



# SANDOWN CARNIVAL

## Programme of Events 2018

**YOUR FREE COPY**  
Donations Appreciated

Find out more at  
[sandowncarnival.com](http://sandowncarnival.com)



# Welcome to Sandown Carnival in 2018!

Welcome everyone to Sandown Carnival 2018.

Ever since we finished the Carnival season last year, our small but very dedicated committee have been beavering away to plan a fun-packed varied calendar of events for you in 2018.

On Sunday night (22nd July) at 8pm we kick off Carnival week with brainteasers at the ever-popular Quiz Night hosted by our loyal supporters at The Castle Inn.

On Tuesday evening (24th July) we will be holding our family Car Treasure Hunt thanks to the support of our friends at Browns Golf Course. Starting from the zoo the clues will lead you around the area with lots of fun questions to answer along the way!

On Friday (27th July) it's Children's Day, which includes lots of fun for all the kids including superheroes, princesses, dancing, games and of course the Children's Carnival parade.

On Saturday (28th July) the day will be packed with entertainment including The Rockafellas, morris dancers and firm favourite Derek Sandy. The day will then culminate in the spectacular Main Carnival parade starting at 7pm from the bottom of the High Street.

For those visiting Sandown later in the year we will also be bringing you our very special Illuminated Carnival at the end of August and our amazing November Celebrations taking place on Saturday 3rd November.

Having been involved with Sandown Carnival for well over 20 years I have seen things change a lot in that time. However the one thing that never changes is the amount of hard work and dedication that is put in by a small group of volunteers to plan and stage all these events for both locals and visitors alike. So whether it be on the Carnival committee or working in our fundraising outlet, I would personally like to thank all those volunteers, both past and present, that have

# Meet The Team!

**Ben** - CHAIRPERSON & Parades

**Debbie** - VICE CHAIRPERSON

**Tammy** - TREASURER

**Hayley** - SECRETARY & Queens Co-ordinator

**Paddy** - HEALTH & SAFETY

**Martin H** - PUBLICITY & Website

**Linda** - QUEENS CO-ORDINATOR

FUNDRAISING inc. SHOP:

**Sue, Karen** and a whole bunch of lovely volunteers who give up their time to raise vital funds

FLOAT & MAINTENANCE:

**Stuart, Chris, Roy, Martin S**

JUNIOR HELPERS:

**Phoebe, Sophie**

COMMITTEE HELPERS:

**Carol, Sharon**

LIFE PRESIDENT

**Heather Humby MBE**

FIND US ONLINE AT:

[www.sandowncarnival.com](http://www.sandowncarnival.com)

FB: [sandowncarnivaliow](https://www.facebook.com/sandowncarnivaliow)

TW: [@sandowncarnival](https://twitter.com/sandowncarnival)

## Could YOU Help?

If you would like to help Sandown Carnival in any way please drop us an email introduction for more details!

[friends@sandowncarnival.com](mailto:friends@sandowncarnival.com)



kept Sandown Carnival going for over 129 years!

I hope that all those that have enjoyed and taken part in our events in the past and want to secure its future step forward to help wherever possible and help the Carnival last for many years to come.

Please enjoy all the events that we have organised. Your support through donations to collectors at our events is always very welcome and appreciated.

## Ben Holbrook

## Keep In Touch!



Visit our website  
[www.sandowncarnival.com](http://www.sandowncarnival.com)



Drop us a line  
[friends@sandowncarnival.com](mailto:friends@sandowncarnival.com)



Find us on Facebook  
Search "Sandown Carnival"



Follow us on Twitter  
[@sandowncarnival](https://twitter.com/sandowncarnival)



See our photo archive on Flickr  
Search "Sandown Carnival"

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Children's Day



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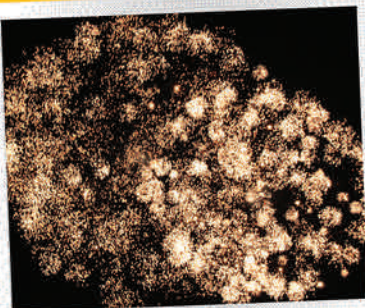
Main Carnival



Main Carnival



Illuminated Carnival



November Celebrations

# THE CASTLE INN

FITZROY STREET, SANDOWN

ISLE OF WIGHT PO368HY

01983403169

[www.sandowncastle.co.uk](http://www.sandowncastle.co.uk)

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# QUEENS OF 2018

Ruby, Ella-Rose, Grace, Summer & Victoria



**Ruby**, 11, attends Dover Park Primary School where she enjoys Maths and Art. Ruby enjoys gymnastics, bike rides and family days out.

