

#### WELCOME TO SANDOWN CARNIVAL



#### Chairperson's Introduction

How quickly the last twelve months have passed and here we are once again with Carnival season upon us!

2010 Carnival season was very successful for Sandown once again. Our Ayres Mill float proved very popular in Sandown and across the Island, and we are hoping that this year's float will be just as successful and admired. Our events were well supported by locals, holidaymakers and businesses alike and I hope this year we will enjoy a successful and SUNNY!!! season!

As always we have a fun-packed week of carnival events, with a car treasure hunt, children's and main Carnival day entertainment along with traditional favourites: holiday princess competition and window spotting. Once again this year's Carnival looks set to include some amazing costumes with entries coming from both local and Island-wide groups and organisations.

Sandown Carnival is, in my mind, one of the Island's best with an atmosphere to match and I am very proud to be part of the hard working and dedicated team of people who work behind the scenes throughout the year. We hope you enjoy and continue to support all the events organised for you by Sandown Carnival Association.

Thankyou, Tammy Vincent

#### Sandown Carnival Committee 2011

#### **ELECTED OFFICERS:**



LIFE PRESIDENT Heather Humby



CHAIRPERSON Tammy Vincent



TREASURER Steve Solley



SECRETARY Sandy Ringer

#### **ABLY ASSISTED BY:**

Parades Co-ordinator - Ben Holbrook Carnival Queens Co-ordinator - Lesley Ord Health & Safety - Paddy McHugh

Fundraising - Keira Clifford

I.T. & Publicity - Martin Harris & Lesley Clifford

AND:

Roy Jemson Sue Barsdell Chris Holbrook Mark Page

The committee would like to publicly acknowledge the great work undertaken by a small army of volunteers who help make Carnival happen - from our Shop Staff to our Marshalls and Collectors - thank you all!

**PROCESSIONS:** Sandown Carnival Association accepts no responsibility for any accident or injury by any person. Exhibitors, Competitors and Spectators concerned or taking part in any procession or carnival event do so at their own risk.

**COLLECTIONS**: Please support the official collectors and give generously. All monies collected are the property of Sandown Carnival Association, 100% of which will be used to develop, promote and stage future events.

PRODUCTION: This Carnival Programme was designed and produced by Sandown Graphic Press and VV Web Solutions.

#### SUMMER EVENTS TIMETABLE 2011





6:30pm from Yaverland Car Park Finishing at Caulkheads Trophies and Cash Prizes to be won!

# CHILDREN'S FUN DAY & CARNIVAL PROCESSION

A Fun-Packed Day of FREE Activities for all ages

Parade Assembles at Sandham Grounds at 1:45pm

# SATURDAY 30TH JULY

# GRAND MAIN PROCESSION

ASSEMBLY: 5:00PM

JUDGANG: 6:00PM

PARADES 7800PM

A fun-packed day of entertainment and activities for all ages culminating in our wonderful costume and float parade



in aid of Sandown Carnival THE CASTLE INN, FITZROY STREET 8:30pm START - CASH PRIZES!



# ILLUMINATED CARNIVAL

Hundreds of amazing costumes and floats lit by thousands of lights!

Keep reading for full details about these fantastic events and lots, lots more!!

#### SANDOWN CARNIVAL QUEENS 2011





Introducing Sandown's Carnival Queens of 2011! We hope you have a wonderful year!



#### **CAITLIN HODGSON (12)**

A keen swimmer, Caitlin loves sitting on the beach listening to Justin Bieber and The Saturdays whilst eating fruit. At school she prefers PE and Art, but dislikes most vegetables, especially peas! Caitlin is looking forward to trying on the carnival dresses and making new friends.



#### **SOPHIE LOVETT (11)**

Although she thinks she's not very good at it, Sophie loves singing and dancing! Another Justin Bieber fan, Sophie loves spending time with friends and spending money. Favourite school subjects include PE, English and Art. She is also looking forward to dressing up for carnival!



#### **AIMEE ASKINS (10)**

Sporty Aimee enjoys all sorts of activities including gymnastics and football. A big music fan, Aimee listens to N-Dubz, Madonna, Kylie and Rhianna amongst others. Looking forward to having lots of fun and making new friends at Carnival, Aimee particularly likes sheep!



