SANDOWN CARNEVAL PROGRAMME OF EVIENTES 2014

FREE COPY - donations appreciated

www.sandowncarnival.com

Celebrating 125 years of fantastic family fun!

ANNIVERSARY EDITION





Welcome!

Welcome to the 125th Anniversary year of Sandown Carnival!

Beginning with a special celebratory concert on Friday 11th July (the same date as our first-ever event in 1889), this year promises to be the biggest and best vet. Come along, bring the family and a picnic, and enjoy the show!

As usual we plan to bring you our Children's, Main and Illuminated carnivals during the summer, along with a number of other events. Weather permitting(!) our November carnival & fireworks this year take place on Saturday 1st November, with a Hallowe'en theme.

I hope you will enjoy and support all of the events organised for you by Sandown Carnival Remember, your support through Association. donations to our collectors is always very much appreciated.

Tammy Vincent

Chairperson, Sandown Carnival Association



CHAIRPERSON Tammy Vincent

VICE CHAIR Ben Holbrook

TREASURER Steve Solley

SECRETARY Sandy Ringer

LIFE PRESIDENT Heather Humby MBE

OUEENS CO-ORDINATORS Keira Clifford, Hayley Sheaf, Eloise Breedon

FUNDRAISING Lesley Clifford, Karen Sheaf, Sue Barsdell and a whole bunch of lovely people who give up their time to staff our shop

> IT & PUBLICITY Martin Harris

FLOAT & MAINTENANCE Stuart Dyer, Chris Holbrook, Roy Jemson, Martin Styles

> **HEALTH & SAFETY** Paddy McHugh

www.sandowncarnival.com



1 sandowncarnivaliow

@sandowncarnival





Car Treasure Hunt



Children's Day



Children's Day



2014's Carnival Queens

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Main Carnival



Main Carnival



Illuminated Carnival



November Parade & Fireworks

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QUEENS OF 2014

Congratulations Sasha, Kimberley, Baylee, Sadie & Katie!



Sasha Mair, 13, attends Sandown Bay Academy and in her spare time enjoys ice skating and computer games.

Kimberley Garratt, 14, also attends Sandown Bay Academy and likes to dance and sing - she also plays piano.

BayleeHaywood,10, attendsBroadleaPrimarySchool and is anaccomplisheddancer,

being part of the Dance Vibez troupe. She also enjoys singing and trampolining.

Sadie Wetherick, 10, also attends Broadlea Primary School and she too enjoys dancing and singing. At school her favourite subjects include English and Music.

Katie Freelove, 10, is another Broadlea Primary pupil who enjoys horse riding and walking her dog, when she isn't practising her singing!

We'd like to congratulate all five girls on being selected to represent Sandown this year, and we hope they have a fun and memorable summer!

Come along to our Anniversary Concert on Friday 11th July and watch the Crowning of the Queens ceremony.

COULD YOU BE MISSING OUT?

Hundreds of people in Sandown are saving money shopping at

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125th Anniversary Concert Fri 11 July

Sandown Carnival Association cordially invites you to our 125th Anniversary Concert - a one-off FREE family focused event to celebrate this special year.

The fun starts at **6pm** on **Friday 11th July**, the same date as our very first carnival in 1889. The concert is being held at Sandham Grounds, on the corner of Culver Parade and Fort Street and is a family-friendly environment in which you are encouraged to bring along a picnic and enjoy the acts we have lined up for you.

VOXPOP Rock & Pop Choir will be singing from a wide repertoire of classic chart songs for your enjoyment

Isle of Wight Radio's **GLYN TAYLOR** will be hosting and keeping the beat between bands

JUICEBOX (pictured) are a high quality covers band, singing everything from Rihanna to the Rolling Stones

The **CROWNING OF THE QUEENS** ceremony will see our 2014 Carnival Queens officially inaugurated!

FIREWORK FINALE around 10pm to round off the evening's celebrations

- ✓ Suitable for all ages
- ✓ Family friendly
- ✓ Bring a picnic
- ✓ Live music and entertainment
- ✓ Food vendors available
- ✓ FREE OF CHARGE
- 🗸 Firework finale







Celebrating 125 Years of F

Jolla Bird





















antastic FREE Family Fun!



