



# SANDOWN CARNIVAL

*Celebrating 130 Years!*



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# Welcome to Sandown Carnival 2019! Meet The Team...

It gives me great pleasure to welcome everyone to our very special 130th Sandown Carnival celebrations in 2019 and we've got a great programme of events lined up for you all to enjoy.

On **Friday 26th July** it's our **Children's Day** with lots of fun activities to keep those young ones entertained, including visits from superheroes and princesses, dancing, games and, of course, our colourful Children's Carnival Parade.

On **Saturday 27th July**, our 130th anniversary celebrations will take place with a full day of entertainment at our **Main Carnival Day**. We are really pulling out all the stops this year with some old favourites, but also bringing some new ideas to life! The day comes to a spectacular close with our main carnival which starts at 7pm from Culver Parade.

The fun continues with our stunning **Illuminated Carnival** on **Wednesday 28th August** and our fabulous **Firework Display** on **Saturday November 2nd**.

None of the our events would take place without our dedicated team of volunteers who work throughout the year to fundraise, plan and organise everything and also our amazing team of volunteers who run our Sandown Carnival Shop which is a vital source of income for us. A very big thank you to everyone who contributes in any way to enable us to put on such a wonderful show every year for both residents and visitors. We are always looking to expand our teams so I would urge you to get in touch with us if you would like to join. We're a very friendly bunch!

As we celebrate our 130th year, I would like to remind you that it costs us in the region of £40,000 every year to bring Sandown to life at Carnival time. Please make sure that you are putting your money into a Sandown Carnival bucket and give generously so that we may continue to come together and celebrate Sandown Carnival for many years to come.

**Debbie Andre**

**Debbie** - CHAIRPERSON  
**Lorraine** - TREASURER  
**Ben** - Parades Director  
**Paddy** - Health & Safety  
**Martin H** - Programme & Website  
**Hayley** - Queens Co-ordinator  
**Linda** - Queens Co-ordinator  
**Phoebe** - Queens Co-ordinator  
**Stuart, Chris, Roy & Martin S** - Float  
**Tracy** - Committee Member

FUNDRAISING inc. SHOP:  
**Sue, Karen** and a whole bunch of lovely volunteers who give up their time to raise vital funds

JUNIOR HELPER:  
**Sophie**

LIFE PRESIDENT  
**Heather Humby MBE**



[www.sandowncarnival.com](http://www.sandowncarnival.com)



[friends@sandowncarnival.com](mailto:friends@sandowncarnival.com)



Sandown Carnival



@SandownCarnival

## Could YOU Help?

If you would like to help Sandown Carnival in any way please drop us an email introduction for more details!

[friends@sandowncarnival.com](mailto:friends@sandowncarnival.com)



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Children's Day



Children's Day



2019's Carnival Queens

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Main Carnival



Main Carnival



Illuminated Carnival



November Celebrations

# THE CASTLE INN

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ISLE OF WIGHT PO368HY

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# QUEENS OF 2019

Zakiya, Jennifer, Isla, Maria & Sadie



**Zakiya**, 11, attends Christ the King College where she enjoys Art, English, Maths and Drama. In her spare time she enjoys Street Dance, Netball and Swimming.

**Jennifer** is currently studying at The Bay C of E Primary School. She likes Drama, Dancing and PE.

**Isla**, 11, also attends The Bay and her favourite subjects are English and Art. She also enjoys Singing and Reading.

**Maria**, 16, is studying Health & Social Care at Isle of Wight College. A keen dancer with 10 years' experience, Maria also attends a dance school.

**Sadie**, 15, is a pupil at The Bay CE Secondary where she enjoys Performing Arts, Health & Social Care and Business Studies. Outside school she also dances and sings.

Congratulations to all five girls on being chosen, and we hope they have a fun, memorable summer!

Come and meet our Queens and their amazing float at many of the Island's town carnivals over the summer, including Sandown's very own events - Children's Day on Friday 26th July, Main Carnival on Saturday 27th July and our well-loved Illuminated Carnival on Wednesday 28th August.

The Spirit of the Carnival prize has been created to reward and encourage participation in the Island's great tradition of carnival.

