



*Sandown
Carnival
1978*

Wednesday, July 19th

PRICE 15p

The Carnival Committee would like to express their thanks to :-

Mr. & Mrs. Spyker, Sandringham Hotel

Mr. D. Ring

South Wight Borough Council

St. John Ambulance Brigade

Mrs. Hearn, Ferncliff Hotel

John Redgrave Productions

Moss Motor Tours

Wight City Leisure Services

Empire Garage

Temperature Ltd.

and all other friends, firms and organisations who have helped us to make our Carnival Day a success.



The Association reserve rights to make alterations to the programme.



All monies remain the property of the Carnival Association.

CARNIVAL QUEEN

Miss Alison Porter

Attendant

Miss Tracy Joyce

Attendant

Miss Elaine Burgess

SANDOWN CARNIVAL COMMITTEE 1978

President

Vice - President

Chairman

Vice - Chairman

Hon. Secretary

Asst. Secretary

Postal Secretary

Hon. Treasurer

Asst. Hon. Treasurer

Mrs. G. Bartlett

Mrs. G. Cave

P. Drayton Esq.

C. Johnson Esq.

Miss H. Humby

Miss D. Parker

Mrs. C. Laidler

Mrs I. Wilson

Mrs. W. Brown

COMMITTEE

Mesdames – P. Bland, E. Burgess, S. Johnson,
D. Drayton, D. Gilbert, A. Hodgeson, R. Ingram,
A. Porter, E. Rowe, E. Roberts, J. Williams,
J. Webb, T. Webb, Esq.

All communications should be addressed to the :-

Hon. Secretary,

Miss H. Humby,

7 Pier Street, Sandown, I.W.

Tel. Sandown 2024

JOIN IN THE FUN
AND SPOT YOUR PRIZE



*All Programme
Lucky Numbers will
be displayed with their
Prizes in the shop
windows as on
next page*



ALL YOU DO : MATCH YOUR LUCKY NUMBERS
WITH THE PRIZE IN ONE OF THE SHOP WINDOWS
ON PRODUCING YOUR PROGRAMME THE PRIZE IS
YOURS.

The Carnival Committee would like to thank the local shops
who so willingly agreed to partake in this contest.

Shops partaking in Lucky Programme Numbers

ALBERT ROAD

D. I. Y. Harmony

AVENUE ROAD

Ena's Corner Shop

Richway Supermarket

Sub - Post Office

Smith, Butcher

Parsonage, Electrical

Chish and Fippery

FITZROY STREET

Jays

Mac, Grocers

Bastiani, Fruiters

HIGH STREET

Just Denim

Continental, Esplanade (Nicks)

Sandringham.(Nicks)

Olive's Hair Fashions

Olive's Off Licence

Williams, Chemist

Baileys

Comptons

Butlers

Daws Knighton

Gifts Galore

Trevillion

The Wardrobe

Something Different

Harris, Greengrocer

Youngs, T.V.

Ladies Realm

Barbers, Kodak

HIGH STREET (cont)

Charles, Knitwear

Charles, Hairdressers

Stewart Harvey

Carousel

Nicklin, Chemist

Rix, Newsagent

Rogers

Candy Shop

Rings

Martins

Beardsalls, Stationery

Nicks, Top Shop

Wrays

Bamboo

MELVILLE STREET

Guy, Greengrocer

Mackett & Blackburn

PIER STREET

Holiday Snaps

ST. JOHN'S ROAD

Newitts, Butcher

Ace Cleaners

Moss Motor Tours

Daniels, Fruit & Veg.

