
			3.00 p.m.	Competition ...	7
			7.00 p.m.	Grand Procession ...	9
			8.30 p.m. Approx.	Royal Spa Jazz Band at Ferncliff Gardens ...	10

The rights to make alterations in the programme are reserved by the Association.

# Sandown Carnival 1975



President	...	...	...	Mrs. G. Bartlett
Vice President	...	...	...	Mrs. G. Cave
Chairman	...	...	...	E. Jones, Esq.
Vice Chairman	...	...	...	P. Drayton, Esq.
Hon. Secretary	...	...	...	Miss H. Humby
Asst. & Social Secretary	...	...	...	Mrs. C. Simmons
Postal Secretary	...	...	...	Miss S. Phillips
Hon. Treasurer	...	...	...	J. Howell, Esq.
Asst. Hon. Treasurers	...	...	...	Miss D. Martin Mrs. W. Brown

## COMMITTEE:—

Miss K. Addison, Mrs. G. Bartlett, Mr. D. Canning, Mrs. D. Drayton, Mrs. D. Gilbert, Mrs. J. Howell, Mrs. R. Ingram, Mrs. A. Jowett, Miss C. Kadwell, Mrs. G. Lloyd, Miss Y. Marriot, Mrs. E. Rowe, Mrs. E. Roberts, Miss L. Varker, Miss A. Williams, Miss C. Williams, Mr. N. Williams, Mrs. J. Williams, Mr. T. Webb, Mrs. J. Webb, Mr. B. Webb, Mr. I. Wellham.

All communications should be addressed to the Hon. Secretary:  
Miss H. L. Humby, 7 Pier Street, Sandown, I.W. Tel. 2024.



*JOIN IN THE FUN  
AND SPOT YOUR PRIZE*



All Programme Lucky  
Numbers will be displayed  
with their Prizes in the shop  
windows as over page



ALL YOU DO: MATCH YOUR LUCKY NUMBERS WITH  
THE PRIZE IN ONE OF THE SHOP WINDOWS. ON  
PRODUCING YOUR PROGRAMME THE PRIZE IS YOURS.

# *Shops partaking in Lucky Programme Numbers*

## **Avenue Road**

Chish and Fippery  
W. J. Parsonage, Electrical  
Sub-Post Office  
Smith Butchers  
Richway Supermarket  
Geo. Daysh, Fruit and Veg.

## **High Street**

Just Denim  
Sandringham (Nicks)  
Continental Esplanade (Nicks)  
Olive's Hairdressers  
Pollard and Ramage, Chemist  
Clarks T.V. and Radio  
Baileys  
Comptons  
A. P. Butlers  
Daws and Knightons  
D.I.Y. Harmony (Albert Road)  
International Butchers  
Gifts Galore  
Trevillion  
The Beauty Box  
International Stores  
Marders  
Something Different  
J. Harris Greengrocer  
Youngs T.V.  
Ladies Realm  
Kodak, 39 High Street  
Barbers  
Charles Knitwear  
Charles Hairdressers  
Stewart Harvey  
Carousel  
Rix Newsagent

Rogers Sweet Shop  
The Mans Shop  
Martins  
Beardsalls Stationery  
Candy Shop  
Nicks Top Shop  
Wrays

## **Station Road**

Sub. Post Office

## **Pier Street**

Holiday Snaps

## **St. John's Road**

2, Newitts Butcher  
Denness  
Sayers  
Moss Motor Tours  
Daniels Fruit and Veg.  
Ladies Shop  
Dawn Joy Florist  
H. Paris Florist  
Gents Hairdressers  
B. and R. Hurst Jewellers

## **Wilkes Road**

Gents Hairdressers

## **Melville Street**

Mackett and Blackburn  
Holbrook and Son

## **Fitzroy Street**

Bastiani  
Mac  
Owen

## *PROGRAMME OF EVENTS*

---

— SUNDAY, JULY 27th —

**THE I.W. MOTOR CYCLE CLUB**

presents

### **MOTOR CYCLE FOOTBALL MATCH**

at the **Hurricanes Rugby Field, Fairway, Sandown**

(Proceed over the Railway line at Sandown Station and the Field is on your left).