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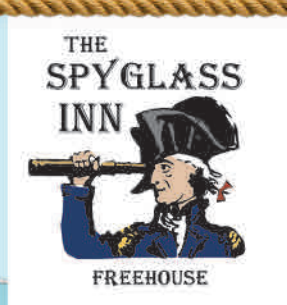
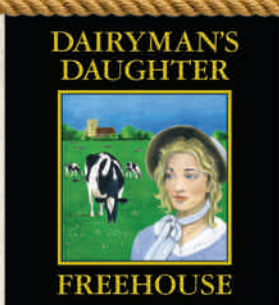
The Spyglass Inn, Ventnor; The Steamer Inn, Shanklin; The Dairyman's Daughter, Arreton and The Bargeman's Rest, Newport have jointly funded this initiative and congratulate everyone involved in the Sandown Carnival.

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1<sup>st</sup> Prize: £125

| 2<sup>nd</sup> Prize: £50

| 3<sup>rd</sup> Prize: £25



# Sandown HUB

The Centre of Everything Sandown

Follow the town's news and events... for free!

[www.facebook.com/groups/sandownhub](http://www.facebook.com/groups/sandownhub)



# Window Spotting fun for all ages Competition

**A popular contest which is a firm favourite for all ages!**

The Window Spotting contest involves walking around the town looking in shop windows to find things they don't usually sell!

Collect your FREE entry form at Sandown Carnival Outlet Shop - 77a High Street, opposite Esplanade Road anytime from Saturday 13th July.

Return your completed form to the shop by 3:00pm on SATURDAY 27th July - Main Carnival Day - for a chance to win!

## CASH PRIZES TO BE WON!

1st prize: £25    2nd prize: £10    3rd prize: £10



**JOIN  
IN!**

It's never been easier to join in and take part in Sandown Carnival!

If you belong to an organisation, own a business or are just a group of friends or family, you can join in the fun! You don't have to have a large float - you can turn up as a pedestrian, or decorate a small trailer, bicycle, hand-cart, car or van instead.

Simply arrive in time for judging and you could even win a prize, or find yourself in the newspaper, on YouTube, the radio or even TV!

IT'S NEVER TOO LATE - you can build a costume or float in a couple of days - so why wait? It's an ideal opportunity to involve your children in a community activity - memories they will treasure forever.

You could even **WIN** up to £125 with the Spirit of Carnival Prize Fund!





# OUR SANDOWN

get involved in the town's history...for free!

[www.facebook.com/groups/oursandown](http://www.facebook.com/groups/oursandown)

DAVID BIRD

Event

DJ

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Music for All occasions

Bookings: 07783 451803

# TREASURE HUNT!

Can you find your way around our Treasure Hunt?

Pick up your entry form from the Carnival Outlet Shop - 77a High St anytime from Saturday 13th July.

Then answer a series of questions which will take you on a walk around Sandown Town Centre in order to obtain the correct answers!

Return your completed forms, which will include a tiebreaker question (or two!) before 3:00pm on Saturday 27th July (Main Carnival Day) to be in with a chance to win our

## CASH PRIZES!

1st prize: £25  
2nd prize: £10  
3rd prize: £10



*"Aaarr me hearties!  
Can ye answer me  
riddles? There be CASH  
for the winner!"*





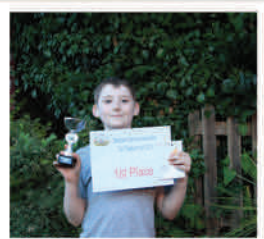
## CAR TREASURE HUNT

Tuesday 23rd July from 5:30pm

Our Car Treasure Hunt starts from Sandown Zoo and finishes just along the road at Browns Golf & Cafe.

A family-friendly fun event which will take you on a whistle-stop tour of the Island whilst collecting answers to a range of questions and clues.

A range of prizes are on offer, with trophies kindly sponsored by Browns Golf & Cafe.



It's just **£4 per car** to enter with all proceeds going to Carnival funds.

Register from **5:30pm** at the carnival flag. The first cars out will leave at 6:00pm in order of arrival.

**Last registration: 6:30pm**



## CARNIVAL QUIZ NIGHT

Sunday 21st July  
at The Castle Inn,  
Fitzroy Street,  
Sandown 8pm

£2 per person  
entry

## CASH PRIZES TO BE WON!!

All proceeds go to Sandown Carnival Association to support our events throughout the year. Please come along for a great night out!



