

FREE - Take a Copy!



SANDOWN CARNIVAL PROGRAMME 2022

Plus
Sandown Bay
Regatta!



**FREE Family Friendly
Events!**

www.sandowncarnival.com

John Davies



1942-2022

Sandown Town Crier

IT'S GREAT TO BE BACK!

Welcome to the first summer of Sandown Carnival events for three years.

We've really missed being able to put on our annual parades, such a big part of the entertainment and family fun that the Carnival has been proud to offer the town and its visitors since Victorian times.

In 2022, we're looking forward to a spectacular Main Carnival on the evening of Saturday 30th July, with our popular Children's Parade earlier the same day. Our Illuminated Carnival takes place on the evening of Wednesday 31st August.

This year, we're staging Sandown Bay Regatta for the first time, another historic town event which we're excited to be taking under our wing. Look out for all we've got planned over the weekend of 13th and 14th August.

Whether you're a spectator or taking part, we do hope you'll enjoy our 2022 events. As always, they're organised by our brilliant team of volunteers and - as a non-profit community group - we depend on your generosity to make them happen.

Every time you visit our fundraising shop in the High Street or contribute to one of our collections, it makes a real difference to everything we're able to do. It's now also very easy to support us online at www.sandowncarnival.com/donate (you can use the QR code below to take you there).

Wishing you happy 2022 Carnival days and a fantastic Sandown summer.



Paul Coueslant
Chairperson, Sandown Carnival



Donate Online:



Meet The Team...

Paul - Chairperson
Evy - Secretary
Lorraine - Treasurer
Ben - Parades Director
Harry - Media Manager
Tracy - Queens Coordinator
Linda - Committee Member
Stuart - Float
Chris - Float
Roy - Float

FUNDRAISING

Sue - Shop Manager
Karen - Shop Manager

And a whole bunch of friendly volunteers who give up their time to raise vital funds.

LIFE PRESIDENT

Heather Humby MBE



sandowncarnival.com



[Sandown Carnival](https://www.facebook.com/SandownCarnival)

Could YOU help?

If you would like to help Sandown Carnival in any way please drop us an email introduction for more details: friends@sandowncarnival.com





Childrens Carnival



Main Carnival



Illuminated Carnival



Sandown Bay Regatta

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Sat 13 & Sun 14th August

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Sandown Bay Regatta



Illuminated Carnival



Main Carnival



New Years Day

Sandown HUB

The Centre of Everything
Sandown

Now with 10,000+ Members

www.facebook.com/groups/sandownhub



BOOZY
SNARK

just
the
place
for
a
snark

Craft beer //
Cider //
Gallery //
Micro Museum //

105 High Street // Sandown



Carnival Quiz Night

Sunday 24th July at The Castle Inn, Fitzroy Street, Sandown @ 8pm - £2 per person

CASH PRIZES TO BE WON!

All proceeds go to Sandown Carnival Association to support our events throughout the year. Please come along for a great night out!



THE CASTLE INN
12 - 14 Fitzroy Street
Sandown

*A proper pub
with a large selection
of real ales and
amazing decor*

Tel: 01983 403169

www.sandowncastle.co.uk  **The Castle Inn - Sandown**

Walking Treasure Hunt

Can you find your way around our treasure hunt?



Pick up an entry form from the Carnival Fundraising Outlet - 77a Sandown High Street from the 16th July.

Answer a series of questions which lead you around the town to get the answers! Return completed forms by the 30th July to be entered into the prize draw!

THE CELLAR BAR



HIGH STREET, SANDOWN

<https://thecellar.bar> 01983 401155

Whole venue hire is available for your special occasions!

GET INVOLVED IN THE TOWN'S HISTORY...FOR FREE!



Sandown Carnival Fundraising Outlet

Helping to raise up to £50,000 we need to run Sandown Carnival events each year, our High Street shop is staffed by volunteers and stocked with a wide range of quality donated clothes, books, toys, household goods and bric-a-brac.

Our shop is light and airy with friendly, approachable assistants.

Every sale we make helps to put a smile on someone's face at our events!

Pop in next time you're passing and have a browse.