Hurst, Jewellers

Rosanne Fabrics

Paris, Florist

The Ladies Shop

Sayers

The Chocolate Box

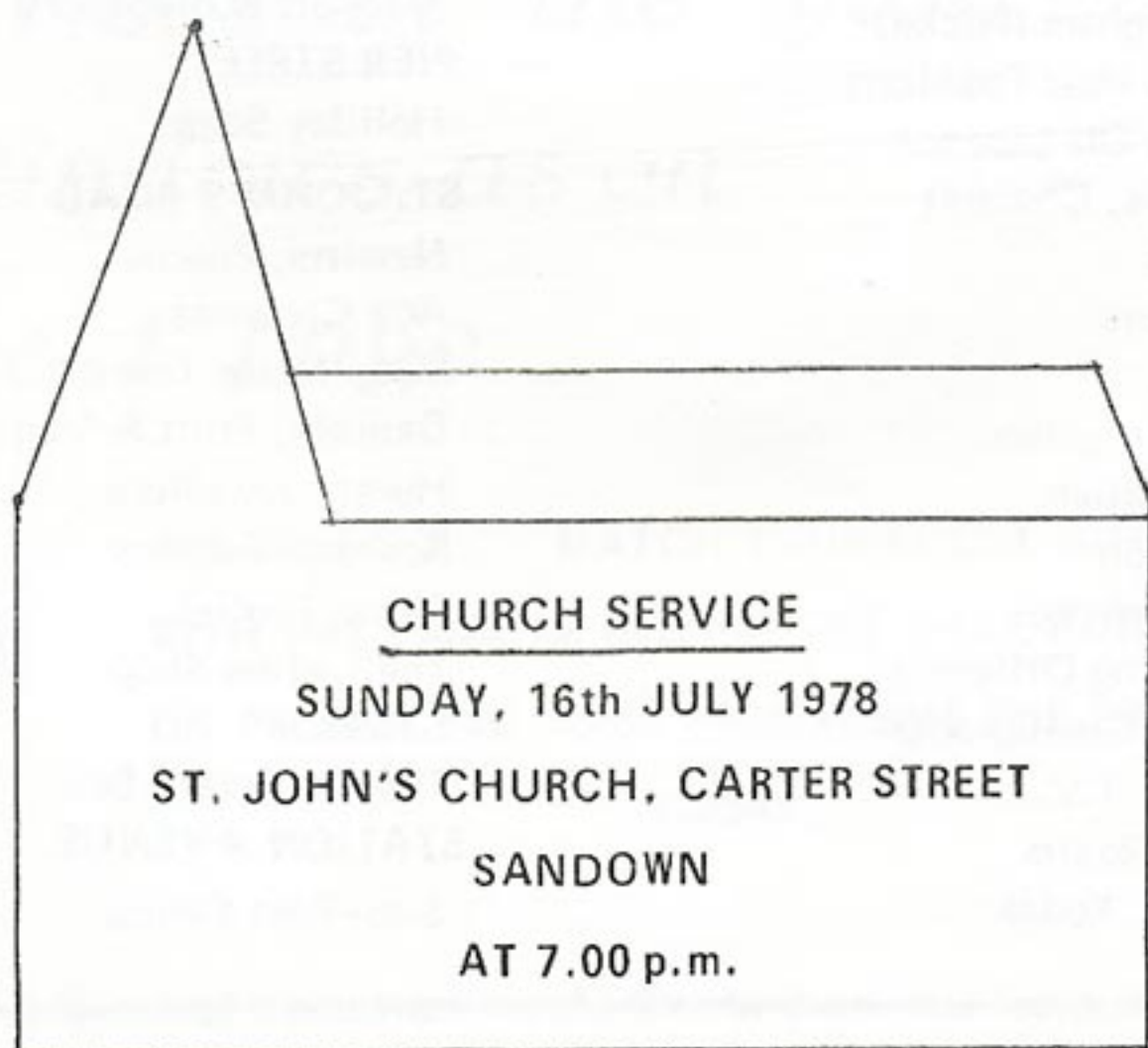
STATION AVENUE

Sub - Post Office

FROM THE PRESIDENT, MRS. GERTRUDE BARTLETT :

Carnival time is here again, and we invite the mums and dads, girls and boys, residents and visitors, young and old, to join in the fun! Much hard work and fund raising activities have been staged during the winter months to raise money to enable this Carnival to be held, and in these days of raging inflation it is a never ending struggle to make ends meet. We therefore hope you will fully support all the various events over the Carnival and thus help to make this the best Carnival ever.

