



SANDOWN CARNIVAL PROGRAMME 2023

INCLUDING SANDOWN BAY REGATTA

FREE FAMILY EVENTS!





WELCOME TO SANDOWN CARNIVAL 2023

All of us at Sandown Carnival love getting ready to welcome you to our summer events, and we hope you'll enjoy everything we have to offer this year. You'll find all the details you need in this online programme.

We get things under way with a full day's family entertainment on **Saturday 29 July**, when our popular **Children's Carnival** sets off from the Pier at 11am for Sandham Gardens, followed by an afternoon of music, magic and fun. In the evening, our famous **Main Carnival** parade hits town, leaving from the Library at 7pm.

A couple of weeks later, over the **weekend of 12 and 13 August**, it's **Sandown Bay Regatta**. This year, we're bringing you a dog show and the chance to get hands on with samba drumming at Sandham Gardens on Saturday. On Sunday, our main Regatta events take place with a seafront street market and family entertainment at our Esplanade stage and Beach Arena. And, thanks to Arts Council England, we'll be reviving Sandown's decades-old tradition of wearing a hat on Regatta day. Watch out for our **Grand Hat Parade** on Sunday afternoon...and make sure you wear a hat yourself!

Finally, don't miss our spectacular **Illuminated Carnival** to round off our 2023 season at 8.30pm on **Wednesday 30 August**.

Have a fantastic Sandown summer.



Paul Coueslant
Chairperson, Sandown Carnival



Meet The Team...

Paul - Chairperson
Evy - Secretary
Lorraine - Treasurer
Ben - Parades Director
Harry - Media Manager
Tracy - Queens Coordinator
Linda - Committee Member
Sally - Volunteer Coordinator
Stuart - Float
Chris - Float
Roy - Float

FUNDRAISING

Sue - Shop Manager
Karen - Shop Manager

And a whole bunch of friendly volunteers who give up their time to raise vital funds.

LIFE PRESIDENT

Heather Humby MBE



sandowncarnival.com



[/SandownCarnival](https://www.facebook.com/SandownCarnival)

Could YOU help?

If you would like to help Sandown Carnival in any way, see page 16 for more details!





Childrens Carnival



Main Carnival



Illuminated Carnival



Sandown Bay Regatta

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Join us for our much loved new year's day Fireworks!



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Acknowledging our supporters





SANDOWN CARNIVAL QUIZ NIGHT



Sunday 23rd July
8 PM



THE CASTLE INN
Fitzroy Street
Sandown

CASH PRIZES TO BE WON!

All proceeds go to Sandown
Carnival Association to support our
events throughout the year. Please
come along for a great night out!



THE CASTLE INN
12 -14 FITZROY STREET
www.sandowncastle.co.uk




THE CASTLE INN
12 - 14 Fitzroy Street
Sandown

Tel: 01983 403169

A proper pub
with a large selection
of real ales and
amazing decor

www.sandowncastle.co.uk



The Castle Inn · Sandown



Sandown Carnival Fundraising Outlet

Helping to raise up to £50,000 we need to run Sandown Carnival events each year, our High Street shop is staffed by volunteers and stocked with a wide range of quality donated clothes, books, toys, household goods and bric-a-brac.

Our shop is light and airy with friendly, approachable assistants.

Every sale we make helps to put a smile on someone's face at our events!

Pop in next time you're passing and have a browse.

DONATIONS WELCOME

We're always happy to receive donations - just drop them off at any time when the shop is open.

WHERE TO FIND US

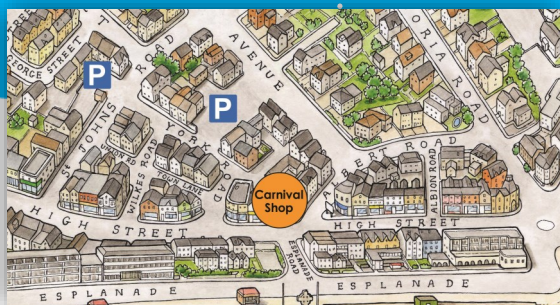
We're at **77a High Street, Sandown**, just down from the Co-Op and facing Esplanade Road. Parking is usually available on Albert Road, on the Esplanade or in the Station Avenue car park.



FIND US ON FACEBOOK!

Check out the outlet's very own Facebook Page for details about special offers and stock updates!

