SANDOWN CARNIVAL Programme of Events 2015



Welcome!

The carnival committee has once again been busily organising this year's events and we hope that both residents and visitors will enjoy the activities we have planned for you all during Carnival week.

Our 125th Anniversary year, 2014, was a fantastic year for Sandown Carnival with each of our events seeing an increase in both participants and supporters.

This year we are looking forward to a fun-packed week of events starting with our popular Quiz Night hosted by The Castle. We'll also be bringing you our Car Treasure Hunt, Children's and Main Carnivals. For those visiting later in the year, don't forget our fantastic Illuminated Carnival which follows a fun-packed day on the beach, or our November Fireworks celebrations.

Due to the hard work of the dedicated few of Sandown Carnival Association and the support of many local businesses and organisations our events are becoming increasingly popular and are some of the best on the Island. I am privileged to work alongside our committee and fundraising outlet team who work behind the scenes throughout the year and thank them for their continued support.

I hope you will enjoy all the events organised for you by Sandown Carnival and your support through donations to our collectors is always much appreciated.

Tammy Vincentx



CHAIRPERSON Tammy Vincent

VICE CHAIRPERSON & PARADES

Ben Holbrook

SECRETARY Sandy Ringer

LIFE PRESIDENT Heather Humby MBE

PUBLICITY & WEBSITE Martin Harris

PUBLICITY & JUDGING Lesley Clifford

QUEENS CO-ORDINATORS Keira Clifford, Hayley Sheaf, Eloise Breedon, Tracy Goddard

FUNDRAISING inc. SHOP Lesley Clifford, Karen Sheaf, Sue Barsdell, Linda Styles and a whole bunch of lovely people who give up their time to staff our shop

> MEDIA Tessa Kewell, Ryan Glynn

FLOAT & MAINTENANCE Stuart Dyer, Chris Holbrook, Roy Jemson, Martin Styles

HEALTH & SAFETY
Paddy McHugh

www.sandowncarnival.com







Car Treasure Hunt



Children's Day



Children's Day



CONTENTS

Competitions & Activities

- Window Spotting 9 Prizes to be won in this popular contest!
- Treasure Hunt 11 Solve the clues and you could win!
- Carnival Princess Competition 12 Ride in the anniversary parade!
- Car Treasure Hunt 13 A firm family favourite! Thu 23rd July
- Carnival Quiz Night 13 Sun 19th July @ The Castle

Children's Day - 24th July

14-15 Entertainment and Parade Details Timings and locations

Main Carnival - 25th July

- Route Map 16-17 The main parade map in full
- Entertainment and Parade Details 20-21 Everything you need to know
- Travel Advice 23 Tips and information for visitors

Sandown Regatta - 9th Aug

Event Summary 25 Full details of this popular beach event

Illuminated Carnival - 26th Aug

- Beach Sports & Entertainment 26 What's on in the lead-up to the parade
- Parade Details 27 Times, locations, everything you need

November Parade + Fireworks

Saturday 7th November 30 Hallowe'en themed winter fun!

See Also...

- Carnival Outlet Shop 29 Providing essential funding
- Our Thanks 31 Acknowledging our supporters



Main Carnival



Main Carnival



Illuminated Carnival



QUEENS OF 2015

Congratulations Zin nia, Oonagh, Kiera, Ashleigh & Thea!



Zinnia Tongue, 11, attends Christ The King College where she enjoys science, design & technology, maths and PE. Zinnia is a keen dancer and has performed with the English Youth Ballet.

Oonagh O'Neil, 11, attends Sandown Bay Academy and likes outdoor activities including horse riding, dog walking and cross-country running. Favourite subjects include English, art and cookery.

Kiera Bamford, 12, also attends Sandown Bay Academy and recently performed with Dance Vibez at the Royal Albert Hall. Later this year Kiera will be appearing at the O2 Arena.

Ashleigh Hunt-Davis, 14, is another Sandown Bay Academy student who enjoys netball, singing, music, maths and drama.