Window Spotting fun for all ages Competition

A popular contest which is a firm favourite for all ages!

The Window Spotting contest involves walking around the town looking for the Sandown Carnival clown in various shop windows.



Collect your FREE entry form at Sandown Carnival Outlet Shop - 77a High Street, opposite Esplanade Road anytime from Saturday 5th July 2014.

Return your completed form to the shop by 3:00pm on SATURDAY 26th July - Main Carnival Day - for a chance to win our

£25 CASH PRIZE!



Pop-up Carnival! on main carnival day, Saturday 26th July

Come along to Eastern Gardens between 11am and 4pm to make your own carnival costume with The New Carnival Company. Look out for the Carnival Truck. Costumes take around an hour to make and cost £5 per person.

Afterwards you can take part in the main parade to the best of carnival music provided by Soundsolutionz. After the event you can of course keep your costume!

TREASURE **HUNT!**

13

"Aaarrr me hearties!

Can ye answer moi

for the winner!

riddles? There be CASH

Can you find your way around our Treasure Hunt?

Pick up your entry form from the Carnival Outlet Shop - 77a High St (opposite Esplanade Rd) anytime from Saturday 5th July 2014

Then answer a series of questions which will take you on a walk around Sandown Town Centre in order to obtain the correct answers!

Return your completed forms, which will include a tiebreaker question (or two!) before 3:00pm on Saturday 26th July (Main Carnival Day) to be in with a chance to win our

£25 CASH **PRIZE!**



Eastern Beach, Sandown www.sandownbeachhuts.co.uk



Beach hut rental includes:-

- . 3 Deckchairs
- . Windbreak
- . Table and Chairs
- . Use of shared Kitchenette

DAILY OR WEEKLY HIRE



CAR TREASURE HUNT Thursday 24th July 6:00pm

Our increasingly popular Car Treasure Hunt returns again this year, starting from Sandown Zoo at 6:30pm and finishing at Merrie Gardens, Lake with a BBQ.

A family-friendly fun event which will take you on a whistle-stop tour of the Island whilst collecting answers to a range of questions and clues. Top prizes this year are a meal for 4 at Merrie Gardens and a £30 fuel voucher, kindly provided by Tesco Extra Ryde.

Plus, we have runner-up prizes and certificates to hand out!

It's just **£3 per car** to enter with all proceeds going to Carnival funds.



CARNIVAL QUIZ NIGHT

15

Sunday 20th July at The Castle Inn, Fitzroy Street, Sandown 8pm

£2 per person entry

CASH PRIZES TO BE WON!!

All proceeds go to Sandown Carnival Association to support our events throughout the year. Please come along for a great night out!



Carnival Princess Competition



ABOVE 2012's Carnival Princess joint winners The Carnival Queens have been chosen, and will be riding the Sandown Carnival float ... but for one lucky young lady a VIP trip at the head of the Main Carnival on Saturday 26th July awaits!

The competition is open to local residents as well as those here on holiday.

To enter the contest, pick up an entry form from the Sandown Carnival Outlet, 77a High Street (opposite Esplanade Road) and **return it to us by MID-DAY on Friday 25th July.** The winner will be announced during prizegiving after the Children's Day procession later that day.

Entrants must be aged 7 -12 years and will ride in a special vehicle at the head of the carnival. You will receive LOTS of attention from the crowd!

- ✓ Parental consent required
- ✓ CRB-checked chaperone
- ✓ Sash & tiara provided
- ✓ No charge to enter

Join In!

It's never been easier to join in and take part in Sandown Carnival!

If you belong to an organisation, own a business or are just a group of friends or family, you can join in the fun! You don't have to have a large float - you can turn up as a trailer, bicycle, hand-cart, car or

m

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Simply arrive in time for judging and you could even win a prize, or find yourself in the newspaper, on YouTube, the radio or even TV!