# Sandham Gardens

Sandown Bay



## Sandham Karts

Our electric go-karts give budding racers the chance to zoom around our track and race against their friends to see who can become the next Sandham Grand Prix champion.

For further information on school, groups and birthdays please call or visit [sandhamgardens.co.uk](http://sandhamgardens.co.uk)



## Dino Islands

Suitable for all ages and abilities, Dino Islands – A Golf Adventure takes players on a prehistoric adventure with life-size dinosaurs, volcanoes, bridges and waterfalls.

Adults £6.50 | Children £5.00



## Huts – Coming Soon

Coming soon! Our new garden huts will offer stunning sea views and a place to relax in any weather with beach-facing double-doors onto a sun terrace and rear balconies overlooking Sandham Gardens itself.



## Ice Cream Shack

Located directly across from the beautiful Sandown family beach, we're open for tea, coffee, ice creams and general refreshments with stunning views.



## Playground & Skate Park

The Steven Jenkins Rainbow Playground Is a 'free' unit that is suitable for all children of all abilities which includes those with varying disabilities.

Sandown Skate Park is a 'free' community Skate park featuring ramps and various runs.



## Beach

"Located directly by the UK's best beach as voted for in Countryfile...", visitors to Sandham Gardens can enjoy long stretches of golden sandy beach with stunning ocean views.



## Parking

A council car park is located next to Sandham Gardens.



## Bus

Sandham Gardens is served by regular buses from most parts of the Island.



## Facilities

Toilet, assessable toilet and baby change facilities are available on site.



**W:** [sandhamgardens.com](http://sandhamgardens.com)

**T:** 01983 407 802

**E:** [hello@sandhamgardens.com](mailto:hello@sandhamgardens.com)

**f:** @SandhamGardens

**t:** @SandhamGardens

**i:** @SandhamGardens

Sandown Bay, Culver Parade, Sandown PO36 8AT

# Children's Procession Friday 26th July

From Sandham Gardens. Assemble 2:00pm.  
Judging 2:15pm. Parade leaves 3:00pm.



Prizegiving following the parade  
takes place at Eastern Gardens

## Judging Classes:

- up to 6 years of age
- PAIRS up to 10 years of age
- 7 to 10 years of age
- 11 to 15 years of age
- PAIRS 11 to 15 years of age
- handcarts & cycles
- GROUPS of 8 or fewer people
- GROUPS of 9 or more people
- BEST OVERALL

The procession will be led by the **Sandown Carnival Queens** float along the special route shown opposite, finishing at Eastern Gardens where prizes will be presented by local dignitaries.

ALL children entering in fancy dress will receive a small prize!

The procession ends a day of fun activities - see page 18 for more details.

# CHILDREN'S PARADE

## ROUTE INFORMATION FOR PARTICIPANTS

- Judging takes place at Sandham Grounds at 2:00pm
- Procession leaves Sandham Grounds at 2:45pm
- Floats may join at Culver Parade (open to traffic until 2:45pm)
- Procession arrives at Eastern Gardens at approximately 3:30pm
- Prizegiving takes place at Eastern Gardens