DONATIONS WELCOME

We're always happy to receive donations - just drop them off at any time when the shop is open.

WHERE TO FIND US

We're at **77a High Street, Sandown**, just down from the Co-Op and facing Esplanade Road. Parking is usually available on Albert Road, on the Esplanade or in the Station Avenue car park.



FIND US ON FACEBOOK!

Check out the outlet's very own Facebook Page for details about special offers and stock updates!

Search Facebook for "Sandown Carnival Fundraising Outlet"



QUEENS OF 2022

Maisie, Danni, Nadia, Emily, Ava and Phoebe



Maisie's (10) favourite subjects are Art and PE. Outside of school she enjoys Swimming, Horse Riding and Dancing.

Our reserve this year is Danni (10). Her favourite subjects are Art and Maths. Outside of school she enjoys Horse Riding and Netball.

Nadia 's (9) favourite subjects are Art and Music. Outside of school she enjoys Arts & Crafts, Dancing, Singing and Yoga.

Emily (11) enjoys netball and handball.

Ava's (11) favourite subjects are Maths, Art and PE. Outside of school she enjoys Horse Riding, Drawing and Swimming.

Phoebe-Madison's (11) favourite subjects are Art and Geography. Outside of school she enjoys Dancing, Art, Basketball, Scooting and Swimming.

Come and meet our Queens and their amazing float at many of the Island's town carnivals over the summer, including Sandown's very own events - Children's & Main Carnival Day on Saturday 30th July and our well-loved Illuminated Carnival on Wednesday 31st August!

Congratulations to all six girls on being chosen, and we hope they have a fun, memorable summer!

THE STEAMER INN

THE STEAMER INN IS PROUD TO
SUPPORT THE SANDOWN CARNIVAL.

Great food, real ales and amazing views.

During the summer months there's nothing better than sitting on the terrace at The Steamer, soaking up the panoramic views across Sandown Bay, over the English Channel.

We are open 7 days a week from 10am, serving delicious home-cooked food.



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01983 862641 | THESTEAMER.CO.UK |  [THESTEAMERINN](https://www.facebook.com/THESTEAMERINN)



Sandham Gardens

Sandown Bay

Sandhamgardens.com

Children's Procession

Saturday 30th July

From Sandown Pier to Sandham Gardens. Assemble: 11:15am
Parade Leaves: 12 Noon

Judging and prizegiving following the parade takes place at Sandham Gardens

Judging Classes:

- A- Up to 6 years of Age
- B - Pairs up to 10 years of Age
- C - 7-10 years of Age
- D - 11-15 years of Age
- E - Pairs 11-15 years of Age
- F - Handcarts & Cycles
- G - Groups of any Age
- PLUS - Best Overall Entry

The procession will be led by the **Sandown Carnival Queens** float, along the special route shown on page 16. Finishing at Sandham Gardens where prizes will be presented.

We also have **family friendly entertainment all day** at Sandham Gardens! See page 18 for the timings!

Please donate to our official collectors - look out for the Sandown Carnival buckets!

The procession is followed by our Main Carnival! See page 14 for more details.

For last minute updates, including because of bad weather, please visit our website and check our Facebook feed.



 Sandown Carnival



Main Carnival Procession

Saturday 30th July

Assemble: 5:00pm Judging: 6:00pm Parade Leaves: 7:00pm

Judging Classes:

A- Queens

B- Organisations & Trade

C - Individual Entries

D - Children's Fancy Dress

E - Adult Fancy Dress

F -Group Fancy Dress
(Under 6 Entrants)

G- Group fancy dress (7-12
Entrants)

H - School & Community
Groups (13+ Entrants)

PLUS - **Spirit of Carnival
Award (See page 18),
Temperature Cup and Best
Overall Entry**



For the **CARNIVAL ROUTE**, see the centre page (page 16) for the map.

Best carnival viewpoints: Beachfield Road, Royal Crescent, Melville Street, Fitzroy Street, Station Avenue and Albert Road.

We also have **family friendly entertainment all day** at Sandham Gardens! See page 18 for the timings!