Search Facebook for 'Sandown Carnival Fundraising Outlet'



QUEENS OF 2023

Darcie, Betsy, Emily, Eva, and Pheobe



Darcie (10) enjoys Maths, IT and PE. She also enjoys football, reading, cooking and playing in the garden in her spare time.

Betsy's (10) favourite subjects are Maths and PE. Her hobbies include football and dance.

Emily (9) enjoys Maths and Spelling. In her spare time, she enjoys gymnastics, swimming, Brownies and craft.

Eva's (11) favourite subjects are Maths, English, Geography, Art and Music. enjoys acting, singing, dancing, sport, reading and drawing .

Pheobe's (12) favourite subject is Art. In her free time, she enjoys dancing and gymnastics .

Come and meet our Queens and their amazing float at many of the Island's town carnivals over the summer, including Sandown's very own events - Children's & Main Carnival Day on Saturday 29th July and our much-loved Illuminated Carnival on Wednesday 30th August!

Congratulations to all five girls on being chosen, and we hope they have a fun, memorable summer!

Children's Procession

Saturday 29th July

From Sandown Pier to Sandham Gardens. Assemble: 10:15am
Parade Leaves: 11:00am

Judging and prizegiving following the parade takes place at Sandham Gardens

Judging Classes:

- A- Up to 6 years of Age
- B - Pairs up to 10 years of Age
- C - 7-10 years of Age
- D - 11-15 years of Age
- E - Pairs 11-15 years of Age
- F - Handcarts & Cycles
- G - Groups of any Age
- PLUS - Best Overall Entry

The procession will be led by the **Sandown Carnival Queens** float, along the special route shown on page 12. Finishing at Sandham Gardens where prizes will be presented.

We also have **family friendly entertainment all day** at Sandham Gardens! See page 14 for the timings!

Please donate to our official collectors - look out for the Sandown Carnival buckets!

The procession is followed by our Main Carnival! See page 14 for more details.

For last minute updates, including because of bad weather, please visit our website and check our Facebook feed.



Main Carnival Procession

Saturday 29th July

Assemble: 5:00pm Judging: 6:00pm Parade Leaves: 7:00pm

Judging Classes:

A- Queens

B- Organisations & Trade

C - Individual Entries

D - Children's Fancy Dress

E - Adult Fancy Dress

F -Group Fancy Dress
(Under 6 Entrants)

G- Group fancy dress (7-12
Entrants)

H - School & Community
Groups (13+ Entrants)

PLUS - **Spirit of Carnival
Award (See page 18),
Temperature Cup and Best
Overall Entry**

For the **CARNIVAL ROUTE**, see page 12 for the map.

Best carnival viewpoints: Beachfield Road, Royal Crescent, Melville Street, Fitzroy Street, Station Avenue and Albert Road.

We also have **family friendly entertainment all day** at Sandham Gardens! See page 14 for the timings!

FOR YOUR SAFETY

- Keep out of the road at **ALL TIMES** during the procession
- Remain **BEHIND BARRIERS** or fencing, where provided
- **DO NOT THROW** objects or coins - use the buckets provided

Please donate to our official collectors - look out for the Sandown Carnival buckets!

Full joining instructions and safety guides are available at:
www.sandowncarnival.com

For last minute updates, including because of bad weather, please visit our website (above) and check our Facebook feed.



Shademakers

Shademakers are renowned for their work with kinetic structures they term “Dancing Sculptures”. Last year they took part in the Queen’s Platinum Jubilee Pageant with their heraldic beasts, representing all nations of the United Kingdom.

They came to life along The Mall in London, in a celebration of Her Majesty’s 70 year’s of service in front of thousands of spectators and televised across the world.

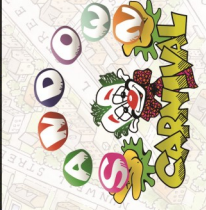
Sandown Carnival is proud to be hosting Shademakers once again at our **main carnival** procession this year! As always, this is a spectacle not be missed!

Come and see these spectacular costumes at our main carnival on Saturday 29th July, starting at 7pm - see page 10!