# PARADE ROUTE

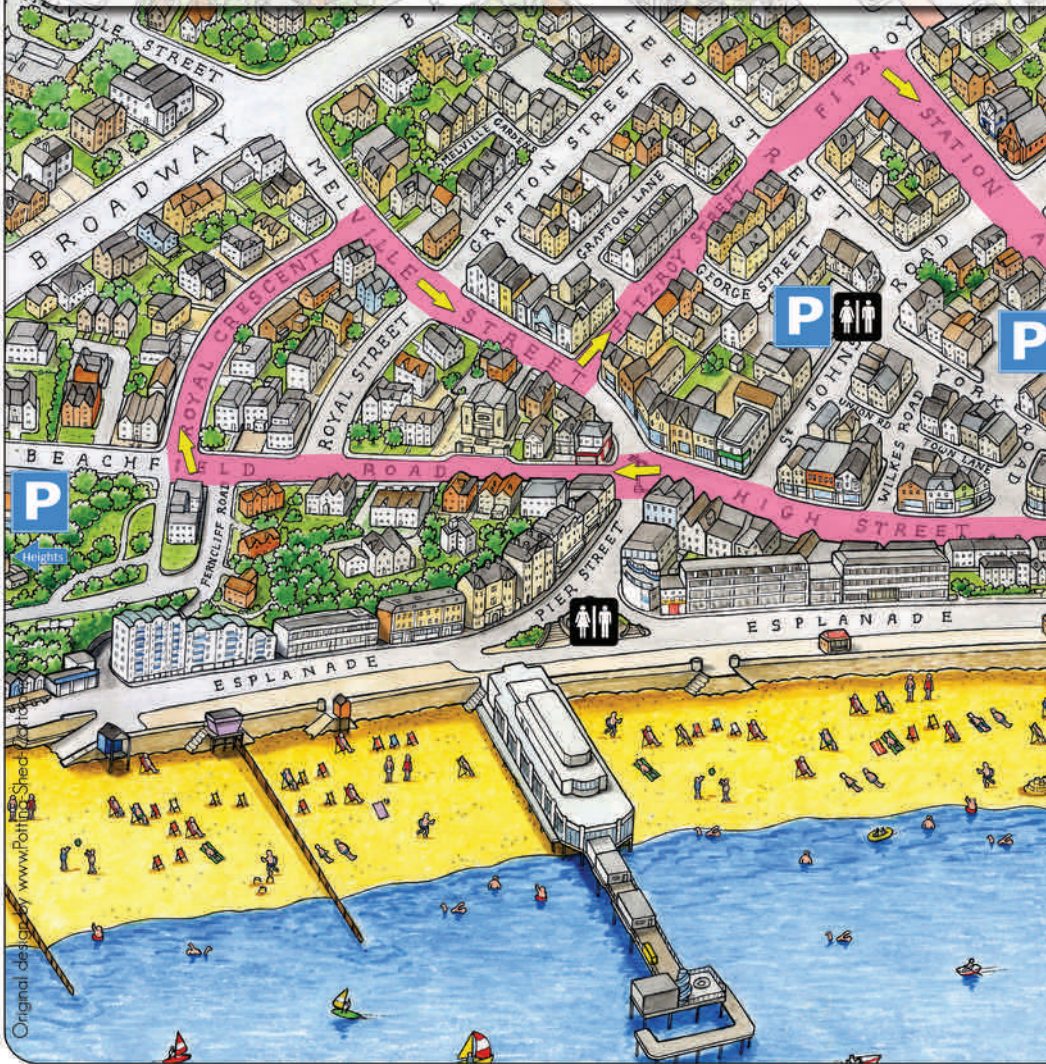
**KEY:** ★ START AND FINISH

**P** CAR PARKING



TOILETS

PR

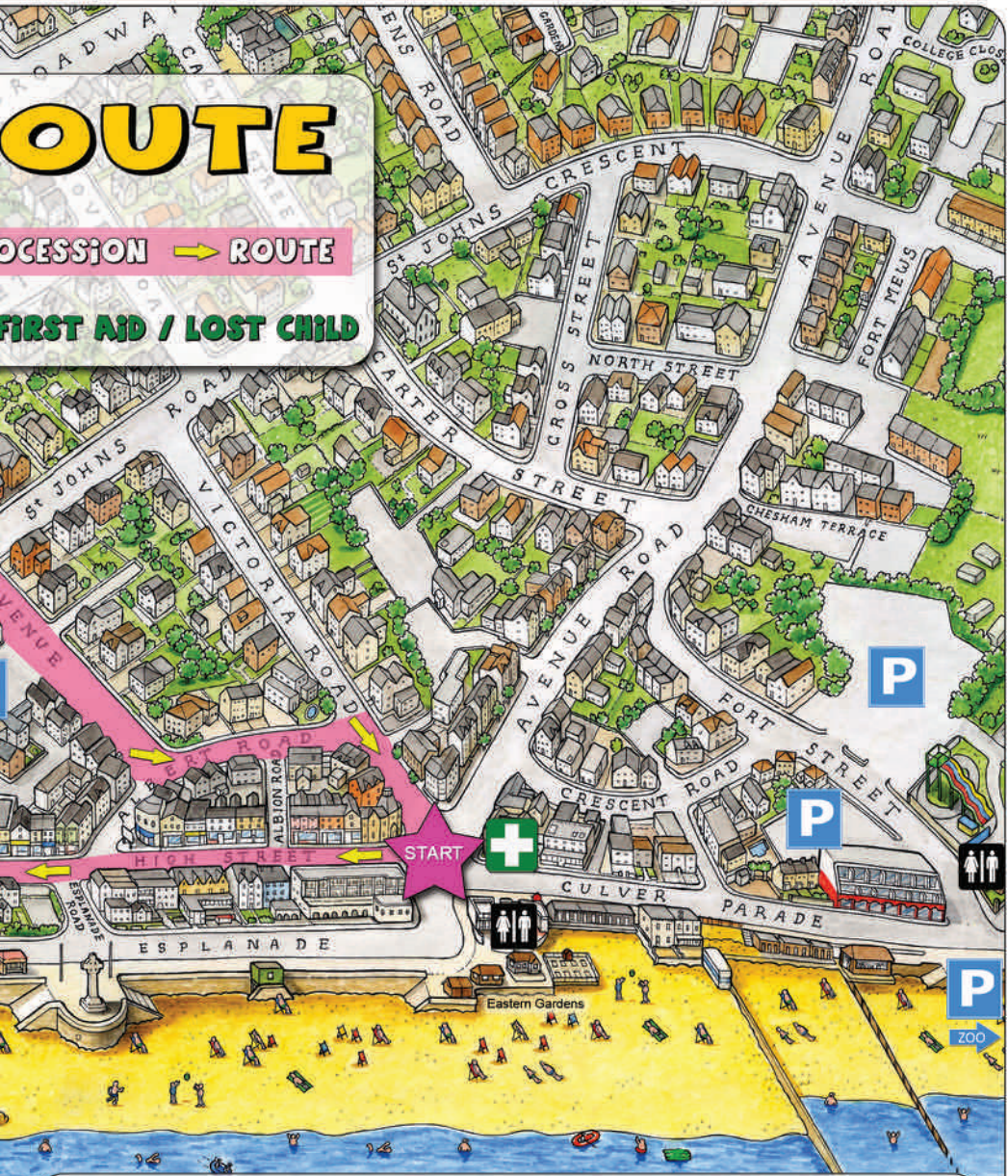




# ROUTE

PROCESSION → ROUTE

FIRST AID / LOST CHILD



# PLEASE!

KEEP CLEAR of procession vehicles at all times  
 REMAIN BEHIND BARRIERS where these are provided for your safety  
 DO NOT THROW objects or coins at the vehicles or procession

GIVE GENEROUSLY to the official collectors so that we can do this again next year!

# TIMINGS

## Day-By-Day guide to this year's Carnival events

### Quiz Night - Sun 21st July @ The Castle Inn

8:00pm Come along and try your hand - cash prizes to be won! £2 per person

### Car Treasure Hunt - Tue 23rd July @ The Zoo / Browns

5:30pm Registration at Sandown Zoo car park - look out for the flags! £4 per car

### Children's Day - Fri 26th July 10:00 @ Eastern Gardens

ALL DAY Fun sideshows including Face Painter, Balloon Modelling and more!

ALL DAY Come and meet **Cheeko** the friendly squirrel, Bobby Bear, princesses and superheroes throughout the day

11:00am **Magic by Andy**

2:00pm Assemble for Judging and photographs at **Sandham Gardens**

2:15pm Judging commences - don't be late!

3:00pm Procession leaves - arrives Eastern Gardens at approx. 3:45pm for prizes and announcement of the Carnival Prince & Princess winners

### Main Carnival Day - Sat 27th July @ Eastern Gardens

12:00pm **Switch** (duo - live music)

2:00pm **Moonshine & Oyster Girls** (Morris dancers)

3:00pm **Derek Sandy** (live music)

5:00pm Registration

### Illuminated Carnival Day - Wed 28th August @ The Beach

2:00pm Family beach sports at Eastern Gardens until 4:00pm

6:30pm Registration

7:30pm Judging commences

8:30pm Procession leaves and parades around Sandown

All timings are approximate. Some events are weather-dependant. On-the-day changes or announcements will be posted to our Twitter feed @sandowncarnival which is monitored by local news agencies.