**Ella-Rose** 9, is currently studying at The Bay C of E Primary School. Her favourite subjects include Science and Art. She is a keen horse rider and dancer.

**Grace**, 10, also attends The Bay and her favourite subjects are English, PE, Art and Music. In her free time she loves attending Brownies, walking and various sports.

**Summer**, 9, attends Wroxall Primary School where her favourite subject is English. When not at school she enjoys attending

5th Sandown Brownies, going for bike rides and days out with her family.

**Victoria**, 12, is a pupil at Sandown Bay Academy where she enjoys Drama and Textiles Technology. She enjoys dancing, family time, cinema visits and walks.

Congratulations to all five girls on being chosen, and we hope they have a fun, memorable summer!

# SANDOWN PIER

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*The Dodgems • Snake Slide • Childrens Rides*  
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# Window Spotting fun for all ages Competition

**A popular contest which is a firm favourite for all ages!**

The Window Spotting contest involves walking around the town looking in shop windows to find things they don't usually sell!

Collect your FREE entry form at Sandown Carnival Outlet Shop - 77a High Street, opposite Esplanade Road anytime from Saturday 14th July.

Return your completed form to the shop by 3:00pm on SATURDAY 28th July - Main Carnival Day - for a chance to win!

## CASH PRIZES TO BE WON!

1st prize: £25    2nd prize: £10    3rd prize: £10



**JOIN  
IN!**

It's never been easier to join in and take part in Sandown Carnival!



If you belong to an organisation, own a business or are just a group of friends or family, you can join in the fun! You don't have to have a large float - you can turn up as a pedestrian, or decorate a small trailer, bicycle, hand-cart, car or van instead.

Simply arrive in time for judging and you could even win a prize, or find yourself in the newspaper, on YouTube, the radio or even TV!

IT'S NEVER TOO LATE - you can build a costume or float in a couple of days - so why wait? It's an ideal opportunity to involve your children in a community activity - memories they will treasure forever.

You could even **WIN** up to £125 with the Spirit of Carnival Prize Fund!



 Face Painting  
With   
Nicky I.O.W

Call 07941431295

or find me on facebook

*I am Happy to support Sandown  
Carnival again this year and I  
hope you will do too*



**2019 EVENT DATES**

CHILDREN'S DAY

Friday 26th July 2019

MAIN CARNIVAL

Saturday 27th July 2019

ILLUMINATED CARNIVAL

Wednesday 28th August 2019

FIREWORKS & CELEBRATIONS

Saturday 2nd November 2019

DAVID BIRD

Event

**DT**

**BAY** entertainments

Music for All occasions

Bookings: 07783 451803

# TREASURE HUNT!

Can you find your way around our Treasure Hunt?

Pick up your entry form from the Carnival Outlet Shop - 77a High St anytime from Saturday 14th July.

Then answer a series of questions which will take you on a walk around Sandown Town Centre in order to obtain the correct answers!

Return your completed forms, which will include a tiebreaker question (or two!) before 3:00pm on Saturday 28th July (Main Carnival Day) to be in with a chance to win our

## CASH PRIZES!

1st prize: £25  
2nd prize: £10  
3rd prize: £10



*"Aaarr me hearties!  
Can ye answer me  
riddles? There be CASH  
for the winner!"*





## CAR TREASURE HUNT

Tuesday 24th July from 5:30pm

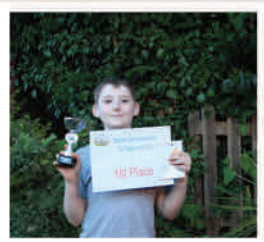
Our Car Treasure Hunt starts from Sandown Zoo and finishes just along the road at Browns Golf & Cafe.

A family-friendly fun event which will take you on a whistle-stop tour of the Island whilst collecting answers to a range of questions and clues.