Thea Callaghan, 15, attends Christ The King College and is a keen amateur dramatics performer, spending lots of time at the theatre. No surprise that her favourite subjects are music, drama and history!

Zinnia and **Ashleigh** represented Sandown at the All-Island Queen of Queens event in Bonchurch in May where they won both junior and senior prizes!

Congratulations to all five girls on being chosen, and we hope they have a fun and memorable summer!

Window Spotting fun for all ages Competition

A popular contest which is a firm favourite for all ages!

The Window Spotting contest involves walking around the town looking in shop windows to find things they don't usually sell!

Collect your FREE entry form at Sandown Carnival Outlet Shop - 77a High Street, opposite Esplanade Road anytime from Saturday 5th July 2014.

Return your completed form to the shop by 3:00pm on SATURDAY 25th July - Main Carnival Day - for a chance to win!

CASH PRIZES TO BE WON!

1st prize: £25 2nd prize: £10 3rd prize: £10





It's never been easier to join in and take part in Sandown Carnival!

If you belong to an organisation, own a business or are just a group of friends or family, you can join in the fun! You don't have to have a large float - you can turn up as a pedestrian, or decorate a small trailer, bicycle, hand-cart, car or van instead.

Simply arrive in time for judging and you could even win a prize, or find yourself in the newspaper, on YouTube, the radio or even TV!

IT'S NEVER TOO LATE - you can build a costume or float in a couple of days - so why wait? It's an ideal opportunity to involve your children in a community activity - memories they will treasure forever.

TREASURE HUNT!

Can you find your way around our Treasure Hunt?

Pick up your entry
form from the Carnival
Outlet Shop - 77a High St
(opposite Esplanade Rd)
anytime from Saturday
5th July 2014

Then answer a series of questions which will take you on a walk around Sandown Town Centre in order to obtain the correct answers!

Return your completed forms, which will include a tiebreaker question (or two!) before 3:00pm on Saturday 25th July (Main Carnival Day) to be in with a chance to win our

CASH PRIZES!

1st prize: £25 2nd prize: £10 3rd prize: £10



"Aaarrr me hearties!

Can ye answer me

riddles? There be CASH

for the winner!"



Carnival Princess Competition



ABOVE

Previous Carnival Princess winners

The Carnival Queens have been chosen, and will be riding the Sandown Carnival float ... but for one lucky young lady a VIP trip at the head of the Main Carnival on Saturday 25th July awaits!

The competition is open to local residents as well as those here on holiday.

To enter the contest, pick up an entry form from the Sandown Carnival Outlet, 77a High Street (opposite Esplanade Road) and return it to us by MID-DAY on Friday 24th July.

The winner will be announced during prize-giving after the Children's Day procession later that day.

Entrants must be aged 7 or over and will ride in a special vehicle at the front of the carnival. You'll receive LOTS of attention from the crowd!

PSSSST! This contest is under threat due to lack of interest. Please help us keep this tradition alive by applying for the role!



CAR TREASURE HUNT Thursday 23rd July 6:00pm

Our increasingly popular Car Treasure Hunt returns again this year, starting from Sandown Zoo at 6:30pm and finishing at Browns Golf & Cafe.

A family-friendly fun event which will take you on a whistle-stop tour of the Island whilst collecting answers to a range of questions and clues. FIRST PRIZE is a £30 fuel card kindly donated by Tesco Extra Ryde.

A range of other prizes and trophies are on offer, sponsored by Browns Golf & Cafe.

PSSSST! We've made it a little easier this year!





CARNIVAL QUIZ NIGHT

Sunday 19th July at The Castle In n, Fitzroy Street, Sandown 8pm

£2 per person entry

CASH PRIZES TO BE WON!!

All proceeds go to Sandown Carnival Association to support our events throughout the year. Please come along for a great night out!