#### CLEO CURRAN (10)

Giraffe-loving Cleo is looking forward to making new friends and having fun in this year's carnivals. A basketball and football fan, Cleo's favourite parts of the school day are playtime and hometime! Rhianna, Black Eyed Peas and N-Dubz are some of Cleo's favourite musicians of the moment.



#### SHARNA ROLF (12)

Ice skater Sharna also enjoys dancing and visiting the beach. A keen shopper, she loves spending money and is currently listening to Justin Bieber, Plan B and Bruno Mars. Sharna's favourite school subjects include PE and Humanities. She's looking forward to wearing lots of dresses this summer!



#### **JORDAN KIRKBY (11)**

Horse riding Jordan loves hanging out with friends and family. She listens to all kinds of music but Rihanna is her favourite and at school she prefers History, Art and PE. Jordan is looking forward to travelling to the other Island carnivals and waving to friends and family from the float!

Our queens will be appearing at a number of Carnival Events across the Isle of Wight during the year. We will also be making a trip to Littlehampton Carnival in late October!

#### GRAND PRIZE DRAW

Sandown Carnival Association





£100 CASH - 1st Prize

£50 CASH - 2nd prize

£50 Voucher - 3rd prize Kindly donated by Sandown Jewellers

Plus many other locally donated prizes

DRAW takes place on Saturday 30th July at Eastern Gardens, 2:30pm

Tickets are available from various shops around the town including Sandown Carnival Outlet, 77a High St (next to Nat West)

#### CAR TREASURE HUNT - 28TH JULY

Join our Car Treasure Hunt!

Great fun for the Whole Family!

# THURSDAY 28TH JULY

Register at Yaverland Car Park at 6:30pm Treasure Hunt commences at 7:00pm

Identify all the landmarks and you could win a CASH PRIZE or a trophy!

Finishes at Caulkheads Pub in Sandown

Trophies kindly sponsored by Caulkheads





#### HOLIDAY PRINCESS COMPETITION



#### Would YOU like to ride in Sandown Carnival?

Each year we choose one lucky girl as our Carnival Princess and this year's winner will accompany our Main Carnival on Saturday 30th July!

If you are aged 7 to 10 years and are here on holiday then YOU could be the lucky girl this year!



To enter the contest, first collect an application form from the Carnival Outlet shop at 77a High Street (next to Nat West bank), and return it to us by 10:30am on 30th July. Or you can bring it to the carnival team at Eastern Gardens by 11:30am.

#### JUDGING TAKES PLACE AT EASTERN GARDENS at 12:00pm

The winner will ride in a special vehicle in the carnival and will receive LOTS of attention from the thousands of spectators around the town!

Parental consent required.

#### CARNIVAL TRAVEL ADVICE



#### PARKING RESTRICTIONS

Restrictions will be in place across the majority of the carnival route (see centre pages) and will be clearly signed in accordance with IW Council requirements. Traffic cones will also be deployed. These restrictions enable the procession to proceed unhindered and to ensure crowd safety.

All parking restrictions will be strictly enforced, including towing away where necessary.

#### CAR PARKS

Public car parks are marked on the route map (see centre pages) but remember that these will get very busy and that usual parking terms & conditions still apply. See the information boards in the car parks for details.

#### **ROAD CLOSURES**

Prior to and during Carnival processions, various roads around the town will be closed for safety purposes. The main closure affects the High Street along almost its entire length, Culver Parade and The Esplanade. However other roads are also affected for shorter periods - refer to the centre pages for route details.

#### PUBLIC TRANSPORT

Buses and trains will operate a normal timetable throughout the day. Buses will divert along Broadway during road closures instead of coming into the town centre.

PLEASE CONSIDER USING PUBLIC TRANSPORT WHEREVER POSSIBLE TO AID TRAFFIC / PARKING CONGESTION AND TO HELP SUPPORT



Find route maps and more information online at: WWW.SANDOWNCARNIVAL.COM

#### SANDCASTLE COMPETITION



## Friday 29th July 2011 at Eastern Gardens

Our annual FUN sandcastle contest takes place on Sandown's soft beach.

Registration: 09:30am Building: 10:00-10:30 Prize-Giving: 11:00am

ENTRY IS FREE and prizes will be awarded to the following ages as follows:



#### Individual entrants:

- Under 5 years
- 6 to 9 years
- 10 to 13 years

#### Group entrants:

- 6 to 9 years
- 10 to 13 years

All entrants will receive a small gift

## WHY NOT JOHN IN WITH THE FUNS



As Sandown Carnival gets bigger and bigger so does the amount of fun you could have just by taking part! It's never been easier to join in and take part... there are no entry forms, just turn up on the day in time for judging.