# Town Prince & Princess

Your chance to ride VIP-style with Sandown Carnival!



## ABOVE

2018's Carnival Royalty

The Carnival Queens have been chosen, and will be riding the Sandown Carnival float ... but for a lucky young lad and lady a VIP trip at the head of the Main Carnival on Saturday 27th July awaits!

The competition is open to local residents as well as those here on holiday.

To enter the contest, pick up an entry form from the Sandown Carnival Outlet, 77a High Street (opposite Esplanade Road) and return it to us by MID-DAY on Friday 26th July.

The winners will be announced during prize-giving after the Children's Day procession later that day at around 4pm in Eastern Gardens.

Entrants must be aged 5 or over and will ride in special vehicles at the front of the carnival.

They'll receive LOTS of attention from the crowd!



# PRE-CARNIVAL

Entertainment to get you in the party spirit!



Switch  
12:00pm - 2:00pm

*All entertainment takes place at Eastern Gardens (near the Sundial Cafe) and it's FREE to attend!*



Moonshine & Oyster Girls  
2:00pm - 3:00pm



Direct from **Britain's Got Talent...**  
Derek Sandy  
3:00pm - 5:00pm

# Main Carnival Procession Saturday 27th July

Assemble 5:00pm. Judging 6:00pm. Parade leaves 7:00pm.

## Judging Classes:

- A - Queens
- B - Youth organisations
- C - Trade
- D - Individuals
- E - Children's fancy dress
- F - Adult fancy dress
- G - Group fancy dress
- H - Handcarts & cycles
- I - School / community groups
- PLUS - Spirit of Carnival judging & prizegiving

For the **CARNIVAL ROUTE** see centre pages.

Best viewpoints: Beachfield Rd, Royal Crescent, Melville St, Fitzroy St, Station Avenue, Albert Rd

## FOR YOUR SAFETY

- keep out of the road at **ALL TIMES** during the procession
- remain **BEHIND BARRIERS** or fencing where provided
- **DO NOT THROW** objects or coins - use the buckets provided

All monies collected are the property of Sandown Carnival Association.

For full joining instructions and safety guides please visit [www.sandowncarnival.com](http://www.sandowncarnival.com)

For last minute updates in case of bad weather, follow [@sandowncarnival](https://twitter.com/sandowncarnival) on Twitter or visit our website (above).



All Weather Family Fun – Open All Year

# Sandown Pier

A WHOLE DAY'S FUN IN ONE!



Crazy Golf like you have never experienced before

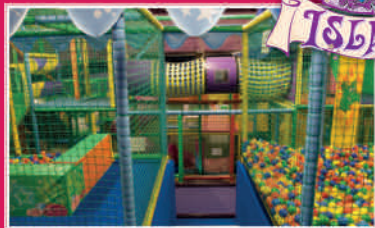


Real ten pin bowling great for all ages!

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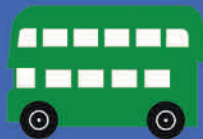
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**ROAD  
CLOSED**



# CARNIVAL DAY TRAVEL ADVICE

**CAR PARKS** are marked on the Route Map (centre pages) but remember that these will become very busy and that usual parking terms and conditions will still apply.

The largest car parks most likely to have space include: The Heights, Fort Street, Sandown Zoo, Yaverland.

**PARKING RESTRICTIONS** will be in place across the majority of the carnival route and will be clearly signed in accordance with IW Council requirements. Traffic cones and prohibition notices will be displayed. These restrictions allow the procession to proceed unhindered and to help ensure spectator safety.

ALL parking restrictions will be strictly enforced, involving towing away where necessary.

**ROAD CLOSURES** - prior to and during the procession, various roads around the town will be closed for safety purposes. The main closure affects the High Street along almost its entire length, Culver Parade and The Esplanade. However, other roads are also affected for shorter periods - refer to the centre pages for route details - between approx. 5:00pm and 9:00pm.

**PUBLIC TRANSPORT** operators will run a normal timetable throughout the day. Buses will divert along Broadway during road closures instead of coming into the town centre (between approx. 6:30pm and 8:30pm). Therefore, during these times, for buses in the Ryde direction walk to the roundabout by Moreys / Esso. For buses in the Newport/Shanklin direction, walk to The Heights.

