

**SANDOWN
CARNIVAL
1976**

**WEDNESDAY
JULY 28th**

PRICE 12p



OUR THANKS

The Carnival committee would like to express their thanks to Paige Ltd., 117 Commercial Road, Portsmouth, who supplied dresses for the Queen and attendants.

Moss Motor Tours **(SANDOWN I.O.W.) LTD.**

Coach tours to all parts of the Island
Day — Afternoon and Evening Tours
PRIVATE PARTIES QUOTED FOR MAINLAND TRAVEL

Tel. Sandown 2214/5

Valentine Press

(F. D. Wylds)

17 STATION AVENUE, SANDOWN

**Specialises in printing of Hotel and
Guest House Stationery**

Telephone Sandown 2803

Sandown Carnival

1976

President: Mrs. G. Bartlett

Vice-President: Mrs. G. Cave

Chairman: P. Drayton, Esq.

Vice-Chairman: D. Canning, Esq.

Hon. Secretary: Miss H. Humby

Assistant Secretary: Mrs. C. Laidler

Postal Secretary: Miss L. Varker

Hon. Treasurer: J. Howell, Esq.

Assistant Hon. Treasurer: Mrs. W. Brown

Committee:

Mrs. P. Bland, C. Johnson, Esq.,

Miss B. Ring, Miss S. Phillips, D. Jones, Esq.,

Mrs. P. Willis, Miss D. Parker,

Mrs. A. Hodgson, Mrs. S. Jessop,

Mrs. D. Drayton, Mrs. D. Gilbert,

Mrs. J. Howell, Mrs. R. Ingram,

Mrs. A. Jowett, Mrs. E. Rowe,

Mr. T. Webb, Mrs. J. Webb, Mr. B. Webb,

T. Hall, Esq.

All communications should be addressed to the Hon. Secretary,

Miss H. L. Humby, 7 Pier Street, Sandown, I.W.

Telephone 2024.

The right to make alterations in the programme are reserved by
the Association.

Shops partaking in Lucky Programme Numbers

AVENUE ROAD

Chish and Fippery
W. J. Parsonage, Electrical
Sub-Post Office
Smith Butchers
Richway Supermarket
Geo. Daysh, Fruit and Veg.

HIGH STREET

Just Denim
Sandringham (Nicks)
Continental Esplanade (Nicks)
Olive's Hairdressers
Pollard and Ramage, Chemist
Clarks T.V. and Radio
Baileys
Comptons
A. P. Butlers
Daws and Knightons
D.I.Y. Harmony (Albert Road)
International Butchers
Gifts Galore
Trevillion
The Beauty Box
International Stores
Marders
Something Different
J. Harris, Greengrocer
Youngs T.V.
Ladies Realm
Kodak, 39 High Street
Barbers
Charles Knitwear

High Street—cont.

Charles Hairdressers
Rix Newsagent
Carousel
Stewart Harvey
Rogers Sweet Shop
The Man's Shop
Martins
Beardsalls Stationery
Candy Shop
Nicks Top Shop
Wray's
STATION ROAD
Sub. Post Office
PIER STREET
Holiday Snaps
ST. JOHN'S ROAD
2, Newitts Butcher
Denness
Moss Motor Tours
Daniels Fruit and Veg.
Ladies Shop
Dawn Joy Florist
H. Paris Florist
Gents Hairdressers
B. and R. Hurst, Jewellers
MELVILLE STREET
Mackett and Blackburn
Holbrook and Son
FITZROY STREET
Bastiani
Mac
Owen

CARNIVAL ATTRACTIONS

Beach Treasure Hunt

10 a.m. till 12 noon

By West side of Sandown Pier

Winner announced 12 noon—First Prize £5

Sand Castle Contest

10 a.m. till 12 noon

East side of Sandown Pier

Putting Competition

SANDHAM GARDENS

10 a.m. till 12 noon

1st Prize £1.50

2nd Prize £1.00

Childrens' Fancy Dress Parade and Competition

Entrants to assemble at Eastern Esplanade (by trampolines) before 2.15 p.m. for marshalling etc.

Procession will then move off along to the PIER PAVILION, at 2.30 p.m.

Contestants will be assembled on the stage and judging will be carried out.

Admission — Adults 20p, Children 10p.

All Children in Fancy Dress admitted free.

All Fancy Dress Entries will receive a prize.

| CLASS | 1st | 2nd | 3rd |
|---------------------------------|------|------|------|
| | £ | £ | £ |
| Up to 6 years of age | 50p | 35p | 25p |
| From 7 - 10 years of age ... | 75p | 50p | 35p |
| From 11 - 15 years of age ... | 1.00 | 75p | 50p |
| Pairs up to 10 years of age ... | 1.00 | 80p | 50p |
| Pairs 11 - 15 years of age ... | 1.00 | 80p | 50p |
| Groups all ages | 2.00 | 1.50 | 1.00 |
| Decorated Carts | 1.00 | 75p | 50p |

All monies remain the property of the Carnival Association

The Carnival Committee wish to thank the South Wight Borough Council for the use of the Pier Pavilion on Carnival Day.

FIRST AID: St. John Ambulance Brigade members are in attendance opposite the pier throughout Carnival Day and at the County Ground.

CROWNING OF SANDOWN CARNIVAL QUEEN

IN THE

Pier Pavilion at 3 p.m.

BY

Mr. R. J. Callis

MAYOR OF SOUTH WIGHT BOROUGH COUNCIL



Following the Children's Fancy Dress Judging

Mr. UNIVERSE Contest

1st Prize Bottle of Whisky

2nd Prize Jumbo Beer



Ladies' Legs Contest

1st Prize ^{£4} £3 Voucher

2nd Prize ^{£2} £1 Voucher

Entry accepted immediately prior to contests

Come and join in the fun!