IT'S NEVER TOO LATE - you can build a costume or float in a couple ideal opportunity to involve your

Sandown Carnival - the Island's **FRIENDLIEST** carnival!



Sandcastle Competition

Our annual FUN sandcastle contest takes place on Children's Day, Friday 25th July, 9:30am at Eastern Gardens.

Entry is FREE and prizes will be awarded to the following ages as follows:

Individuals:

- under 5s
- 6 to 9 years
- 10 to 13 years
- 6 to 9 years
- 10 to 13 years

All entrants will receive a small gift!

Groups:



Children's Procession Friday 25th July

From Sandham Grounds. Assemble 2:00pm. Judging 2:15pm. Parade leaves 3:00pm.





Prizegiving following the parade takes place at Eastern Gardens

Judging Classes:

- up to 6 years of age
- PAIRS up to 10 years of age
- 7 to 10 years of age
- 11 to 15 years of age
- PAIRS 11 to 15 years of age
- handcarts & cycles
- GROUPS of 8 or fewer people
- GROUPS of 9 or more people
- BEST OVERALL

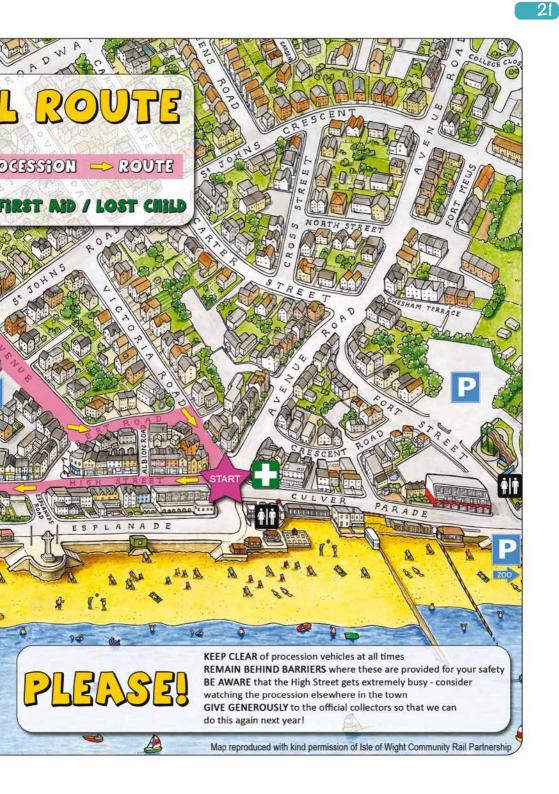
The procession will be led by Unidos Samba and the Sandown Carnival Queens float along the special route shown opposite, finishing at Eastern Gardens where prizes will be presented by local dignitaries.

ALL children entering in fancy dress will receive a small prize!

The procession ends a day of fun activities - see page 22 for more details.







PROGRAMME

Day-By-Day guide to this year's Carnival events

Car Treasure Hunt - Thu 24th July

6:00pmRegistration at Sandown Zoo car park - look out for the flags! £3 per car6:30pmLet the fun begin!

Children's Day - Fri 25th July @ Eastern Gardens

9:30am	Registration for Sandcastle Competition - building starts at 10:00am!
ALL DAY	Fun sideshows including Face Painter, Colouring Competition and more!
ALL DAY	Central Discos will be spinning the latest tunes and dance hits
10:30am	Wight Falconry are with us until 3:30pm
12:00pm	Randini is providing magic and mayhem until 1:00pm

Children's Parade starts at Sandham Grounds and finishes at Eastern Gardens

2:OOpmAssemble for Judging and photographs2:I5pmJudging commences - don't be late!3:OOpmProcession leaves - arrives Eastern Gardens at approx. 3:45pm for prizes

Main Carnival - Sat 26th July

11:00am	Groove Union (live music) at Eastern Gardens until 2:00pm
11:00am	Tea 'n' Biscuit Boys (live music) at The Esplanade until 2:00pm
11:00am	Pop Up Carnival - make your own costume at Eastern Gardens £5 each
2:00pm	Wight Bells (morris dancers) at Sandown Pier until 3:00pm
3:00pm	Derek Sandy (live music) at Eastern Gardens until 5:00pm
4:00pm	Tea 'n' Biscuit Boys (live music) on the High Street until 6:00pm