Images courtesy of Ben Holbrook and Julian Winslow



Sandown Train Station



2023 EVENTS MAP

Children's Main & Illuminated Sandown Bay Regatta

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Children's Main & Illuminated Sandown Bay Regatta

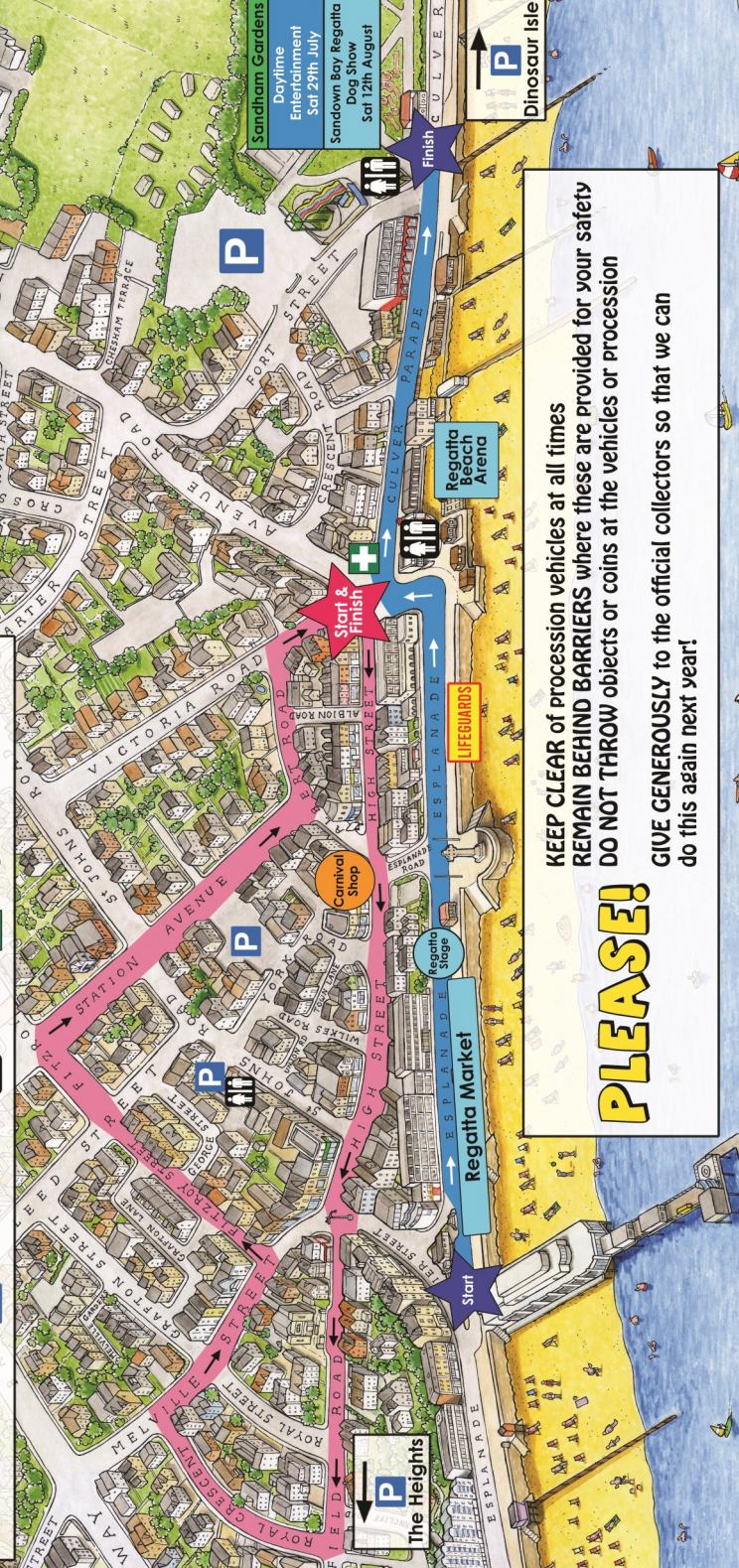
Children's Main & Illuminated Sandown Bay Regatta

Children's Main & Illuminated Sandown Bay Regatta

Children's Main & Illuminated Sandown Bay Regatta

Whilst every care has been taken in the production of this map, some things may change between going to press and the actual events. The most up-to-date details are published on www.sandowncarnival.com and any significant on-the-day changes will also be posted to our Facebook feed facebook.com/sandowncarnival.

P Car Parking **+** Toilets **+** First Aid/Lost Child During Main & Illuminated Parades



KEEP CLEAR of procession vehicles at all times
REMAIN BEHIND BARRIERS where these are provided for your safety
DO NOT THROW objects or coins at the vehicles or procession
GIVE GENEROUSLY to the official collectors so that we can do this again next year!