FOR YOUR SAFETY

- Keep out of the road at **ALL TIMES** during the procession
- Remain **BEHIND BARRIERS** or fencing, where provided
- **DO NOT THROW** objects or coins - use the buckets provided

Please donate to our official collectors - look out for the Sandown Carnival buckets!

Full joining instructions and safety guides are available at:

www.sandowncarnival.com

For last minute updates, including because of bad weather, please visit our website (above) and check our Facebook feed.



Shademakers



Shademakers are renowned for their work with kinetic structures they term “Dancing Sculptures”. This year they took part in the Queen’s Platinum Jubilee Pageant with their heraldic beasts, representing all nations of the United Kingdom.

They came to life along The Mall in London, in a celebration of Her Majesty’s 70 year’s of service in front of thousands of spectators and televised across the world.

Sandown Carnival is proud to be hosting Shademakers at our **main carnival** procession this year - **with their Platinum Jubilee Pageant costumes!**

With a parade of more than a hundred costumes, this is a spectacle not be missed!

Come and see these spectacular costumes at our main carnival on Saturday 30th July, starting at 7pm - see opposite!

Images courtesy of Ben Holbrook and Julian Winslow



Island Line Sandown Train Station

PARADE ROUTES



- Children's
- Main & Illuminated

- Car Parking
- Toilets
- First Aid/Lost Child

Whilst every care has been taken in the production of this programme, some things may change between going to press and the actual events. The most up-to-date details are published on www.sandowncarnival.com and any significant on-the-day changes will also be posted to our Facebook feed facebook.com/sandowncarnival.

Daytime Entertainment Sat 30th July

Dinosaur Isle

The Heights

KEEP CLEAR of procession vehicles at all times
REMAIN BEHIND BARRIERS where these are provided for your safety
DO NOT THROW objects or coins at the vehicles or procession
GIVE GENEROUSLY to the official collectors so that we can do this again next year!

PLEASE!



TIMINGS

Your go-to guide for this year's Sandown Carnival events

Quiz Night - Sun 24th July @ The Castle Inn, Fitzroy Street

8:00pm Come along and try your hand - cash prizes to be won! See page 7.

Children's & Main Carnival Day - Sat 30th July @ Sandham Gardens

ALL DAY FREE Live stage entertainment at Sandham Gardens including **Derek Sandy, Company B** and our **Disco!** See page 18 for full timings!

11:15am Assemble for **Children's carnival** in front of **Sandown Pier**

12:00 Noon **Children's carnival** procession leaves - route map opposite. See page 13.

12:30pm (Approx.) **Children's carnival** judging and presentation of prizes at **Sandham Gardens**

5:00pm **Main carnival** registration on Culver Parade

6:00pm **Main carnival** judging commences

7:00pm **Main carnival** procession leaves - route map opposite. See page 14/15.

Sandown Bay Regatta - Sat 13th/Sun 14th August @ Sandown Esplanade

Sat 13th - 5:00pm Hooray for the Bay at Brown's - a **FREE music event**. See page 24.

Sun 14th - Daytime Water/Beach Fun plus a Street Market and attractions! See page 22 & 23.

Sun 14th - Daytime FREE Live entertainment on our stage and on the beach! Including **Magic from David Randini, Punch & Judy** and stage shows from the **Horsebox Theatre Company!** See 23 for full timings.

Sun 14th - 8:00pm **Sea songs and shanties** with Sheshells at **Boojum & Snark**, 105 High Street

Sun 14th - 9:30pm **Fireworks Finale** fired alongside Culver Parade. See page 22 for the map.



Illuminated Carnival - Wed 31st August

6:30pm **Illuminated carnival** registration

7:30pm **Illuminated carnival** judging commences

8:30pm **Illuminated carnival** procession leaves. See page 26.

Family Entertainment Sat 30th July @ Sandham Gardens

10:00AM: DISCO

11:00AM: COMPANY B

CLOSE HARMONY 1940'S VOCAL GROUP

12:00PM: CHILDREN'S PROCESSION

2:00PM: STEVEO & KAI

FAMILY ENTERTAINMENT

4:00PM: DEREK SANDY

The Spirit of the Carnival prize has been created to reward and encourage participation in the Island's great tradition of carnival.