Main Carnival starts and finishes at Culver Parade / The Esplanade

5:00pm	Registration
6:00pm	Judging commences
7:00pm	Procession leaves and parades around Sandown - see map in centre pages



Illuminated Carnival - Wed 27th August 2:00pm Beach Fun & Games - suitable for all ages - see page 28 for full details

4:30pmSwitch (live music) at Eastern Gardens until 7:30pm

Illuminated Carnival starts at Culver Parade and finishes at Avenue Road

6:30pmRegistration (note earlier than usual time)7:30pmJudging commences8:30pmProcession leaves and parades around Sandown10:00pmFirework Finale at Eastern Gardens (note - NOT the pier!)

All timings are approximate. Some events are weather-dependant. On-the-day changes or announcements will be posted to our Twitter feed @sandowncarnival which is monitored by local news agencies.

Sandown Carnival Association accepts no responsibility for any accident or injury by any person. Exhibitors, Competitors and Spectators taking part in any event do so at their own risk. All monies collected are the property of Sandown Carnival Association.

PRIZE DRAW

Fancy your chances at winning our 125th Anniversary prize?

FIRST PRIZE £1,250 CASH SECOND PRIZE £125 CASH PLUS RUNNER UP PRIZES AND VOUCHERS



Draw takes place at the close of Christmas Eve Fun Day - what better way to celebrate than with a big wad of CASH?!

Tickets available from 1st July at Sandown Carnival Outlet, 77a High Street and various shops throughout the town.

Promoter: Sandown Carnival Association



ENTERTAINMENT

Carnival Day Entertainment to get you in the party spirit!



Groove Union - Eastern Gardens 11:00am - 2:00pm



Derek Sandy - Eastern Gardens 3:00pm - 5:00pm



Wight Bells - Sandown Pier 2:00pm - 3:00pm



Tea 'n' Biscuit Boys The Esplanade 11:00am - 2:00pm The High Street 4:00pm - 6:00pm

Acts and times subject to change without notice

Main Carnival Procession Saturday 26th July

Assemble 5:00pm. Judging 6:00pm. Parade leaves 7:00pm.

Judging Classes:

A - Queens
B - Youth organisations
C - Trade
D - Individuals
E - Children's fancy dress
F - Adult fancy dress
G - Group fancy dress
H - Handcarts & cycles
I - School / community groups



Best viewpoints: Beachfield Rd, Royal Crescent, Melville St, Fitzroy St, Station Avenue, Albert Rd

FOR YOUR SAFETY

- keep out of the road at ALL TIMES during the procession
- remain BEHIND BARRIERS or fencing where provided
- DO NOT THROW objects or coins use the buckets provided

All monies collected are the property of Sandown Carnival Association.

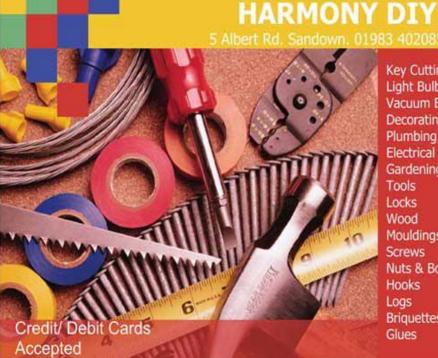
For full joining instructions and safety guides please visit www.sandowncarnival.com

For last minute updates in case of bad weather, follow @sandowncarnival on Twitter or visit our website (above).









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CAR PARKS are marked on the Route Map (centre pages) but remember that these will become very busy and that usual parking terms and conditions will still apply.

The largest car parks most likely to have space include: The Heights, Fort Street, Sandown Zoo, Yaverland.

PARKING RESTRICTIONS will be in place across the majority of the carnival route and will be clearly signed in accordance with IW Council requirements. Traffic cones and prohibition notices will be displayed. These restrictions allow the procession to proceed unhindered and to help ensure spectator safety.