A range of prizes are on offer, with trophies kindly sponsored by Browns Golf & Cafe.

It's just **£4 per car** to enter with all proceeds going to Carnival funds.

Register from 5:30pm at the carnival flag. First cars will leave at 6:00pm. Last check-in 6:30pm.



## CARNIVAL QUIZ NIGHT

Sunday 22nd July  
at The Castle Inn,  
Fitzroy Street,  
Sandown 8pm

£2 per person  
entry

## CASH PRIZES TO BE WON!!

All proceeds go to Sandown Carnival Association to support our events throughout the year. Please come along for a great night out!



# Sandham Gardens

SANDOWN BAY

Ice cream & refreshments available at our kiosk.

## Sun, sea, sand, ice cream and crazy golf.

Now is the perfect time to visit Sandham Gardens at Sandown Bay! Located directly across from the beautiful Sandown family beach, widely regarded as one of the best on the Island, we are open for golf, tea, coffee, ice creams and general refreshments, as well as great value fun for the whole family.



Sandham Gardens, Sandown Bay  
Culver Parade, Sandown  
Isle of Wight PO36 8AT

Sandham  
Gardens  
SANDOWN BAY

Join us on social media for the latest opening times, news, offers and event information:

 [facebook.com/SandhamGardens](https://www.facebook.com/SandhamGardens)

 @SandhamGardens

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[heritagegb.co.uk](https://www.heritagegb.co.uk)



Attractions and facilities are subject to availability and management reserves the right to make any changes deemed necessary and to alter the layout, content and facilities of the site for operational or safety reasons. Information contained in this leaflet is correct at the time of going to press.

# Children's Procession Friday 27th July

From Sandham Gardens. Assemble 2:00pm.  
Judging 2:15pm. Parade leaves 3:00pm.



Prizegiving following the parade  
takes place at Eastern Gardens

## Judging Classes:

- up to 6 years of age
- PAIRS up to 10 years of age
- 7 to 10 years of age
- 11 to 15 years of age
- PAIRS 11 to 15 years of age
- handcarts & cycles
- GROUPS of 8 or fewer people
- GROUPS of 9 or more people
- BEST OVERALL



The procession will be led by the **Sandown Carnival Queens** float along the special route shown opposite, finishing at Eastern Gardens where prizes will be presented by local dignitaries.

ALL children entering in fancy dress will receive a small prize!

The procession ends a day of fun activities - see page 18 for more details.

# CHILDREN'S PARADE

## ROUTE INFORMATION FOR PARTICIPANTS

- Judging takes place at Sandham Grounds at 2:00pm
- Procession leaves Sandham Grounds at 2:45pm
- Floats may join at Culver Parade (open to traffic until 2:45pm)
- Procession arrives at Eastern Gardens at approximately 3:30pm
- Prizegiving takes place at Eastern Gardens