The Spyglass Inn, Ventnor; The Steamer Inn, Shanklin; The Dairyman's Daughter, Arreton and The Bargeman's Rest, Newport have jointly funded this initiative and congratulate everyone involved in the Sandown Carnival.

1st Prize: £125

2nd Prize: £50

3rd Prize: £25



DAIRYMAN'S DAUGHTER



FREEHOUSE

STEAMER INN



FREE HOUSE

THE SPYGLASS INN



FREEHOUSE

TRAVEL ADVICE



CAR PARKS are marked on the Route Map (page 16) but remember that these will become very busy and that usual parking terms and conditions will still apply (buying a ticket, parking within marked bays, etc).

The largest council-run car parks most likely to have space include: The Heights, Fort Street, behind Dinosaur Isle and Yaverland.



PARKING RESTRICTIONS will be in place across the majority of the carnival route and will be clearly signed in accordance with Isle of Wight Council requirements. Traffic cones and prohibition notices will be displayed. These restrictions allow the procession to proceed unhindered and to help ensure spectator safety. Additional restrictions will be in place on the Sunday of the regatta.

ALL parking restrictions will be strictly enforced

**ROAD
CLOSED**

ROAD CLOSURES - prior to and during the procession, various roads around the town will be closed for safety purposes. The main closure affects the High Street along almost its entire length, Culver Parade and The Esplanade. However, other roads are also affected for shorter periods - refer to page 16 for route details. Additional closures will take place on the Sunday of the regatta.



PUBLIC TRANSPORT operators will run a normal timetable throughout the day. Buses will divert during road closures instead of coming into the town centre (approx. 30 minutes before until 30 minutes after each carnival procession).

For the latest bus updates, please check Southern Vectis' Twitter: twitter.com/SouthernVectis

To reduce congestion and help protect the environment, please consider using public transport. Please take your litter home or use the bins available.



Could YOU help?

We're always looking for people to help run our events. Every year, we need a whole range of skills to help make our events safe, fun and successful.

Would you like to be a float building apprentice and learn how to build a float from the best? Or perhaps you'd be interested in shaking a collection bucket on carnival day, volunteering in our fundraising outlet or helping us plan future events? If so, we'd love for you to get in touch!

If you would like to help Sandown Carnival in any way please visit us in the carnival shop (see page 9) or drop us an email introduction for more details:
volunteer@sandowncarnival.com



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Carnival Development Fund

Continuing our drive to encourage people to take part and enhance Sandown Carnival's parades, the Sandown Carnival Development Fund is open to non-profit organisations, schools, clubs or even a group of friends who are interested in taking part in our events. The fund allows successful bidders to take part, helping to fund the purchase of materials, hiring equipment, covering travel costs, etc. All whilst developing our participants' carnival arts.

This year we're delighted to have been able to support five unique projects!

This will see over 130 additional people taking part in processions as a direct result of our support, which has been made possible by YOUR generosity.

Congratulations go to:

- Carnibeats
- Summerfields Primary School
- Sandown Green Town Volunteers
- Isle of Wight Learning Zone
- The Wight Strollers

We look forward to seeing your creations!



Sandown Bay Regatta

Organised by Sandown Carnival for the first time, we're combining tradition with new attractions for a relaunch of the 165-year-old event this summer.

Saturday features sea and shoreside fun for everyone plus a free music event whilst we have a fun packed Sunday, including market stalls lining Sandown Esplanade, magic shows and stage performances (map below & timings opposite).

To finish off the weekend, we're delighted to be celebrating with a spectacular fireworks finale on Sunday 14th August at 9:30pm!

Check out the timings guide on the opposite page!


For last minute updates, including because of bad weather, please visit our website (www.sandowncarnival.com) and check our Facebook feed (facebook.com/SandownCarnival).



REGATTA TIMINGS

All the key timings for this year's regatta!