Those with **MOBILITY ISSUES** should arrive early and park sensibly and safely.

PLEASE CONSIDER USING PUBLIC TRANSPORT





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**[www.jmppartnership.com](http://www.jmppartnership.com)**



**97 - 99 High St, Sandown, PO36 8AJ**

# PRE-CARNIVAL

Family Beach Fun! 2:00pm - 4:00pm @ Eastern Gardens

Come and join us for an afternoon of fun on the beach before the Illuminated Carnival on Wednesday 28th August, featuring a range of classic games including:



- Beach Sack Races
- Egg & Spoon Race
- Three Legged Race
- Tug o' War
- Flip Flop Flinging
- Sprints - various age groups
- Ladies' Race and Men's Race

FREE to enter - and all entrants receive a small prize!

A photograph of three women standing in front of a white door. The woman on the left is wearing a red dress with a white floral pattern. The woman in the middle is wearing a blue dress with a pattern of various fruits and leaves. The woman on the right is wearing a blue dress with a pattern of small white circles. They are all smiling and holding woven straw bags.

  
LADIESREALM

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Swimwear  
& Nightwear**

Sandown | Shanklin | Ryde  
[Ladiesrealm.co.uk](http://Ladiesrealm.co.uk)

# Illuminated Carnival Wednesday 28th August

Assemble 6:30pm. Judging 7:30pm. Parade leaves 8:30pm.

Judging Classes:

A - Queens; B - Youth organisations; C - Trade  
D - Individuals; E - Children's fancy dress; F - Adult fancy  
dress; G - Group fancy dress; H - Handcarts & cycles;  
I - School / community groups

For the **CARNIVAL ROUTE** see opposite and centre pages.

Best carnival viewpoints: Beachfield Rd, Royal Crescent,  
Melville St, Fitzroy St, Station Avenue, Albert Rd

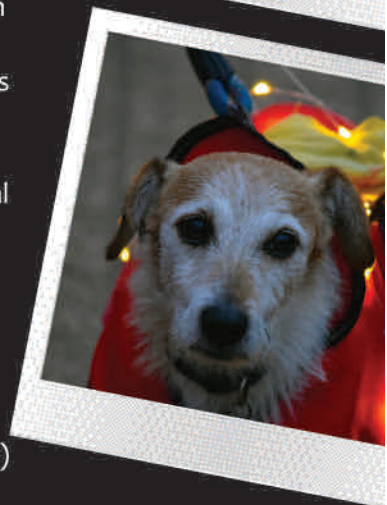
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All monies collected are the property of Sandown Carnival Association

For full joining instructions and safety guides please visit  
[www.sandowncarnival.com](http://www.sandowncarnival.com)

For last minute updates in case of bad weather, follow  
[@sandowncarnival](https://twitter.com/sandowncarnival) on Twitter or visit our website (above)





# CARNIVAL DEVELOPMENT FUND

Continuing its drive to encourage people to take part and enhance Sandown's Carnival parades whilst developing our participants' carnival arts, the Development Fund is open to non-profit organisations, schools, clubs, associations or even a group of friends who are interested in taking part in our events. The fund allows successful bidders to take part, helping fund the purchase of materials, hiring equipment, covering travel costs, etc.



2019's winners

This year we are delighted to have been able to support **EIGHT** unique projects!

This will see lots of additional people taking part in the carnival processions as a direct result of our support, which has only been made possible through YOUR generosity.

Congratulations go to:

- Bloomfield Friends & Family
- The Bay C of E Global Rock Team
- The Wight Strollers
- Broadlea Primary School
- Pan Community Carnival Club
- Sandown Green Town Volunteers
- Dixey Chicks Friends & Family
- Summerfields Primary School

We look forward to seeing your creations!



# SANDOWN CARNIVAL OUTLET



Helping raise the £40,000+ it takes to run Sandown Carnival events each year, our High Street shop is staffed by volunteers and stocked with a wide range of quality donated clothes, books, toys, household goods and bric-a-brac.

Our shop is light and airy with friendly, approachable assistants.

Every sale we make helps to put a smile on someone's face come Carnival day!

Pop in next time you're passing and have a browse!