# PARADE ROUTE

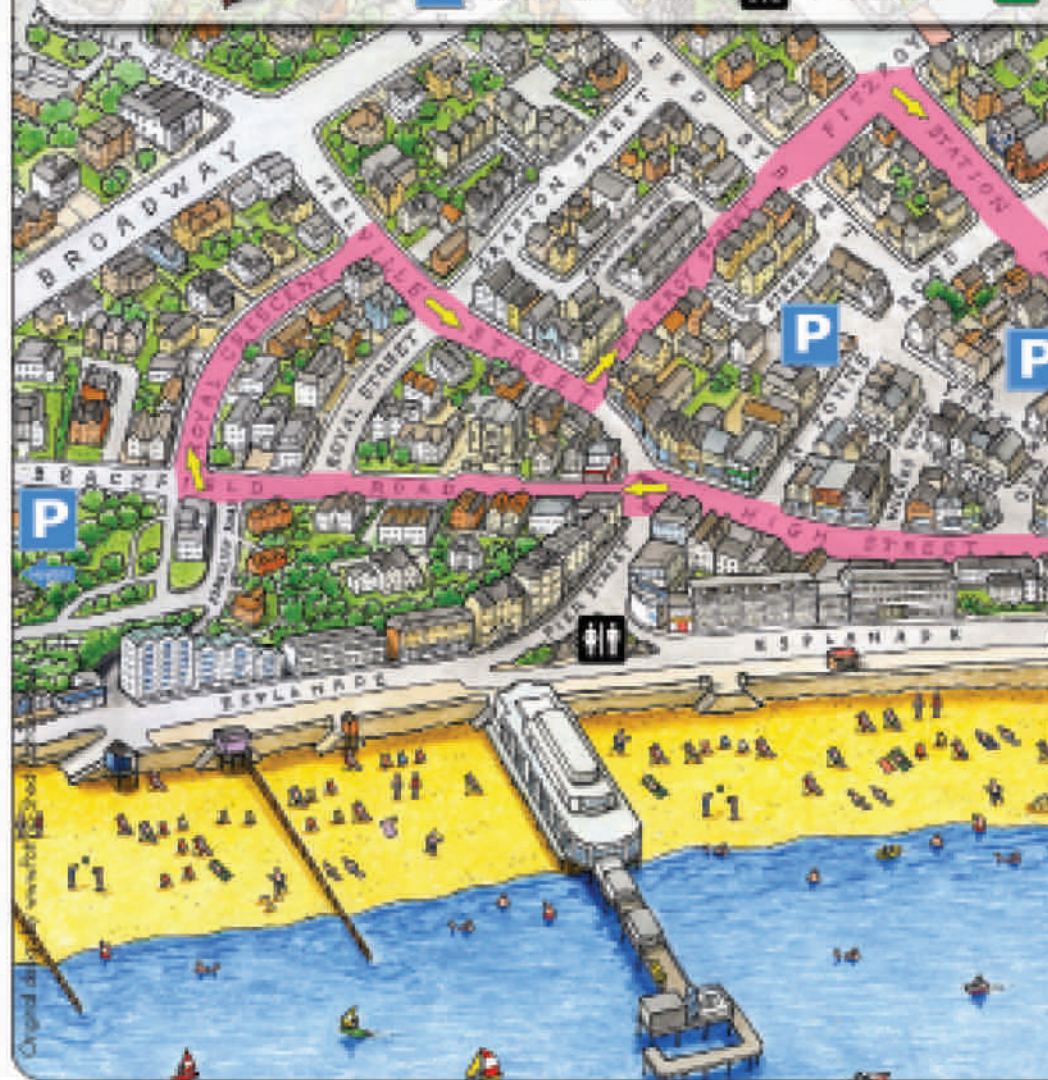
**KEY:** ★ START AND FINISH

**P** CAR PARKING

**♿** TOILETS

**PR**

**+**



Original artwork by [unreadable]



# ROUTE

PROCESSION → ROUTE

FIRST AID / LOST CHILD



## PLEASE!

KEEP CLEAR of procession vehicles at all times  
 REMAIN BEHIND BARRIERS where these are provided for your safety  
 DO NOT THROW objects or coins at the vehicles or procession

GIVE GENEROUSLY to the official collectors so that we can do this again next year!

Map reproduced with kind permission of Isle of Wight Community Flat Partnership

# TIMINGS

## Day-By-Day guide to this year's Carnival events

### Quiz Night - Sun 22nd July @ The Castle Inn

8:00pm Come along and try your hand - cash prizes to be won! £2 per person

### Car Treasure Hunt - Tue 24th July @ The Zoo / Browns

5:30pm Registration at Sandown Zoo car park - look out for the flags! £4 per car

### Children's Day - Fri 27th July 10:30 @ Eastern Gardens

ALL DAY Fun sideshows including Face Painter, Competitions and more!

ALL DAY Come and meet **Cheeko** the friendly squirrel, princesses and superheroes

11:00am **Magic by Andy**

2:00pm Assemble for Judging and photographs at **Sandham Gardens**

2:15pm Judging commences - don't be late!

3:00pm Procession leaves - arrives Eastern Gardens at approx. 3:45pm for prizes and announcement of the Carnival Prince & Princess winners

### Main Carnival Day - Sat 28th July @ Eastern Gardens

12:00pm **The Rockafellas** (live music)

2:00pm **Wight Bells** (Morris dancers)

3:00pm **Derek Sandy** (live music)

5:00pm Registration

6:00pm Judging commences

### Illuminated Carnival Day - Wed 29th August @ The Beach

2:00pm Family beach sports at Eastern Gardens until 4:00pm

6:30pm Registration

7:30pm Judging commences

8:30pm Procession leaves and parades around Sandown

All timings are approximate. Some events are weather-dependant. On-the-day changes or announcements will be posted to our Twitter feed @sandowncarnival which is monitored by local news agencies.