If you belong to an organisation, own a business or are just a group of friends or family, you can join in the fun... you don't have to have a large float! You can join in as a pedestrian entry, or decorate a small trailer, bicycle, hand cart or turn up on the back of a truck!

Arrive in time for judging and you could even win a prize, or find yourself in the newspaper, on YouTube, the radio or TV.

IT'S NEVER TOO LATE - you can build your costume or float in just a day or two - so why wait? It's an ideal opportunity to involve your children in a community activity - memories they will treasure forever. So why not start your entry today and be part of the best carnival atmosphere on the island instead of a spectator!

For more information on how to take part, safety advice etc., visit www.sandowncarnival.com

Don't forget Illuminated Carnival on 31st August and our November 5th Carnival parade!

Lots more details on our events and taking part: WWW.SANDOWNCARNIVAL.COM

#### PRIZE TREASURE HUNT





# Prize Treasure Hunt

# Can you find your way around our Treasure Trail?

Pick up an entry form at the Carnival shop - 77a High Street (next to NatWest) and see if you can solve the riddles!

A fun activity for all ages - families too!

Answer a series of questions which take you on a walking tour of Sandown Town Centre in order to obtain the correct answers!

The winner is the form with the most correct answers! At least one of the questions serves as a tie-breaker.



Your completed forms must be returned to the Carnival Outlet shop by 5pm on FRIDAY 29th JULY. The winner will be notified accordingly!

# GOOD LUCK!

#### CARNIVAL PROGRAMME 2011

AUO S. S. W.

Full details for each of these events can be found throughout this programme or by visiting our comprehensive website at www.sandowncarnival.com

#### THURSDAY 20TH JULY

6:30pm Yaverland Car Park CAR TREASURE HUNT - £2 per car; CASH PRIZES to be won

#### FRIDAY 29TH JULY

9:30am	Eastern Gardens	SANDCASTLE COMPETITION - Registration
10:00am	<b>Eastern Gardens</b>	SANDCASTLE COMPETITION - Building Commences!
10:00am	Eastern Gardens	CRACKERS THE CLOWN - Children's Entertainer
to 2:00pm		
10:00am	Eastern Gardens	FACE PAINTING - Suitable for All Ages
to 2:00pm		
11:00am	Eastern Gardens	SANDCASTLE COMPETITION - Prize Giving
12:00pm	Eastern Gardens	<b>HOLIDAY PRINCESS COMPETITION</b> - Winner Selection
1:45pm	Sandham Grounds	CHILDREN'S PROCESSION - Entrants Assemble for Judging
2:00pm	Sandham Grounds	CHILDREN'S PROCESSION - Judging Commences
2:30pm	Culver Parade	CHILDREN'S PROCESSION - Floats & Vehicles Assemble
2:45pm	Culver Parade	CHILDREN'S PROCESSION - PROCESSION COMMENCES
3:40pm	<b>Eastern Gardens</b>	CHILDREN'S PROCESSION - Prizegiving Ceremony

Refer to route map near centre pages. Procession takes approximately 45 mins finishing at Eastern Gardens

#### SATURDAY BOTH JULY

10:00am to 12:00pm	Eastern Gardens	DJEMBI DRUM - Drum Workshops and Performance
10:00am to 2:00pm	Eastern Gardens	CIRCUS WORKSHOPS - with Ryde Extreme Performers
10:00am to 2:00pm	Eastern Gardens	BALLOON MODELLING - with Ryde Extreme Performers
1:00pm to 2:30pm	Eastern Gardens	WIGHT HOT PIPES - Live Music for all ages
2:30pm	<b>Eastern Gardens</b>	GRAND PRIZE DRAW - Over £200 in prizes!
5:00pm	Culver Parade	MAIN CARNIVAL - Floats register and assemble for judging
5:00pm	<b>Eastern Gardens</b>	MAIN CARNIVAL - Pedestrian entries register for judging
6:00pm		MAIN CARNIVAL - Judging Commences
7:00pm	High Street + Town	MAIN CARNIVAL - PROCESSION COMMENCES

Refer to route map in centre pages. Procession takes approximately 1 hour and returns to Culver Parade.