CARNIVAL PROCESSION

The Sandown Carnival procession will depart from Avenue Road junction of St. John's Crescent - Carter Street at 6.30 p.m. and will take the following route: High Street, Beachfield Road, Broadway, Lake Hill, Sandown Road, Cemetery Road, Green Lane, County Ground. All entrants must report to Marshall's at Carter Street/St. John's Crescent by 5.15 p.m. for judging. *MOVING OFF AT 6.30 P.M.*

CLASS

A. Queen's Class, Benson & Hedges Cup ...

B. Youth Organisations

C. Associations and Charitable Organisations

ASS. CLUBS.

D. Trade and Hotel Entries Float

E. Decorated Cars

F. Decorated Handcarts and Cycles

G. Children's Fancy Dress

H. Adult Fancy Dress

I. Equestrian

J. Individual Entries

K. HOLIDAY ESTABLISHMENTS.

Entry forms obtainable from **Aquarius Cafe, 7 Pier Street, Sandown**

Bands Playing in Procession

Corps of Drums

1st Newport I.W. Scout Group

led by Mr. F. Wendes

1st Ryde Boys' Brigade

1st Binstead Boy Scouts Band

Cowes Army Cadet Force Band

1st East Cowes Company

Girls' Brigade Band

The Flamettes Majorette Team

PLEASE NOTE: The Carnival Association accept no liabilities for any accidents or injuries sustained during the processions and at the County Ground.

PROGRAMME OF EVENTS

and at the County Ground (from 6 p.m.)

Commencing approximately 7 p.m. Entrance Fee **10p.**



DEMONSTRATION OF ARCHERY BY WIGHT BOWMEN



DISPLAYS BY—

the **FLAMETTES MAJORETTE TEAM**

CORPS OF DRUMS 1st NEWPORT I.W. SCOUT GROUP



THE CUMBERLAND GIANTS from the creators of the Dr. Who costumes—these 12ft. giants will fight in the arena.



Demonstration of Rock 'n' Roll by the I.W. Rock 'n' Roll Society accompanied by the all-Island group **TOBACCO ROAD.**

This group will play afterwards for your entertainment.

Teddy Bear Stall

By Information Bureau (open all day)

and at County Ground after 6 p.m.



Hundreds of Teddies to be won



FROM THE PRESIDENT, MRS. GERTRUDE BARTLETT:

Carnival time is here again, and we invite the mums and dads, girls and boys, residents and visitors, young and old, to join in the fun! Much hard work and fund raising activities have been staged during the winter months to raise money to enable this Carnival to be held, and in these days of raging inflation it is a never ending struggle to make ends meet. We therefore hope you will fully support all the various events over the Carnival and thus help to make this the best carnival ever.

Any help is welcome, in whatever capacity.



*After the Evening Procession, the
Carnival Queen, together with the
visiting Carnival Queens, will be
entertained by Mrs. A. Conway
and family at the*

OCEAN HOTEL



The Carnival committee wish to thank for their catering arrangements on Carnival Day: Mr. and Mrs. Hearn, Ferncliff Hotel and Tea Garden, Beachfield Road, Sandown.

PAVILION - SANDOWN

Nightly at 8.15 p.m. (except Sunday)

DEL DERRICK

IN

SHOWTIME

The Island's biggest and best Summer Revue

Three Programmes changing twice weekly

MONDAY, JULY 26th—Programme No. 2

THURSDAY, JULY 29th—Programme No. 3

Admission £1.00, 85p. Reduced prices for parties and children.

Box Office open 10 a.m. to 1 p.m. and 2 p.m. to 8.30 p.m.

Telephone: Sandown 2295

SHANKLIN THEATRE

Nightly at 8.15 (except Sunday)

GEOFFREY REED and full London Company in

Thursday, July 22nd for six days—

SPRING AND PORT WINE

Thursday, July 29th for six days—

SOMEONE WAITING (thriller)

Admission £1.00, 85p — Reduced prices for parties.

Box Office open 10 a.m. to 1 p.m. and 2 p.m. to 8.30 p.m.,

Telephone: Shanklin 2739

Sandown Carnival Queen 1976

MISS SUSAN DENNIS

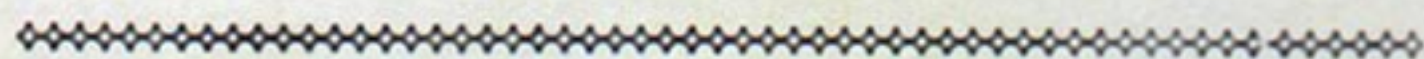
MAID OF HONOUR

MISS TINA INGRAM

MAID OF HONOUR

MISS MARCIA DOVE

Every care has been taken in compiling this programme, and the Carnival Association apologise for any errors or omissions which may have been made.



WHILE IN SANDOWN

You MUST visit

The Colonel Bogey Disco

White City Bars — and

Leisure Centre



Our Carnival takes us a year to plan!

**IF YOU HAVE ANY TIME TO SPARE
AND WOULD BE INTERESTED
IN HELPING**

Please contact the secretary:

H. Humby, 7 Pier Street, Sandown

The Carnival Committee wish to thank all concerned for their support and effort in making the Carnival such a successful attraction.

**THE CARNIVAL COMMITTEE RELY ENTIRELY ON
VOLUNTARY CONTRIBUTIONS**

**PLEASE GIVE GENEROUSLY WHEN COLLECTORS
PASS ALONG THE ROUTE.**



PLEASE NOTE

***SANDOWN
ILLUMINATED CARNIVAL***

will be held on

Wednesday, 25th August, 1976

THANK YOU FOR YOUR SUPPORT