Children's Procession Friday 24th July

From Sandham Grounds. Assemble 2:00pm. Judging 2:15pm. Parade leaves 3:00pm.





Prizegiving following the parade takes place at Eastern Gardens

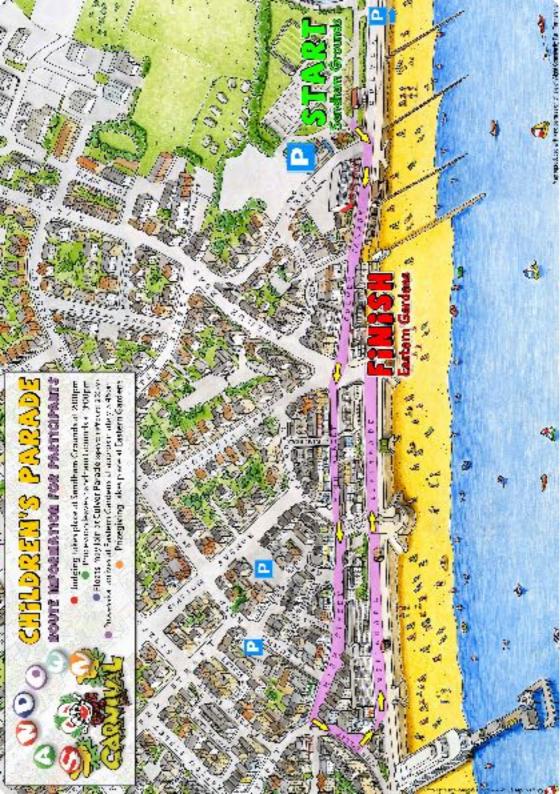
Judging Classes:

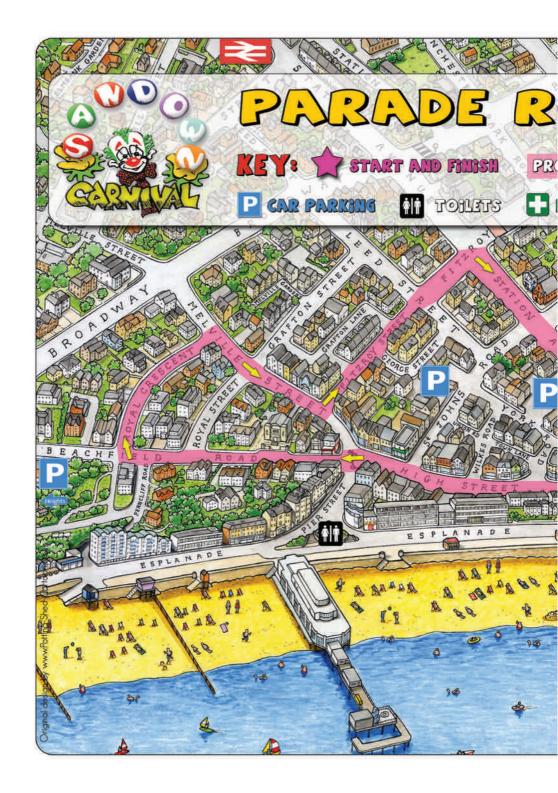
- up to 6 years of age
- PAIRS up to 10 years of age
- **7 to 10** years of age
- 11 to 15 years of age
- PAIRS 11 to 15 years of age
- handcarts & cycles
- GROUPS of 8 or fewer people
- GROUPS of 9 or more people
- BEST OVERALL