Beach/Water Fun, Free Music Event - Saturday 13th August

- 10am-1pm and 2pm-4pm A chance to visit **Swim the Wight's** raft off Sandown's main beach and learn more about safe sea swimming. Find them near the lifeguard base. 
- 10:00am - 4:00pm Visit the local beach concessionaires to enjoy all that Sandown Bay has to offer! From deck chairs to canoes, there's something for everyone!
- 5:00pm - 9:30pm **Hooray for the Bay at Brown's** - A free music event to celebrate our amazing Bay with live music performances (See page 24)

Beach/Water Fun, Market, Entertainment - Sunday 14th August

- 10:00am-4:00pm Market stalls and attractions along **Sandown Esplanade**
- 10:00am-4:00pm **Live family friendly entertainment** from our stage and on the beach!


STAGE

10:30AM: GAME SHOW SHOW LIVE
 11:30AM: MAGIC WITH DAVID RANDINI
 1:00PM: VEGETABLE OLYMPICS
 2:00PM: MAGIC WITH DAVID RANDINI
 3:00PM: GAME SHOW SHOW LIVE


BEACH ARENA

10:00AM: PUNCH & JUDY
 11:00AM: BEACH GAMES
 1:00PM: PUNCH & JUDY
 2:30PM: PUNCH & JUDY
 3:00PM: TUG OF WAR

**Morris Dancing with Wight Bells & Festus Derriman
 In front of Sandown Pier at 11:30am, 1:00pm & 2:30pm**

- 10am-1pm and 2pm-4pm A chance to visit **Swim the Wight's** raft off Sandown's main beach and learn more about safe sea swimming. Find them near the lifeguard base. 
- 10:00am - 4:00pm Visit the local beach concessionaires to enjoy all that Sandown Bay has to offer! From deck chairs to canoes, there's something for everyone!
- 8:00pm- 9:00pm **Sea songs and shanties** with Sheshells at **Boojum & Snark**, 105 High Street

Fireworks Finale - Sunday 14th August

- 9:00pm Assemble for display on Culver Parade (see map opposite)
- 9:30pm Fireworks display commences 

Sandown Carnival Association accepts no responsibility for any accident or injury sustained by person(s) taking part in any Carnival/Regatta activity. Any person(s) taking part does so at their own risk. Any activities/hire agreements with beach concessionaires are run by/with those concessionaires and not Sandown Carnival Association.

Hooray for the Bay at Brown's

Saturday 13th August 5:00pm-9:30pm

On the eve of Sandown's Regatta, a **FREE** music event to celebrate our amazing Bay! At Brown's Golf and Blue Tiki Café, Culver Parade, Sandown.

Featuring live music from:

- ◇ The Island's popular folk and sea song dance band **The Crew**
- ◇ All-female shanty singers **Sheshells**
- ◇ Performed for the first time - the Sandown Bay Sea Symphonietta, a new composition by jazz-blues legend **Stephen J Parkes** with his band



SANDOWN CARNIVAL AND SANDOWN BAY REGATTA PRESENT

HOORAY FOR THE BAY

AT BROWN'S

A FREE EVENT SATURDAY 13 AUGUST 5PM TO 9.30PM

SEA SONGS, SHANTIES AND DANCING WITH
SHESHELLS | THE CREW

THE WORLD PREMIERE OF THE
SANDOWN BAY SEA SYMPHONIETTA
BY STEPHEN J. PARKES WITH HIS BAND



BROWNS GOLF AND BLUE
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SANDOWN PO36 8QA

Celebrating the Year of the Tiger



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the Wild!



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wight

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Illuminated Carnival

Wednesday 31st August

Assemble: 6:30pm Judging: 7:30pm Parade Leaves: 8.30pm

Judging Classes:

- | | |
|-----------------------------------------|------------------------------------------------------|
| A- Queens | G- Group fancy dress (7-12 Entrants) |
| B- Organisations & Trade | H - School & Community Groups (13+ Entrants) |
| C - Individual Entries | PLUS - Best Overall Entry and Committee Choice Award |
| D - Children's Fancy Dress | |
| E - Adult Fancy Dress | |
| F -Group Fancy Dress (Under 6 Entrants) | |

For the **CARNIVAL ROUTE**, see the centre pages (page 16) for the map.

Best carnival viewpoints: Beachfield Road, Royal Crescent, Melville Street, Fitzroy Street, Station Avenue and Albert Road

FOR YOUR SAFETY

- Keep out of the road at **ALL TIMES** during the procession
- Remain **BEHIND BARRIERS** or fencing, where provided
- **DO NOT THROW** objects or coins - use the buckets provided

Please donate to our official collectors, look out for the Sandown Carnival buckets!