# Town Prince & Princess

Your chance to ride VIP-style with Sandown Carnival!



## ABOVE

2017's Carnival Princess

The Carnival Queens have been chosen, and will be riding the Sandown Carnival float ... but for a lucky young lad and lady a VIP trip at the head of the Main Carnival on Saturday 28th July awaits!

The competition is open to local residents as well as those here on holiday.

To enter the contest, pick up an entry form from the Sandown Carnival Outlet, 77a High Street (opposite Esplanade Road) and return it to us by MID-DAY on Friday 27th July.

The winners will be announced during prize-giving after the Children's Day procession later that day at around 4pm in Eastern Gardens.

Entrants must be aged 5 or over and will ride in special vehicles at the front of the carnival.

They'll receive LOTS of attention from the crowd!



# PRE-CARNIVAL

Entertainment to get you in the party spirit!



**The Rockafellers**  
12:00pm - 2:00pm

*All entertainment takes place at Eastern Gardens (near the Sundial Cafe) and it's FREE to attend!*



**Wight Bells**  
2:00pm - 3:00pm



**Derek Sandy**  
3:00pm - 5:00pm

# Main Carnival Procession

## Saturday 28th July

Assemble 5:00pm. Judging 6:00pm. Parade leaves 7:00pm.

### Judging Classes:

- A - Queens
- B - Youth organisations
- C - Trade
- D - Individuals
- E - Children's fancy dress
- F - Adult fancy dress
- G - Group fancy dress
- H - Handcarts & cycles
- I - School / community groups
- PLUS - Spirit of Carnival judging & prizegiving

For the **CARNIVAL ROUTE** see centre pages.

Best viewpoints: Beachfield Rd, Royal Crescent, Melville St, Fitzroy St, Station Avenue, Albert Rd

### FOR YOUR SAFETY

- keep out of the road at **ALL TIMES** during the procession
- remain **BEHIND BARRIERS** or fencing where provided
- **DO NOT THROW** objects or coins - use the buckets provided

All monies collected are the property of Sandown Carnival Association.

For full joining instructions and safety guides please visit [www.sandowncarnival.com](http://www.sandowncarnival.com)

For last minute updates in case of bad weather, follow [@sandowncarnival](https://twitter.com/sandowncarnival) on Twitter or visit our website (above).





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**[www.muzzas-iow.co.uk](http://www.muzzas-iow.co.uk)**



**CAR PARKS** are marked on the Route Map (centre pages) but remember that these will become very busy and that usual parking terms and conditions will still apply.

The largest car parks most likely to have space include: The Heights, Fort Street, Sandown Zoo, Yaverland.

**PARKING RESTRICTIONS** will be in place across the majority of the carnival route and will be clearly signed in accordance with IW Council requirements. Traffic cones and prohibition notices will be displayed. These restrictions allow the procession to proceed unhindered and to help ensure spectator safety.

ALL parking restrictions will be strictly enforced, involving towing away where necessary.

**ROAD CLOSURES** - prior to and during the procession, various roads around the town will be closed for safety purposes. The main closure affects the High Street along almost its entire length, Culver Parade and The Esplanade. However, other roads are also affected for shorter periods - refer to the centre pages for route details - between approx. 5:00pm and 9:00pm.

**PUBLIC TRANSPORT** operators will run a normal timetable throughout the day. Buses will divert along Broadway during road closures instead of coming into the town centre (between approx. 6:30pm and 8:30pm). Therefore, during these times, for buses in the Ryde direction walk to the roundabout by Moreys / Esso. For buses in the Newport/Shanklin direction, walk to The Heights.

Those with **MOBILITY ISSUES** should arrive early and park sensibly and safely.