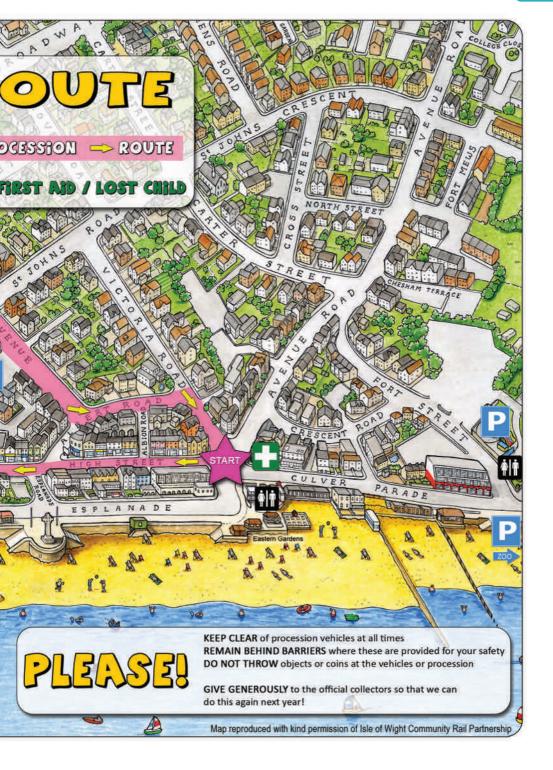
The procession will be led by the Sandown Camival Queens float along the special route shown opposite, finishing at Eastern Gardens where prizes will be presented by local dignitaries.

ALL children entering in fancy dress will receive a small prize!

The procession ends a day of fun activities - see page 18 for more details.









Day-By-Day guide to this year's Carnival events

Car Treasure Hunt - Thu 23rd July

6:00pm Registration at Sandown Zoo car park - look out for the flags! £3 per car

Children's Day - Fri 24th July @ Eastern Gardens

ALL DAY Fun sideshows including Face Painter, Competitions and more!

ALL DAY

Soundwave Entertainments spinning the latest tunes and dance hits

11:00am Magic by Andy at Eastern Gardens until 12:00pm

2:30pm Unidos Samba at Sandham Grounds

Children's Parade starts at Sandham Grounds and finishes at Eastern Gardens

2:00pm Assemble for Judging and photographs 2:15pm Judging commences - don't be late!

3:00pm Procession leaves - arrives Eastern Gardens at approx. 3:45pm for prizes

Main Carnival - Sat 25th July

II:OOam Switch (modern covers band) at Eastern Gardens until 1:00pm

1:00pm Magic by Andy at Eastern Gardens until 2:00pm

2:00pm Moonshine Border (morris dancers) at Eastern Gardens until 3:00pm

3:00pm Derek Sandy (live music) at Eastern Gardens until 5:00pm

Main Carnival starts and finishes at Culver Parade / The Esplanade

5:00pm Registration

6:00pm Judging commences

7:00pm Procession leaves and parades around Sandown - see map in centre pages

Illuminated Carnival - Wed 26th August

4:25pm Prize Draw at Eastern Gardens - see below
4:30pm Live music at Eastern Gardens until 7:30pm

Illuminated Carnival starts at Culver Parade and finishes at Avenue Road

6:30pm Registration

7:30pm Judging commences

8:30pm Procession leaves and parades around Sandown

All timings are approximate. Some events are weather-dependant. On-the-day changes or announcements will be posted to our Twitter feed @sandowncarnival which is monitored by local news agencies.

Sandown Carnival Association accepts no responsibility for any accident or injury by any person. Exhibitors, Competitors and Spectators taking part in any event do so at their own risk. All monies collected are the property of Sandown Carnival Association.

SUMMER DRAW

Fancy your chances at win ning our cash prize?

FIRST PRIZE £250 CASH

PLUS RUNNER UP PRIZES AND VOUCHERS



Draw takes place at the Illuminated Carnival on Wednesday 26th August.

Tickets available from 1st July at Sandown Carnival Outlet, 77a High Street and various shops throughout the town.

Promoter: Sandown Carnival Association



ENTERTAINMENT

Carnival Day Entertainment to get you in the party spirit!



Switch - Eastern Gardens 11:00am - 1:00pm



Magic by Andy - Eastern Gardens 1:00pm - 2:00pm



Moonshine Border -Eastern Gardens



Derek Sandy - Eastern Gardens 3:00pm - 5:00pm

Main Carnival Procession Saturday 25th July

Assemble 5:00pm. Judging 6:00pm. Parade leaves 7:00pm.