ALL parking restrictions will be strictly enforced, involving towing away where necessary.

ROAD CLOSURES - prior to and during the procession, various roads around the town will be closed for safety purposes. The main closure affects the High Street along almost its entire length, Culver Parade and The Esplanade. However, other roads are also affected for shorter periods - refer to the centre pages for route details - between approx. 5:00pm and 9:00pm.

PUBLIC TRANSPORT operators will run a normal timetable throughout the day. Buses will divert along Broadway during road closures instead of coming into the town centre (between approx. 6:30pm and 8:30pm). Therefore, during these times, for buses in the Ryde direction walk to the roundabout by Moreys / Texaco. For buses in the Newport/Shanklin direction, walk to The Heights.

Follow @**southernvectis** or @**NRE_Island_Line** on Twitter for latest transport updates.

PLEASE CONSIDER USING PUBLIC TRANSPORT TO AID TRAFFIC / PARKING CONGESTION



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ENTERTAINMENT

Pre-Illuminated Carnival Fun and Games for All Ages!



Beach Fun & Games

2:00pm - 4:00pm Eastern Gardens

Come and join us for an afternoon of fun on the beach, featuring a range of classic games including:

- Tug o' War
- Flat Races (different ages and handicaps)
- Sack, Egg & Spoon and 3-legged Races
- Flip Flop Flinging
- and much more!

FREE to enter - and all entrants receive a small prize!



Switch - Eastern Gardens 4:30pm - 7:30pm

Illuminated Carnival Procession Route

Refer to main procession route in centre pages but take note of the changed finish to allow for fireworks to be fired safely.

The carnival procession will finish on Avenue Road instead of Culver Parade.

Fireworks will be fired once the carnival has finished.



Illuminated Carnival Wednesday 27th August

Assemble 6:30pm. Judging 7:30pm. Parade leaves 8:30pm.

Anniversary Fireworks Finale follows the parade!

Judging Classes:

A - Queens; B - Youth organisations; C - Trade D - Individuals; E - Children's fancy dress; F - Adult fancy dress; G - Group fancy dress; H - Handcarts & cycles; I - School / community groups

For the CARNIVAL ROUTE see opposite and centre pages.

Best carnival viewpoints: Beachfield Rd, Royal Crescent, Melville St, Fitzroy St, Station Avenue, Albert Rd

FOR YOUR SAFETY

- keep out of the road at ALL TIMES during the procession
- remain **BEHIND BARRIERS** or fencing where provided
- DO NOTTHROW objects or coins use the buckets provided

All monies collected are the property of Sandown Carnival Association

For full joining instructions and safety guides please visit www.sandowncarnival.com

For last minute updates in case of bad weather, follow @sandowncarnival on Twitter or visit our website (above)

FIREWORKS will be lit at around 10pm at EASTERN GARDENS ... NOT at the pier!











Proud to support the local community and Sandown Carnival

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CARNIVAL DEVELOPMENT FUND

Continuing its drive to encourage people to take part and enhance Sandown's Carnival parades whilst developing our participants' carnival arts, the Development Fund is open to non-profit organisations, schools, clubs, associations or even a group of friends who are interested in taking part in our events. The fund allows successful bidders to take part, helping fund the purchase of materials, hiring equipment, covering travel costs, etc.



This year we are delighted to have been able to support a record **ten** individual projects!

This will see up to 200 additional people taking part in the carnival processions as a direct result of our support, which has only been made possible through YOUR generosity.

Congratulations to:

- The Wight Strollers
- 5th Sandown Brownies
- Sandown Evening Townswomen's Guild
- Broadlea Primary School
- Alix Parsons' Family
- Sandown Juniors
- Wight Stars CIC
- Sandown Bay Academy
- WIR Foundation
- Sandown & Shanklin Lions



SANDOWN CARNIVAL OUTLET

elping raise the £40,000 it takes to run Sandown Carnival events each year, our High Street shop is staffed by volunteers and stocked with a wide range of quality donated clothes, books, toys, household goods and bric-a-brac.