PLEASE!

Sandham Gardens
Daytime Entertainment
Sat 29th July
Sandown Bay Regatta
Dog Show
Sat 12th August

P Dinosaur Isle

P The Heights

Regatta Market

Regatta Beach Arena

LIFEGUARDS

Start & Finish

Finish

Start

Carnival Shop

Regatta Raffle

TIMINGS

Your go-to guide for this year's Sandown Carnival events

Quiz Night - Sun 23rd July @ The Castle Inn, Fitzroy Street

8:00pm Come along and try your hand - cash prizes to be won! See page 7.

Children's & Main Carnival Day - Sat 29th July @ Sandham Gardens

ALL DAY FREE Live stage entertainment at Sandham Gardens including **Derek Sandy** and **Stevo & Kai!** See page 14 for full timings!

10:15am Assemble for **Children's carnival** in front of **Sandown Pier**

11:00am **Children's carnival** procession leaves - route map opposite. See page 9.

11:30pm (Approx.) **Children's carnival** judging and presentation of prizes at **Sandham Gardens**

5:00pm **Main carnival** registration on Culver Parade

6:00pm **Main carnival** judging commences

7:00pm **Main carnival** procession leaves - route map opposite. See page 10.

Sandown Bay Regatta - Sat 12th/Sun 13th August

Sat 12th - 10am Sandown Bay Regatta Dog Show @ Sandham Gardens
Registration Free to watch, £2 entry per category (All dogs welcome)

Sun 14th - Daytime Beach games, the return of regatta hats, plus a Street Market and attractions!
See pages 18 & 19.

Sun 14th - Daytime FREE Live entertainment on our stage and on the beach! Including **Magic from David Randini, Punch & Judy** and stage shows from the **Horsebox Theatre Company!** See 19 for full timings.

Illuminated Carnival - Wed 30th August

6:30pm **Illuminated carnival** registration

7:30pm **Illuminated carnival** judging commences

8:30pm **Illuminated carnival** procession leaves. See page 21.

FREE Family Entertainment

Sat 29th July @ Sandham Gardens

SANDHAM GARDENS STAGE

10:30 - MUSIC FROM SOUNDWAVES ENTERTAINMENT

11:00 - CHILDREN'S CARNIVAL SETS OFF FROM SANDOWN PIER

11:30 - CROWNING OF THE CARNIVAL QUEENS

FOLLOWED BY JUDGING & PRESENTATION OF PRIZES

13:30 - STEVO & KAI

15:30 - DEREK SANDY

We'd like to thank the [Daisie Rich Trust](#) for directly making this event possible with a generous grant to Sandown Carnival.
Read more about their aims at: daisierichtrust.org.uk

1st Prize: £125 | 2nd Prize: £50 | 3rd Prize: £25

The Spirit of the Carnival prize has been created to reward and encourage participation in the Island's great tradition of carnival.

The Steamer Inn, Shanklin, The Dairyman's Daughter, Arreton and The Bargeman's Rest, Newport have jointly funded this initiative and congratulate everyone involved in the Sandown Carnival.

TRAVEL ADVICE



CAR PARKS are marked on the Route Map (page 16) but remember that these will become very busy and that usual parking terms and conditions will still apply (buying a ticket, parking within marked bays, etc).

The largest council-run car parks most likely to have space include: The Heights, Fort Street, behind Dinosaur Isle and Yaverland.



PARKING RESTRICTIONS will be in place across the majority of the carnival route and will be clearly signed in accordance with Isle of Wight Council requirements. Traffic cones and prohibition notices will be displayed. These restrictions allow the procession to proceed unhindered and to help ensure spectator safety. Additional restrictions will be in place on the Sunday of the regatta.

ALL parking restrictions will be strictly enforced

**ROAD
CLOSED**

ROAD CLOSURES - prior to and during the procession, various roads around the town will be closed for safety purposes. The main closure affects the High Street along almost its entire length, Culver Parade and The Esplanade. However, other roads are also affected for shorter periods - refer to page 16 for route details. Additional closures will take place on the Sunday of the regatta.



PUBLIC TRANSPORT operators will run a normal timetable throughout the day. Buses will divert along **The Broadway** during road closures instead of coming into the town centre (approx. 30 minutes before until 30 minutes after each carnival procession).

For the latest bus updates, please check Southern Vectis' Twitter: twitter.com/SouthernVectis

To reduce congestion and help protect the environment, please consider using public transport. Please take your litter home or use the bins available.