Any help is welcome, in whatever capacity.



WEDNESDAY 19TH JULY

Beach Treasure Hunt

10.00 a.m. till 12 noon

By West side of Sandown Pier

Winner announced at 12 noon

Entrants 10p.

FIRST PRIZE £3.00

Sand Castle Contest

10.00 a.m. - 12 noon

East side of Sandown Pier

ENTRANTS FREE

PRIZES



Putting Competition

SANDHAM GROUNDS, CULVER PARADE, SANDOWN

10.00 a.m. - 12 noon

PRIZES

GENTS FIRST PRIZE £2.00

LADIES FIRST PRIZE £2.00

CHILDREN UNDER 14 YEARS £1.00

Pavement Artists Competition

11.00 a.m. IN FRONT OF TROUVILLE HOTEL
ESPLANADE, SANDOWN

(Chalks will be supplied)

PRIZES

ENTRANTS FREE

WEDNESDAY

CONTINUED

Bowling Competition

CARNIVAL SPOON DRIVE

RUN BY SANDOWN BOWLING CLUB ENTRANCE FEE 50p
(includes Green Fees)

2.15 p.m. BOWLING GREEN, SANDHAM GROUNDS

Childrens' Fancy Dress Parade and Competition

Entrants to assemble at Eastern Esplanade (by trampolines)
before 2.15 p.m. for marshalling etc.

Procession will then move off along to the PIER PAVILION
at 2.30 p.m.

Contestants will be assembled on the stage and judging
will be carried out.

ADMISSION – Adults 20p Children 10p

All Children in Fancy Dress admitted free.

All Fancy Dress Entries will receive a prize.

Class			1st	2nd	3rd
Up to 6 years of age	£1.00	75p	50p
From 7 – 10 years of age	£1.00	75p	50p
From 11 – 15 years of age	£1.00	75p	50p
Pairs up to 10 years of age	£1.00	80p	50p
Pairs 11 – 15 years of age	£1.00	80p	50p
Groups all ages	£2.00	1.50p	1.00
Decorated Carts	£1.00	75p	50p

CROWNING OF SANDOWN CARNIVAL QUEEN

MISS ALISON PORTER

IN THE

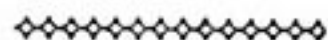
Pier Pavilion at 3 p.m.

FOLLOWING THE CHILDREN'S FANCY DRESS JUDGING

Mr. UNIVERSE Contest

1st PRIZE £4.00

2nd PRIZE £2.00



Ladies' Legs Contest

1st PRIZE £4.00

2nd PRIZE £2.00

Entry accepted immediately prior to contest

Come and join in the fun!

The Harbour Lights

WILL PLAY OUTSIDE THE
PIER PAVILLION
AT 4.00 p.m.

Battle of the Giants

THE CUMBERLAND GIANTS
WILL COMMENCE BATTLE
AT 4.00 p.m.
IN FERNCLIFF GARDENS
BEACHFIELD ROAD
SANDOWN

CARNIVAL PROCESSION

The Sandown Carnival Parade will depart from Sandown Barracks at 7.00p.m. and will take the following route :- Broadway, Melville Street, Fitzroy Street, Station Avenue, Albert Road, Victoria Road, High Street, Beachfield Road and finish at Sandown Barracks.

All entrants to report to Marshalls at Sandown Barracks by 5.45p.m. for judging.