**7.00 p.m. — ADMISSION FREE — 7.00 p.m.**  
**SIDESTALLS ————— REFRESHMENTS**

---

— MONDAY, JULY 28th —

### *BEACH TREASURE HUNT*

10.00 a.m. - 12 p.m.

by West side of Sandown Pier

Winner announced 12 p.m. — 1st Prize £5.

---

— TUESDAY, JULY 29th —

### *CHILDREN'S TALENT CONTEST*

10.00 a.m.

**QUEENS CINEMA, ALBERT ROAD, SANDOWN**

Classes—

Up to 6 years of age. 7 - 10 years of age. 11 - 15 years of age.  
Groups of all ages.

**PRIZES:—** Cups and Medals.

**Admission:—** Adults 10p Children 5p



— WEDNESDAY, JULY 30th —

## *SANDCASTLE CONTEST*

Judging at 12 noon, East side of the Pier.

---

### *CHILDREN'S FANCY DRESS PARADE and COMPETITION*

Entrants to assemble at Eastern Esplanade (by trampolines) before 2.15 p.m. for marshalling etc.

Procession will then move off along to the PIER PAVILION, at 2.30 p.m.

Contestants will be assembled on the stage and judging will be carried out.

15p Adults — ADMISSION — Children 5p

All Children in Fancy Dress admitted free.

All Fancy Dress Entries will receive prize.

<b>CLASS:—</b>					<b>PRIZES</b>
Up to 6 years of age	...	...	...	...	
From 7 - 10 years of age	...	...	...	...	
From 11 - 15 years of age	...	...	...	...	1st CUP
Pairs up to 10 years of age	...	...	...	...	2nd and 3rd
Pairs 11 - 15 years of age	...	...	...	...	MEDALS
Groups all ages	...	...	...	...	
Decorated Carts	...	...	...	...	

All Classes, three entries or no second prize,

Four entries or no third prize.

**Crowning of  
Sandown Carnival Queen  
in the Pier Pavilion at 3 p.m.  
by  
Mrs. Gertrude Shilling  
of Ascot fame**



*Following the Children's Fancy Dress Judging -*

**Mr. Universe Contest**

*1st Prize BOTTLE WHISKY*

*2nd Prize JUMBO BEER*



**Ladies Legs Contest**

*1st Prize £3.00 voucher*

*2nd Prize £1.00 voucher*



*COME AND JOIN THE FUN*

# CARNIVAL PROCESSION

The Sandown Carnival Procession will depart from Sandown Barracks at 7.00 p.m. and will take the following routes:—

Broadway, Melville Street, Fitzroy Street, Station Avenue, Albert Road, High Street, Beachfield Road, Barracks.

All entrants must report to Marshalls at Sandown Barracks by 5.45 p.m. for judging.

CLASS	1st	2nd	3rd
A. Queens Class ... ..	£6.00	£3.00	£2.00
B. Local Tableaux ... ..	£6.00	£3.00	£2.00
C. Trade Entry Tableaux	£6.00	£3.00	£2.00
D. Decorated Cars ... ..	£6.00	£3.00	£2.00
E. Children's Fancy Dress	£1.00	75p	50p
F. Decorated Handcarts ...	£1.00	75p	50p
G. Equestrian ... ..	£1.50	75p	50p
H. Hotels and Guest House Entries ... ..	£6.00	£3.00	£2.00
I. Adult Fancy Dress ... ..	£1.00	75p	50p
J. Individual Entries ... ..	£6.00	£3.00	£2.00

Entry Forms obtainable from  
**Aquarius Cafe, 7 Pier Street, Sandown**

Four entries or no third prize.  
Three entries or no second prize.



## *- The Royal Spa Jazz Band -*

making their debut on the Isle of Wight.

---

**THE ROYAL SPA JAZZ BAND** will be leading the Children's Fancy Dress Parade in the afternoon, then Playing for you on the Esplanade opposite the Pavilion at 4.00 p.m. approx.

They will take part in the Carnival Procession, then afterwards play for you at Ferncliff Gardens, Beachfield Road until 10.30 p.m.