#### CULDAY SIST JULY

8:30pm The Castle Inn

**Fitzroy Street** 

QUIZ NIGHT with Irish Bingo and Snowball supporting Carnival



All timings are approximate

Some events are weather-dependant





On-the-day changes or announcements will be posted to our Twitter feed "Sandowncarnival"

#### CARNIVAL PROGRAMME 2011



Full details for each of these events can be found throughout this programme or by visiting our comprehensive website at www.sandowncarnival.com

#### WEDNESDAY SIST AUGUST

ILLUMINATED CARNIVAL - Floats register & assemble for judging 7:00pm Culver Parade 7:00pm **Eastern Gardens** ILLUMINATED CARNIVAL - Pedestrian entries register & assemble

8:00pm **ILLUMINATED CARNIVAL** - Judging Commences

9:00pm High Street + Town **ILLUMINATED CARNIVAL - PROCESSION COMMENCES** 

Refer to route map in centre pages. Procession takes approximately 1 hour and returns to Culver Parade.

#### SATURDAY 5TH NOVEMBER

5:45pm Royal Crescent LANTERN PARADE - Float entries assemble in Royal Crescent 5:45pm **Grafton Street** LANTERN PARADE - Pedestrian entries assemble at Town Hall 6:00pm Esplanade LIVE ENTERTAINMENT along The Esplanade and on the beach 6:00pm LANTERN PARADE - Judging commences

Around The Town 6:30pm **LANTERN PARADE - PROCESSION COMMENCES** 

Procession takes approximately 45 minutes finishing on The Esplanade. The parade route includes Melville St, Fitzroy St, Station Avenue, Albert Road, Victoria Road, High Street and Pier Street.

8:00pm Sandown Beach **GRAND FIREWORKS FINALE from Sandown Pier** 



All timings are approximate

Some events are weather-dependant





On-the-day changes or announcements will be posted to our Twitter feed "Sandowncarnival"

## CARNIVAL DEVELOPMENT FUND 2011



Continuing its drive to encourage people to take part and enhance Sandown's Carnival parades whilst developing participants' carnival arts, The Development Fund is open to non-profit organisations, schools, clubs, associations or even a group of friends who are interested in taking part in our events. The Fund allows successful bidders to take part, with help buying materials, hiring equipment, travel costs etc..



This year, Sandown Carnival is pleased to be able to support:

The Pink Ladies - "Fun, Tutus and LOTS of PINK" The Bay CE Primary School - a newly amalgamated school The Wight Strollers - famous for their dancing spectaculars! Brading WI - 90th birthday Trip Through The Ages for Women The Williams Family - A Trip Around The World

Good luck to all participants!

#### CHILDREN'S PROCESSION



# FRIDAY 29th JULY

#### From SANDHAM GROUNDS

ASSEMBLE - 1:45pm JUDGING - 2:00pm PROCESSION MOVES OFF - 2:45pm

JUDGING TAKES PLACE <u>BEFORE</u> THE PROCESSION - DON'T BE LATE!!
PRIZEGIVING FOLLOWING THE PARADE AT EASTERN GARDENS

#### **JUDGING CLASSES**

Up to 6 Years of Age
Pairs up to 10 Years of Age
7 to 10 Years of Age
11 to 15 Years of Age
Pairs 11 to 15 Years of Age
Handcarts & Cycles
Groups of Any Age
BEST OVERALL