Could YOU help?

We're always looking for people to help run our events. Every year, we need a whole range of skills to help make our events safe, fun and successful.

Would you like to be a float building apprentice and learn how to build a float from the best? Or perhaps you'd be interested in shaking a collection bucket on carnival day, volunteering in our fundraising outlet or helping us plan future events? If so, we'd love for you to get in touch!

If you would like to help Sandown Carnival in any way please visit us in the carnival shop (see page 9) or drop us an email introduction for more details:
volunteer@sandowncarnival.com



Carnival Website

Our website is the best place to find event updates, timings and information about everything Sandown Carnival!

You'll also find our photo library with photos of past and current Carnival Queens, photos from all of our events, the entries to Sandown Virtual Carnival last year and even photos going back to 1932!

You can also donate to Sandown Carnival online, just click 'Donate' on any of our website pages.



WWW.SANDOWNCARNIVAL.COM



Sandown Carnival Participation Fund

Continuing our drive to encourage people to take part and enhance Sandown Carnival's parades, the Sandown Carnival Participation Fund is open to non-profit organisations, schools, clubs or even a group of friends who are interested in taking part in our events. The fund allows successful bidders to take part, helping to fund the purchase of materials, hiring equipment, covering travel costs, etc. All whilst developing our participants' carnival arts.

This year we're delighted to have been able to support six unique projects!

This will see over 130 additional people taking part in processions as a direct result of our support, which has been made possible by YOUR generosity.

Congratulations go to:

- Broadlea Primary School
- The Parsons Family
- Carni Beats
- Dance Vibez
- Summerfield Primary School
- Sandown Green Town Volunteers

We look forward to seeing your creations!



Sandown Bay Regatta

Saturday 12th & Sunday 13th August



Organised by Sandown Carnival for the second year, this year's regatta is bigger and better! **Saturday 12th** features a dog show, plus a samba workshop whilst we have a fun packed **Sunday 13th**, including market stalls along Sandown Esplanade, magic shows and stage performances (map below & timings opposite).

Plus - Regatta hats are back! Just a few decades ago, sporting a jaunty hat on Sandown Regatta day was a must in our Island seaside town. Now, thanks to an Arts Council grant secured by Sandown Carnival, the Regatta hat is set for a comeback in 2023.

For full details of the regatta hat revival, see page 20!

For last minute updates, including because of bad weather, please visit our website (www.sandowncarnival.com) and check our Facebook feed (facebook.com/SandownCarnival).



REGATTA TIMINGS

All the key timings for this year's regatta!

Sea Shanties with Sheshells - Friday 11th August

6.45pm Songs and Sea Shanties with Sheshells @ Boojum & Snark, 105 High Street

Dog Show & Samba Workshop - Saturday 12th August

10am Registration Sandown Bay Regatta Dog Show @ **Sandham Gardens**
(Approx 10.30am start) Free to Watch, £2 entry per category (all dogs welcome)

2:00pm Start FREE Samba & Flag Workshop - Interested in Samba? Want to give it a go? Or maybe you'd like to create a flag for use at the regatta on Sunday 13th August? Come along to **Sandham Gardens** and give it a try!

10:00am - 4:00pm Visit the local beach concessionaires to enjoy all that Sandown Bay has to offer! From deck chairs to canoes, there's something for everyone!

Beach Games, Market, Entertainment - Sunday 13th August

10:00am-4:00pm Market stalls and attractions along **Sandown Esplanade**

10:00am-5:00pm **Live family friendly entertainment** from our stage, by Sandown Pier and on the beach!

STAGE

10:30: GAME SHOW SHOW LIVE
11:45: MAGIC WITH DAVID RANDINI
13:00: THE LIGHTHOUSE KEEPER
14:15: MAGIC WITH DAVID RANDINI
15:30: VEGETABLE OLYMPICS

REGATTA MARKET

10:00: MARKET OPENS
16:00: MARKET CLOSES

Plus: Pop-up performances from
Dance Vibe throughout the day!

BEACH ARENA

10:00: PUNCH & JUDY
11:00: BEACH GAMES
13:30: PUNCH & JUDY
14.15: THE GRAND REGATTA HAT PARADE
15:00: PUNCH & JUDY
15:30: TUG OF WAR
16:30: BEER & TRAY RACE (18+ ONLY)

SANDOWN PIER APRON

11:30: WIGHT DIAMONDS MARCHING BAND
13:00: SEA SHANTIES FROM THE CREW
14:30: SAMBA ON THE SAND (VIVA SAMBA)

10:00am - 4:00pm Visit the local beach concessionaires to enjoy all that Sandown Bay has to offer! From deck chairs to canoes, there's something for everyone!