## DONATIONS WELCOME

We're always happy to receive donations - just drop them off at the shop any time we are open.

## VOLUNTEERS NEEDED!

Can you spare a few hours to help out?

We always appreciate volunteer help either in the shop or helping with Carnival preparations.

Simply pop in to the shop for a chat and to pick up a details form, or email us at: [friends@sandowncarnival.com](mailto:friends@sandowncarnival.com)

We'd love to hear from you!

## WHERE TO

### FIND US

We're at 77a High Street, Sandown, just down the hill slightly from the Co-op and facing Esplanade Road. Parking is usually available in Albert Rd, on The Esplanade or in the Station Avenue car park approx. 100m away.

### FIND US ON FACEBOOK!

Check out the outlet's very own Facebook Page for details about special offers and stock updates ... search Facebook for "Sandown Carnival Fundraising Outlet"



# Wight Fire & Security

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your safety  
needs...



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**WIGHTFIRE.CO.UK**

## 2020 EVENT DATES

CARNIVAL DAY  
Saturday 25th July 2020

ILLUMINATED CARNIVAL  
Wednesday 26th August 2020

FIREWORKS & CELEBRATIONS  
Saturday 7th November 2020

**SATURDAY**

**NOVEMBER 2ND**

This year's November Celebrations take place on Saturday 2nd November from 4pm at Sandown Esplanade and feature our **BIGGEST EVER** fireworks show to celebrate our 130th anniversary!

Keep an eye on our website [www.sandowncarnival.com](http://www.sandowncarnival.com) (or follow us on Facebook) for more details closer to the event date!

# THANK YOU SO MUCH!

## A great big THANK YOU from Sandown Carnival Association

We are run by a dedicated group of VOLUNTEERS and we rely on the support received from local traders, businesses and of course the people of Sandown. It is not cheap to organise events like carnivals with insurances, licences, entertainers, advertising, first aid, the carnival float and many other expenses, totalling around £40,000 every year.

Please help us to ensure we can continue to organise a carnival to be proud of in years to come by giving generously to our official collectors. Every penny received will be reinvested in Sandown Carnival.

A big thank you goes to those businesses who have made this FREE brochure possible by sponsoring adverts.

*Thank you*



### SPECIAL THANKS GO TO:

- ♥ All the local businesses who helped us in any way
- ♥ Sandown Town Council
- ♥ Sandown Business Assn
- ♥ All of our volunteers
- ♥ All of our stewards
- ♥ All of our judges
- ♥ Sandown Pier/Wayne Peak
- ♥ The Castle Inn
- ♥ Sundial Café
- ♥ IW Radio
- ♥ IW County Press
- ♥ Ocean Hotel
- ♥ Isle of Wight Zoo
- ♥ Kings House
- ♥ John Davies
- ♥ HSS Traffic Management
- ♥ Jewson / Moreys
- ♥ Browns Golf Course
- ♥ Tesco Extra Ryde
- ♥ Glory Art Glass
- ♥ Camille
- ♥ Bookers Cash & Carry
- ♥ Sandown News
- ♥ Sarah Whitter
- ♥ Graham Parker
- ♥ Sandown Rookie Lifeguards
- ♥ Wight Ribbon Wedding Car Hire
- ♥ Island Roads
- ♥ JR Zone
- ♥ Co-op Sandown High St
- ♥ Sainsburys Local Sandown
- ♥ Sandham Gardens

AND AS EVER...

**“A MASSIVE THANKS!”**  
to the amazing Stuart Dyer and his team for all their hard work designing and building the Sandown Carnival Queens float.

Whilst every care has been taken in the production of this programme, some things may change between going to press and the actual events. The most up-to-date details are published on [www.sandowncarnival.com](http://www.sandowncarnival.com) and any significant on-the-day changes will also be posted to our Twitter feed @sandowncarnival and communicated to local media channels. E&OE



# MUZZA'S Kitchen

@No26

## Muzza's Cafe Ice Cream Parlour


Vegan  
Milkshake

Homemade  
Ice cream



Smoothies, vegan milkshakes and  
homemade ice cream, kinder Bueno ice  
cream, Kitkat Ice cream, Oreo, dairy free...

26 High Street, Sandown, PO36 8DE

 Find us on Facebook | Tel: 01983 407595