PLEASE CONSIDER USING PUBLIC TRANSPORT



# CARNIVAL DAY TRAVEL ADVICE



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[www.isleofwightambulance.co.uk](http://www.isleofwightambulance.co.uk)



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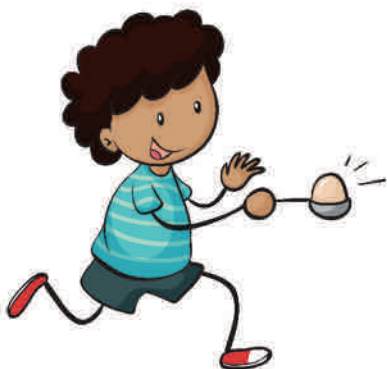
**[www.jmppartnership.com](http://www.jmppartnership.com)**



**97 - 99 High St, Sandown, PO36 8AJ**

# PRE-CARNIVAL

Family Beach Fun! 2:00pm - 4:00pm @ Eastern Gardens



Come and join us for an afternoon of fun on the beach before the Illuminated Carnival on Wednesday 29th August, featuring a range of classic games including:

- Beach Sack Races
- Egg & Spoon Race
- Three Legged Race
- Tug o' War
- Flip Flop Flinging
- Sprints - various age groups
- Ladies' Race and Men's Race

FREE to enter - and all entrants receive a small prize!



Ladies Fashions,  
Swimwear,  
& Nightwear.

Sandown | Shanklin | Ryde  
[Ladiesrealm.co.uk](http://Ladiesrealm.co.uk)

# Illuminated Carnival Wednesday 29th August

Assemble 6:30pm. Judging 7:30pm. Parade leaves 8:30pm.

Judging Classes:

A - Queens; B - Youth organisations; C - Trade  
D - Individuals; E - Children's fancy dress; F - Adult fancy  
dress; G - Group fancy dress; H - Handcarts & cycles;  
I - School / community groups

For the **CARNIVAL ROUTE** see opposite and centre pages.

Best carnival viewpoints: Beachfield Rd, Royal Crescent,  
Melville St, Fitzroy St, Station Avenue, Albert Rd

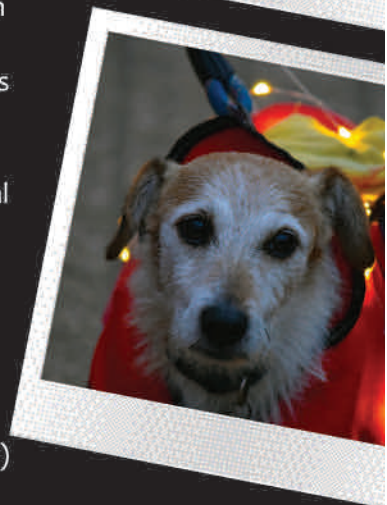
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For full joining instructions and safety guides please visit  
[www.sandowncarnival.com](http://www.sandowncarnival.com)

For last minute updates in case of bad weather, follow  
[@sandowncarnival](https://twitter.com/sandowncarnival) on Twitter or visit our website (above)





# CARNIVAL DEVELOPMENT FUND

Continuing its drive to encourage people to take part and enhance Sandown's Carnival parades whilst developing our participants' carnival arts, the Development Fund is open to non-profit organisations, schools, clubs, associations or even a group of friends who are interested in taking part in our events. The fund allows successful bidders to take part, helping fund the purchase of materials, hiring equipment, covering travel costs, etc.



This year we are delighted to have been able to support a record **EIGHT** unique projects!

This will see lots of additional people taking part in the carnival processions as a direct result of our support, which has only been made possible through YOUR generosity.

Congratulations go to:

- The Parsons Family
- Little Acres Childcare Centre
- Bloomfield Friends & Family
- Sandown Green Town Volunteers
- Summerfields Primary School
- Isle of Wight Day
- The Bay C of E Global Rock Team
- The Wight Strollers

We look forward to seeing your creations!



# SANDOWN CARNIVAL OUTLET



Helping raise the £40,000+ it takes to run Sandown Carnival events each year, our High Street shop is staffed by volunteers and stocked with a wide range of quality donated clothes, books, toys, household goods and bric-a-brac.

Our shop is light and airy with friendly, approachable assistants.

Every sale we make helps to put a smile on someone's face come Carnival day!

Pop in next time you're passing and have a browse!

## DONATIONS WELCOME

We're always happy to receive donations - just drop them off at the shop any time we are open.