Judging Classes:

- A Queens
- **B** Youth organisations
- C Trade
- D Individuals
- E Children's fancy dress
- F Adult fancy dress
- G Group fancy dress
- H Handcarts & cycles
- I School / community groups

For the CARNIVAL ROUTE see centre pages.

Best viewpoints: Beachfield Rd, Royal Crescent, Melville St, Fitzroy St, Station Avenue, Albert Rd

FOR YOUR SAFETY

- keep out of the road at ALL TIMES during the procession
- remain BEHIND BARRIERS or fencing where provided
- DO NOTTHROW objects or coins use the buckets provided

All monies collected are the property of Sandown Carnival Association.

For full joining instructions and safety guides please visit www.sandowncarnival.com

For last minute updates in case of bad weather, follow @sandowncarnival on Twitter or visit our website (above).











ROAD CLOSED



CAR PARKS are marked on the Route Map (centre pages) but remember that these will become very busy and that usual parking terms and conditions will still apply.

The largest car parks most likely to have space include: The Heights, Fort Street, Sandown Zoo, Yaverland.

PARKING RESTRICTIONS will be in place across the majority of the carnival route and will be clearly signed in accordance with IW Council requirements. Traffic cones and prohibition notices will be displayed. These restrictions allow the procession to proceed unhindered and to help ensure spectator safety.

ALL parking restrictions will be strictly enforced, involving towing away where necessary.

ROAD CLOSURES - prior to and during the procession, various roads around the town will be closed for safety purposes. The main closure affects the High Street along almost its entire length, Culver Parade and The Esplanade. However, other roads are also affected for shorter periods - refer to the centre pages for route details - between approx. 5:00pm and 9:00pm.

PUBLIC TRANSPORT operators will run a normal timetable throughout the day. Buses will divert along Broadway during road closures instead of coming into the town centre (between approx. 6:30pm and 8:30pm). Therefore, during these times, for buses in the Ryde direction walk to the roundabout by Moreys / Texaco. For buses in the Newport/Shanklin direction, walk to The Heights.

Follow @southernvectis or @NRE_Island_Line on Twitter for latest transport updates.

PLEASE CONSIDER USING PUBLIC TRANSPORT TO AID TRAFFIC / PARKING CONGESTION



Sunday 9th August 2015

A fun day for all the family at Sandown's historic seafront!
From 10.30am



* Sailing

★ Sandcastle competition

* Round the pier swim

★ Children's shore sports

★ Charity stalls

* Canoe races

Evening entertainment- Including live music, prize giving and ending with a firework display at 21.30





ENTERTAINMENT

Pre-Illuminated Carnival Fun and Games for All Ages!



Beach Fun & Games 2:00pm - 4:00pm Eastern Gardens

Come and join us for an afternoon of fun on the beach, featuring a range of classic games including:

- Beach Sack Races
- Egg & Spoon Race
- Three Legged Race
- Tug o' War
- Flip Flop Flinging
- Sprints various age groups
- Ladies Race and Mens Race



Switch - Eastern Gardens 4:30pm - 7:30pm

FREE to enter - and all entrants receive a small prize!

Illuminated Carnival Wednesday 26th August

Assemble 6:30pm. Judging 7:30pm. Parade leaves 8:30pm.

Judging Classes:

A - Queens; B - Youth organisations; C - Trade

D - Individuals; E - Children's fancy dress; F - Adult fancy dress; G - Group fancy dress; H - Handcarts & cycles;

I - School / community groups

For the CARNIVAL ROUTE see opposite and centre pages.