Full joining instructions and safety guides are available at: www.sandowncarnival.com

For last minute updates, including because of bad weather, please visit our website (above) and check our Facebook feed.



New Year's Day Celebrations 2023

Our next New Year's Day Celebrations will be on Sunday 1st January at Sandown Esplanade and feature our popular fireworks display!

Keep an eye on our website www.sandowncarnival.com and our Facebook page for more details closer to the event!

Event subject to weather conditions - Photo by Shane Thornton

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tradition
for 90 years



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Scan here to find
us on Facebook



SUMMER FUN SINCE VICTORIAN TIMES

The first Sandown Carnival was held in 1889 and Sandown Bay Regatta has an even longer history going back to 1857.



The town's very first carnival procession included 'Mr Coombes, with a complete blacksmith's shop, fire burning and forgers at work', Isle of Wight County Press, 13 July 1889. The Coombes smithery was based in Avenue Road.

Photo courtesy of the Butcher family.

A 1963 carnival float based on The Rag Trade, a popular TV comedy of the time.

Photo courtesy of Sandown Carnival.



The early decades of Sandown Bay Regatta featured fishing boat races and 'walking the greasy pole' under the pier.



Jaunty Sandown Bay Regatta hats on show in the 1940s.

Photo courtesy of Heather Humby.



Carnival Website

Our website is the best place to find event updates, timings and information about everything Sandown Carnival!

You'll also find our photo library with photos of past and current Carnival Queens, photos from all of our events, the entries to Sandown Virtual Carnival last year and even photos going back to 1932!

You can also now donate to Sandown Carnival online, just click 'Donate' on any of our website pages.



WWW.SANDOWNCARNIVAL.COM



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THANK YOU!

Sandown Carnival is run by a dedicated group of volunteers and we rely entirely on the support received from local traders, businesses and of course the people of Sandown, the Isle of Wight and all of the amazing visitors each year.

It's not cheap to organise events such as our carnival parades, with insurance, licences, entertainers, advertising, first aid, the carnival float and other expenses, totalling up to £50,000 every year.

Please help us to ensure we can continue to organise a carnival to be proud of in years to come by giving generously to our official collectors, donating cash or items to our fundraising outlet (see page 9) or donating online at:

www.sandowncarnival.com/donate. Every penny received will be reinvested in Sandown Carnival.

A big thank you goes to those businesses and community groups who have made this FREE brochure possible by sponsoring adverts.

SPECIAL THANKS TO:

- All our volunteers
- All our stewards
- All our judges
- All our fundraising outlet volunteers
- **Stuart Dyer and Chris Holbrook for building our fantastic dolphin carnival queens float**
- Bayside Beach
- Glory Art Glass
- Island Echo
- Island Roads
- Isle of Wight Council
- iSurf
- IW County Press
- IW Radio
- Jewson
- OnTheWight
- Sandham Gardens
- Sandown Pier
- Sandown Town Council
- Southern Vectis
- The Castle Inn
- The Trouville Hotel
- Visit Isle of Wight
- Wight Ribbon Wedding Car Hire

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- Josh Thomas of Capture The Second Photography
- Shane Thornton
- Julian Winslow
- Ben Holbrook
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- The Butcher Family
- Heather Humby

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2023 Provisional Dates

Main & Children's Carnival - Sat 29th July 2023

Sandown Bay Regatta - Sat 12th and Sun 13th August 2023

Illuminated Carnival - Wed 30th August 2023

Dates are indicative only and may be subject to change.
Keep an eye out for updates next year!



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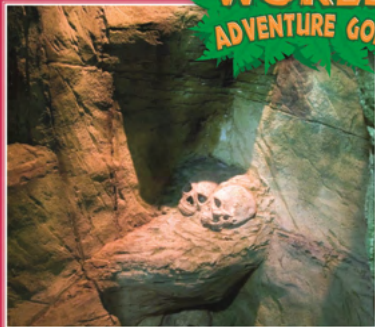
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