## VOLUNTEERS NEEDED!

Can you spare a few hours to help out?

We always appreciate volunteer help either in the shop or helping with Carnival preparations.

Simply pop in to the shop for a chat and to pick up a details form, or email us at: [friends@sandowncarnival.com](mailto:friends@sandowncarnival.com)

We'd love to hear from you!

## WHERE TO FIND US

We're at 77a High Street, Sandown, just down the hill slightly from the Co-op and facing Esplanade Road. Parking is usually available in Albert Rd, on The Esplanade or in the Station Avenue car park approx. 100m away.

## FIND US ON FACEBOOK!

Check out the outlet's very own Facebook Page for details about special offers and stock updates ... search Facebook for "Sandown Carnival Fundraising Outlet"



# Wight Fire & Security

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your safety  
needs...



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## Sandown Bay Regatta

Sunday, 12th August 2018

at Sandown seafront. from 10.30am.

A day of beach fun events and entertainment including races, tug of war, swimming, magic show, dancing, dog show, and more...

at Eastern Gardens

9.30pm Firework finale



**SATURDAY**

**NOVEMBER 3RD**

This year's November Celebrations take place on Saturday 3rd November from 4pm at Sandown Esplanade.

Keep an eye on our website [www.sandowncarnival.com](http://www.sandowncarnival.com) (or follow us on Facebook) for more details closer to the event date!

# THANK YOU SO MUCH!

## A great big THANK YOU from Sandown Carnival Association

We are NOT organised by the local authority and we rely on the support received from volunteers, local traders, businesses and of course the people of Sandown. It is not cheap to organise events like carnivals with insurances, licences, entertainers, advertising, first aid, the carnival float and many other expenses to take into consideration, totalling almost £40,000 last year.

Please help us to ensure we can continue to organise a carnival to be proud of in years to come by giving generously to our official collectors. Every penny received will be reinvested in Sandown Carnival.

A big thank you goes to those businesses who have made this FREE brochure possible by sponsoring adverts.

### SPECIAL THANKS GO TO:

- ♥ All the local businesses who helped us in any way
- ♥ Sandown Town Council
- ♥ Sandown Business Assn
- ♥ All of our volunteers
- ♥ All of our stewards
- ♥ All of our judges
- ♥ Emma Baxter, for our wonderful queens' dresses
- ♥ Sandown Pier/Wayne Peak
- ♥ The Castle Inn
- ♥ Sundial Café
- ♥ IW Radio
- ♥ IW County Press
- ♥ Ocean Hotel
- ♥ Isle of Wight Zoo
- ♥ Kings House
- ♥ John Davies
- ♥ Jeff & team at HSS Traffic Management
- ♥ Jewson / Moreys
- ♥ Browns Golf Course
- ♥ Tesco Extra Ryde
- ♥ Glory Art Glass
- ♥ Camille
- ♥ Bookers Cash & Carry
- ♥ Sandown News
- ♥ Racheilles
- ♥ Sarah Whitter
- ♥ Graham Parker
- ♥ Sandown Rookie Lifeguards
- ♥ Wight Ribbon Wedding Car Hire
- ♥ Island Roads

*Thank you*



AND IN PARTICULAR  
 "A HUGE THANKS!" as ever to the amazing Stuart Dyer and his assistants for all their hard work designing and building the Sandown Carnival Queens float.



The Spirit of the Carnival prize has been created to reward and encourage participation in the Island's great tradition of carnival.

The Spyglass Inn, Ventnor; The Steamer Inn, Shanklin; The Dairyman's Daughter, Arreton and The Bargeman's Rest, Newport have jointly funded this initiative and congratulate everyone involved in the Sandown Carnival.

1<sup>st</sup> Prize: £125

2<sup>nd</sup> Prize: £50

3<sup>rd</sup> Prize: £25



DAIRYMAN'S  
DAUGHTER



FREEHOUSE



Sandown Carnival Association **urgently** needs new volunteers to help keep these great events running year on year....

Can **YOU** help?

For more information drop us a line!

Email: [friends@sandowncarnival.com](mailto:friends@sandowncarnival.com)

Visit: [sandowncarnival.com/volunteering](http://sandowncarnival.com/volunteering)