Best carnival viewpoints: Beachfield Rd, Royal Crescent, Melville St, Fitzroy St, Station Avenue, Albert Rd

FOR YOUR SAFETY

- keep out of the road at ALL TIMES during the procession
- remain BEHIND BARRIERS or fencing where provided
- DO NOTTHROW objects or coins use the buckets provided

All monies collected are the property of Sandown Carnival Association

For full joining instructions and safety guides please visit www.sandowncarnival.com

For last minute updates in case of bad weather, follow @sandowncarnival on Twitter or visit our website (above)







CARNIVAL DEVELOPMENT FUND

Continuing its drive to encourage people to take part and enhance Sandown's Carnival parades whilst developing our participants' carnival arts, the Development Fund is open to non-profit organisations, schools, clubs, associations or even a group of friends who are interested in taking part in our events. The fund allows successful bidders to take part, helping fund the purchase of materials, hiring equipment, covering travel costs, etc.



This year we are delighted to have been able to support **seven** individual projects!

This will see lots of additional people taking part in the carnival processions as a direct result of our support, which has only been made possible through YOUR generosity.

Congratulations to:

- The Wight Strollers
- Broadlea Primary School
- Friends and Family
- Sandown Juniors
- The Toybox
- The Moody Grandchildren
- Viva Carnival Club

We look forward to seeing your creations!



SANDOWN CARNIVAL OUTLET

Helping raise the £40,000 it takes to run Sandown Carnival events each year, our High Street shop is staffed by volunteers and stocked with a wide range of quality donated clothes, books, toys, household goods and bric-a-brac.

Our shop is light and airy with friendly, approachable assistants.

Every sale we make helps to put a smile on someone's face come carnival day!

Pop in next time you're passing and have a browse!



We're always happy to receive donations and we can collect from you if you have a large amount.

Simply contact Lesley on 403990 and we'll take care of it!

VOLUNTEERS

NEEDED!

Can you spare a few hours to help out?

We always appreciate volunteer help either in the shop of helping with carnival preparations.

Contact Lesley on 403990, call in to the shop for a details form,



or email us at:

friends@sandowncarnival.com

We'd love to hear from you!

WHERE TO FIND US

We're at 77a High Street, Sandown, just down the hill slightly from the Coop and facing Esplanade Road. Parking is usually available in Albert Rd, on The Esplanade or in the Station Avenue car park approx. 100m away.

SUPPORTING OTHERS

Unsaleable children's clothing and soft toys are donated annually to Stupini Kids - supporting less fortunate children in Romania. More details at www.stupinikids.org







PSSSST! The parade part of this event is under threat due to lack of interest. If you want it to stay, PLEASE JOIN IN!

THANK YOU SO MUCH!

A great big THANK YOU from Sandown Carnival Association

We are NOT organised by the local authority and we rely on the support received from volunteers, local traders, businesses and of course the people of Sandown. It is not cheap to organise events like carnivals with insurances, licences, entertainers, advertising, first aid, the carnival float and many other expenses to take into consideration, totalling almost £40,000 last year.

Please help us to ensure we can continue to organise a carnival to be proud of in years to come by giving generously to our official collectors. Every penny received will be reinvested in Sandown Carnival.

A big thank you goes to those businesses who have made this FREE brochure possible by sponsoring adverts.



SPECIAL THANKS GO TO:

- All the local businesses who helped us in any way
- Sandown Town Council
- Sandown Business Assn.
- All of our volunteers
- All of our stewards
- All of our judges
- Sandown Pier/Wayne Peak
- The Castle Inn
- IW Radio
- IW County Press
- Ocean Hotel
- Kings House
- John Davies

- HSS
- Jewson / Moreys
- Browns Golf Course
- Tesco Extra Ryde
- Glory Art Glass
- Sandown Jewellers
- Camille
- Bookers Cash & Carry
- Sandown News
- Sew 'n' So
- Graham & Janet Parker
- Wight Island Radio
- Sandown Zoo
- Carlton Hotel

"A HUGE THANKS!" once again to the amazing Stuart Dyer and his

AND IN PARTICULAR

assistants for all their hard work designing and

building the Sandown

Carnival Queens float.