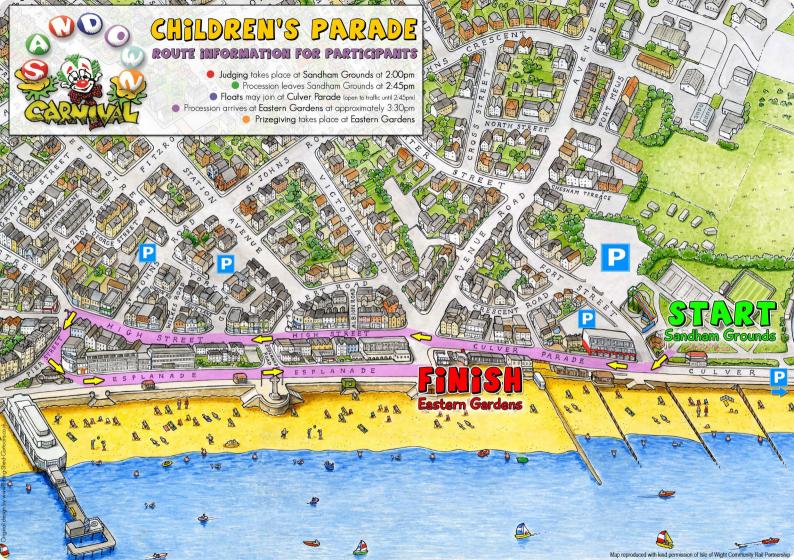


Procession will be led by the SANDOWN CARNIVAL QUEENS float and UNIDOS SAMBA along the route shown opposite!

Finishing at EASTERN GARDENS where prizes will be presented by Sandown Mayor HEATHER HUMBY

ALL children entering in fancy dress will receive a small prize!

The procession ends a day of FREE Fun Children's Activities ... see the programme of events for more details!







# MAIN CARNIVAL SATURDAY 30TH JULY

ASSEMBLE - 5:00pm JUDGING - 6:00pm PROCESSION MOVES OFF - 7:00pm

#### FEATURING MAS FUSION - "Pure Colour"

#### **JUDGING CLASSES**

A - Queens

**B** - Youth Organisations

C - Trade

D - Individuals

E - Children's Fancy Dress

F - Adult Fancy Dress

**G** - Group Fancy Dress

H - Handcarts & Cycles

I - School / Community Groups



#### **CARNIVAL ROUTE - SEE CENTRE PAGES**

BEST VIEWPOINTS: Beachfield Rd, Royal Crescent, Melville St, Fitzroy St, Station Avenue, Albert Road

#### FOR YOUR SAFETY

- Keep out of the road at ALL TIMES during the procession
- Remain behind barriers or fencing where these are provided
   DO NOT THROW COINS or other objects use the buckets provided

All monies collected are the property of Sandown Carnival Association

FOR FULL JOINING INSTRUCTIONS AND SAFETY GUIDES
PLEASE VISIT www.sandowncarnival.com

#### WINDOW SPOTTING COMPETITION



# Window Spotting Competition



This popular contest is a firm favourite with all ages!

You simply visit a number of Sandown's favourite shops and stores looking in the windows for objects that they don't usually sell!

To enter collect a FREE entry form from Sandown Carnival Outlet shop at 77a High Street (next to NatWest).

Return your completed form to the Carnival Outlet shop by 11:30am on FRIDAY 30th July and YOU could win our £25 cash prize!!

#### CARNIVAL OUTLET SHOP



#### "Keeping Sandown Carnival Going!"

It costs almost £30,000 to stage Sandown Carnival's events. Only a small percentage of this is realised through donations and grants - the majority is generated by our Fundraising Outlet shop situated on the High Street in Sandown.

Staffed entirely by volunteers and stocked with good quality donated clothing, household goods and bric-a-brac, we moved into this new location in March 2010 from a smaller store in Melville Street.

Carrying a range of books, toys and household items, why not come along and have a browse? Every sale that we make puts a smile on someone's face come Carnival Day!



#### DOUATIONS ALWAYS WELCOME!

We are always in need of good quality used clothing and household items (books, CDs, DVDs, bric-a-brac, linens) for resale in the shop.

Next time you're having a clear-out, please consider donating to Sandown Carnival - support your local community!



#### MORNULLERS WERE WELDED

Can you spare a few hours each week? We're always appreciative of volunteer help either in the shop or helping with carnival preparations. For more details please contact Sandy on (01983) 404726 or email friends@sandowncarnival.com. We'd love to hear from you!



#### WHERE TO FIND US

The Sandown Carnival Outlet shop is at 77a High Street adjacent to the Nat West bank.

Parking is usually available in Albert Rd, on the Esplanade or in the Station Avenue car park approx. 100m away.