Our shop is light and airy with friendly, approachable assistants.

Every sale we make helps to put a smile on someone's face come carnival day!

Pop in next time you're passing and have a browse!

DONATIONS WELCOME

We're always happy to receive donations and we can collect from you if you have a large amount.

Simply contact Sandy on 404726 or Lesley on 403990 and we'll take care of it!

VOLUNTEERS NEEDED!

Can you spare a few hours each week to help out?

We're always appreciative of volunteer help either in the shop of helping with carnival preparations.

For more details, contact Sandy on 404726, call in to the shop for a details form,



or email us at: friends@sandowncarnival.com

We'd love to hear from you!

WHERE TO FIND US

We're at 77a High Street, Sandown, just down the hill slightly from the Coop and facing Esplanade Road. Parking is usually available in Albert Rd, on The Esplanade or in the Station Avenue car park approx. 100m away.

SUPPORTING OTHERS

Unsaleable children's clothing and soft toys are donated annually to *Stupini Kids* - supporting less fortunate children in Romania. For more information on this worthwhile initiative, visit www.stupinikids.org





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Avenue Road Sandown Isle of Wight PO36 8BD (01983) 402858



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This year's Parade and Fireworks takes place on Saturday 1st November.

37

It will be HALLOWE'EN themed, so please do come along in fancy dress!

More details about this much-loved event will be available closer to the date.

Keep an eye on our website www.sandowncarnival.com for more details!

SATURDAY NOVEMBER 1ST

This year we also have fireworks after our Illuminated Carnival on 27th August!



Relax and let the talented team at Guys and Dolls take care of your hair at the newly refurbished Salon. Sit back and soak up the relaxed ambience, enjoy a freshly made skinny latte and get ready to experience a great hair day!



117 High Street, Sandown Tel: 01983 402036 Open Mon ~ Sat 9am to 5pm

2015 CARNIVAL DATES FOR YOUR DIARY

Children's Day

Friday 24th July 2015

Main Carnival

Illuminated Carnival

Saturday 25th July 2015

Wednesday 26th August 2015

39

THANK YOU SO MUCH!

A great big THANK YOU from Sandown Carnival Association

We are NOT organised by the local authority and we rely on the support received from volunteers, local traders, businesses and of course the people of Sandown. It is not cheap to organise events like carnivals with insurances, licences, entertainers, advertising, first aid, the carnival float and many other expenses to take into consideration, totalling almost £40,000 last year.

Please help us to ensure we can continue to organise a carnival to be proud of in years to come by giving generously to our official collectors. 100% of everything received will be reinvested in Sandown Carnival.

A big thank you goes to those businesses who have made this FREE brochure possible by sponsoring adverts.



SPECIAL THANKS GO TO:

- All the local businesses who helped us in any way
- Sandown Town Council
- Sandown Business Assn
- All of our volunteers
- All of our stewards
- All of our judges
- Sandown Pier/Wayne Peak
- The Castle Inn
- IW Radio
- IW County Press
- 🎔 Ocean Hotel
- Kings House
- Carlton Hotel

- John Davies
- Vectis 4x4 Response
- Jewson / Moreys
- DTM Traffic Management
- Merrie Gardens
- Tesco Extra Ryde
- Glory Art Glass
- Sandown Jewellers
- Camille
- Bookers Cash & Carry
- Chris Colwill
- Sandown News
- Sew 'n' So
- Graham Parker
- Wight Island Radio

AND IN PARTICULAR

"Cheers!" once again to the amazing Stuart Dyer for all his hard work designing and building the Sandown Carnival Queens float.

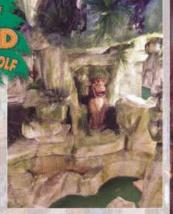




Whilst every care has been taken in the production of this programme, some things may change between going to press and the actual events. The most up-to-date details are published on www.sandowncarnival.com and any significant on-the-day changes will also be posted to our Twitter feed @sandowncarnival and communicated to local media channels. E&OE

Tel: 01983 404122 a whole day's fun in one!

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