CLASS	1st	2nd	3rd
	£	£	£
A. Queen's Class, Benson & Hedges Cup	10	7	5
B. Youth Organisations	10	7	5
C. Associations & Charitable Organisations	10	7	5
D. Trade and Associated Clubs	10	7	5
E. Decorated Cars	10	7	5
F. Decorated Handcarts and Cycles	3	2	1
G. Children's Fancy Dress	3	2	1
H. Adults Fancy Dress	3	2	1
I. Equestrian	3	2	1
J. Individual Entries	10	7	5
K. Holiday Establishments	10	7	5
L. For entries not falling into any of the above	10	7	5

Best overall entry – Cup

Entry forms available from **AQUARIUS CAFE,**

7 PIER STREET, SANDOWN

Tel : Sandown 2024

GIANT BARBECUE ON FORESHORE BY THE PIER

★ HOT DOGS

★ HAMBURGERS

The Harbour Lights

DANCE TO HARBOUR LIGHTS AND DISCO

One of the Countrys leading Steel Bands brings authentic Caribbean music to the Island.

STARTING AFTER PROCESSION AT APPROX. 9 p.m.

JULES BAKERS

Cumberland Giants

Mighty Mich and Terrible Ted the Cumberland Giants were created in 1974 by Jules Baker as part of the "Monster Show" a natural transition from his former work, that of creating several monster costumes for the 'Dr. Who' television series In 1974 the CUMBERLAND GIANTS appeared on 'Blue Peter' and from this appearance became a hit success with the public.

Teddy Bear Stall

BY INFORMATION BUREAU

(open all day)



Hundreds of Teddies to be won



WHY GO ROUND IN CIRCLES
WHEN YOU CAN GO ROUND IN

RINGS

High Street, Sandown

AND FIND A LARGE SELECTION OF FANCY GOODS
LEATHER AND COSTUME JEWELLERY

Every care has been taken in compiling this programme
and the Carnival Association apologise for any errors
or omissions which may have been made.

Borough of South Wight
ENTERTAINMENTS
Music, comedy, drama, variety,
at the Island's leading
Shows.

SANDOWN PAVILION THEATRE

JOHN REDGRAVE PRODUCTIONS PRESENTS
until Saturday 22nd July at 8 p.m.

JOHN BOULTER

(Star of B.B.C.'s "Black and White Minstrels")
in

HOLIDAY SPECTACULAR

with

ARTHUR WORSLEY & CHARLIE BROWN

Gordon Peters - Ravel

Vivien Russell

Felicity Redgrave with
Quintessence

Johnny Wiltshire Showband

2 Programmes changing
every Thursday

Admission £1.65, £1.45, £1.25 and 75p
Child and party reductions



OPENING MONDAY 24th JULY

at 8 p.m. Mon, Wed, Friday.
6 p.m. & 8 30 p.m. Tues & Thurs.

MIKE and BERNIE WINTERS

in

HOLIDAY SPECTACULAR

with

JOHN BOULTER - ARTHUR WORSLEY
with all star cast

Admission: £2.00 £1.75 £1.50 and £1.00

Children: £1.65 £1.45 £1.25 and 75p

Reductions for Parties at both Shows

Box Office Tel. Sandown 2295

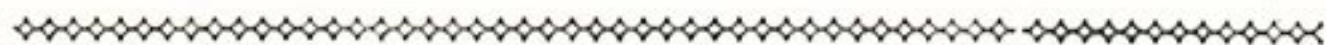
10 a.m. - 1 p.m. & 2 p.m. - 8.15 p.m.
8.30 p.m. after 24.7.78

THE CARNIVAL COMMITTEE RELY
ENTIRELY ON VOLUNTARY CONTRIBUTIONS
PLEASE
GIVE GENEROUSLY WHEN COLLECTORS
PASS ALONG THE ROUTE

PLEASE NOTE
SANDOWN
ILLUMINATED CARNIVAL

WILL BE HELD ON

Wednesday, August 23rd 1978



Our Carnival takes us a year to plan !

**IF YOU HAVE ANY TIME TO SPARE
AND WOULD BE INTERESTED
IN HELPING**

Please contact the Secretary :

Miss H. Humby, 7 Pier Street, Sandown

Tel : Sandown 2024