All competition results will be published at:

WWW.SANDOWNCARNIVAL.COM

#### QUIZ NIGHT - SUNDAY 31ST JULY



# QUIZ NIGHT

**SUNDAY 31ST JULY** 

AT
THE CASTLE INN
FITZROY STREET

8:30PM START £2 PER PERSON ENTRY

ALL PROCEEDS TOWARDS
SANDOWN CARNIVAL FUNDS

1ST PRIZ€ £50

2ND PRIZE £35

3RD PRIZ€ £20

KINDLY DONATED BY THE CASTLE



## MAS FUSION - "PURE COLOUR"





The Isle of Wight's largest community carnival group MAS FUSION will once again grace the streets with dazzling costumes and performances at Sandown carnivals. Having been invited to perform in the opening ceremony of the Island Games our theme choice reflects the colours of the Olympic flag. Aptly named "Pure Colour" an array of red, blue, yellow and black costumes representing the rings of the flag will be accompanied by a collection of elaborate white and gold costumes symbolic of the white of the flag's background.

Many hours of hard work have gone into the 70+ costumes that will appear in the carnivals this year, plus weeks of dance practice. Help us make this a memorable year by giving us a big cheer and clapping your hands as we pass by!

Mas Fusion is a voluntary group which relies on the support and help of its members, friends and supporters. We would like to thank Sandown Carnival for once again supporting us to attend their events, Crown Park for their continued support in allowing us to use their trucks and everyone who has helped us in the making of costumes, made donations, helped fund raise and supported us in so many ways.

For more details about our work visit www.masfusion.co.uk

### illuminated carnival - 31st aug



**FEATURING** 

# HUNDREDS OF AMAZING COSTUMES AND FLOATS LIT WITH THOUSANDS OF COLOURFUL LIGHTS!

WEDNESDAY 3IST AUGUST 2011

7:00PM Carnival assembles - Floats on Culver Parade, Pedestrians at Eastern Gardens

8:00PM Judging of entries commences

9:00PM Carnival moves off - from the bottom of the High Street around the town!

See the route map in the centre pages for more details!

#### NOVEMBER 5TH CARNIVAL EVENT



## Remember Remember...

# NOVEMBER 57(1) CARMIVAL FREWORKS AND CELEBRATION

Saturday 5th November 2011 from 6:00pm

If you and your family enjoy this spectacular event then please consider making a small donation so that we can stage it again next year!

Full programme for November 5th available at: WWW.SANDOWNCARNIVAL.COM

#### THANK YOU!



#### A great big THANK YOU from Sandown Carnival Association!

It costs almost £30,000 each year to put on Sandown Carnival events.

Sandown Carnival is NOT organised by the local authority and relies on the support it receives from volunteers, local traders and businesses and of course the people of Sandown. It is not cheap to organise events like Carnival with insurances, licencing requirements, entertainers, advertising, first aid, our Carnival Float and many other expenses to take into consideration. Sandown also supports as many of the other Isle of Wight towns by attending as many carnivals as possible.

Please help us to ensure we can continue to organise a carnival to be proud of in years to come by giving generously to our official collectors.

Everyone involved in organising Sandown Carnival gives his or her time on a voluntary basis, from the carnival committee to those people who spend countless hours manning the Carnival Outlet shop, building the float, designing the Carnival Queen dresses and so on ... and to these people we say a heartfelt THANK YOU!

We would like to say a special THANK YOU to Stuart Dyer who has given his time to build our spectacular float again this year and to all of our volunteer shop staff.

In addition we would like to thank all those local traders and other Island businesses who have donated to Carnival and generously supported us in a variety of ways. Please support those companies who have generously supported the production of this free programme through advertising.

#### Sandown Carnival Association would like to thank the following organisations and businesses for their generous support...

All of the entrants in Sandown Dave Ord Sandown Graphic Press Carnival events Brian Grimes The Castle Inn Cinderellas Dress Hire Debbie Aske-Harris Any Sandown Businesses that Mark Williams Isle of Wight Radio have helped in any way Stuart Dver Isle of Wight County Press Chris Colwill Isle of Wight Beacon Sandown Town Council Sharon George Morevs - Sandown Jill Wade-Smith Caulkheads Sandown Business Association Mike Collins Make & Mend (Jan Reed) Helen & Mike Spencer That's Service Party & Events All Stewards and other John Davies (Town Crier) **DTM Traffic Management VV Web Solutions** Volunteers who have helped with the Carnival Sandown Jewellers Vectis Radio Glory Art Glass & Silver Events

Whilst every care has been taken in the production of this programme, some things may change between going to press and the actual events. The most up-to-date details are published on our website www.sandowncarnival.com and any significant changes on event days will also be posted to our Twitter feed and communicated to local media outlets.

Sandown Pier (Wayne Peak)

Colonel Bogevs

Camille

All of our judges