---

All monies remain the property of the Carnival Association.

---

The Carnival Committee wish to thank the South Wight Borough Council for the use of Ferncliff Gardens and the Pier Pavilion on Carnival Day.

---

— **FIRST AID** —

**St. John Ambulance Brigade members are in attendance opposite the Pier throughout Carnival Day**

*BANDS PLAYING IN PROCESSION*

---

*Corps of Drums*

*1st Newport I.W. Scout Group*

lead by Mr. F. Wendes.



*Royal Spa Jazz Band*

(by courtesy of the Musicians' Union,  
Leamington Spa branch).



*1st Binstead Boy Scouts*



*Cowes Army Cadet Force Band*



*1st East Cowes Company*

*Girls Brigade Band*



*- The Flamettes Majorette Team -*

The Ryde Majorette Team, The Flamettes, have become at their first attempt, Southern Area Champions, and have won through to the National Finals to be held in London in July.

**PLEASE NOTE**

The Carnival Association accept no liabilities for any accidents or injuries sustained during the processions.



# Teddy Bear Stall

By Information Bureau



*Hundreds of Teddies to be Won*



OPEN ALL DAY



**FROM THE PRESIDENT  
MRS. GERTRUDE BARTLETT**

Carnival time is here again, and we invite the mums and dads, girls and boys, residents and visitors, young and old, to join in the fun!

Much hard work and fund raising activities have been staged during the winter months to raise money to enable this Carnival to be held, and in these days of raging inflation it is a never ending struggle to make ends meet. We therefore hope you will fully support all the various events over the four days of Carnival and thus help to make this the best carnival ever.

Any help is welcome, in whatever capacity.

After the Evening Procession  
The Carnival Queen,  
together with the  
Visiting Carnival Queens,  
will be entertained by  
Mr. & Mrs. A. Conway



at

**The Ocean Hotel**



# PAVILION - SANDOWN

Nightly at 8.15 p.m. (except Sunday)

## BILLY BURDEN

in

# SHOWTIME

The Island's biggest and best Summer Revue

3 Programmes Changing twice weekly

MONDAY, JULY 28th — Programme No. 2

THURSDAY, JULY 31st — Programme No. 3

— Admission £1.00, 85p, 70p —

Reduced prices for parties and children.

Box Office open 10 a.m. - 1 p.m. and 2 p.m. - 8.30 p.m.

Telephone: Sandown 2295

---

# SHANKLIN THEATRE

Nightly at 8.15 (except Sunday)

GEOFFREY REED and full London Company in

Thursday, July 24th for six days—

**THE LOVE MATCH** — A North Country Comedy

Thursday, July 31st for six days—

**LLOYD GEORGE KNEW MY FATHER**

The sophisticated West End comedy success

Admission £1.00, 85p, 70p. — Reduced prices for parties.

Box Office open 10 a.m. - 1 p.m. and 2 p.m. - 8.30 p.m.

Telephone: Shanklin 2739.

# SANDOWN CARNIVAL QUEEN 1975

MISS SUSAN PHILLIPS

Maid of Honour  
MISS TINA INGRAM

Maid of Honour  
MISS LESLEY GOODBURN

---

Every care has been taken in compiling this programme, and the Carnival Association apologise for any errors or omissions which may have been made.

---

*While in Sandown*



*You MUST visit*

*the Colonel Bogey Disco*

*and White City Bars*

---

The Carnival Committee wish to thank all concerned for their support and effort in making the Carnival such a successful attraction.



THE CARNIVAL COMMITTEE RELY ENTIRELY ON  
VOLUNTARY CONTRIBUTIONS.

PLEASE GIVE GENEROUSLY WHEN COLLECTORS  
PASS ALONG THE ROUTE.

●

— PLEASE NOTE —

SANDOWN  
ILLUMINATED CARNIVAL

will be held on  
WEDNESDAY, AUGUST 27th, 1975.

●

This year Sandown Carnival Festivities have been extended  
from the normal one day event to a four day event:—

But it takes a year to plan! If **YOU** have any time to spare  
and would be interested in helping, please contact the Secretary.

— THANK YOU FOR YOUR SUPPORT —