Sandown Carnival Association accepts no responsibility for any accident or injury sustained by person(s) taking part in any Carnival/Regatta activity. Any person(s) taking part does so at their own risk. Any activities/hire agreements with beach concessionaires are run by/with those concessionaires and not Sandown Carnival Association.

Regatta Hats are Back!

Sunday 13th August 2:15pm

Thanks to an Arts Council England Heritage Lottery Fund grant secured by Sandown Carnival, the Regatta hat is set for a comeback in 2023!

This year's Regatta will see a series of free hat-making workshops launched in the run-up to the main event in August, with new headwear designs created by Island artists in collaboration with the public, including local primary school children and care home residents. The results will be shown off in High Street window displays and at a **Grand Hat Parade on Regatta day itself, Sunday August 13th at 2:15pm in the Beach Sports Arena.**

One innovation, with sustainability and the Isle of Wight's UNESCO Biosphere status in mind, is to create this year's Regatta hats using seed paper. The idea is to plant the headwear after use so the seeds germinate and produce floral displays.

The Sandown hat revival will also celebrate the town's connection with legendary hatmaker Gertrude Shilling whose extravagant designs were a regular feature at Ascot races. Half a century ago, her hats used to be paraded on the seafront and she crowned Sandown's Carnival Queen in 1975.

We're delighted to be running a traditional Regatta Hat stall, on Pier Street as part of our Regatta Market! You will be able to collect a seed hat kit and make a hat to wear for the day, supported by our friendly artists.



LOTTERY FUNDED



Supported using public funding by

**ARTS COUNCIL
ENGLAND**



1940s



1950s



1940s

Illuminated Carnival

Wednesday 30th August

Assemble: 6:30pm Judging: 7:30pm Parade Leaves: 8.30pm

Judging Classes:

A- Queens	G- Group fancy dress (7-12 Entrants)
B- Organisations & Trade	H - School & Community Groups (13+ Entrants)
C - Individual Entries	PLUS - Best Overall Entry and Committee Choice Award
D - Children's Fancy Dress	
E - Adult Fancy Dress	
F -Group Fancy Dress (Under 6 Entrants)	

For the **CARNIVAL ROUTE**, see the centre pages (page 16) for the map.

Best carnival viewpoints: Beachfield Road, Royal Crescent, Melville Street, Fitzroy Street, Station Avenue and Albert Road

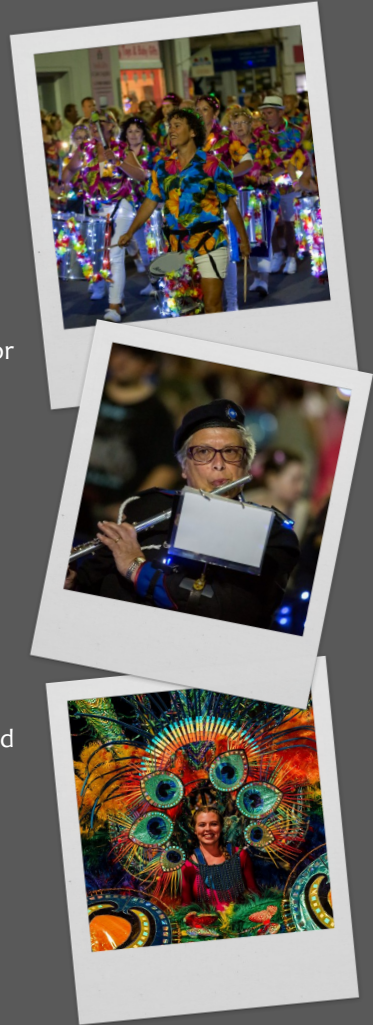
FOR YOUR SAFETY

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- Remain **BEHIND BARRIERS** or fencing, where provided
- **DO NOT THROW** objects or coins - use the buckets provided

Please donate to our official collectors, look out for the Sandown Carnival buckets!

Full joining instructions and safety guides are available at: www.sandowncarnival.com

For last minute updates, including because of bad weather, please visit our website (above) and check our Facebook feed.



THANK YOU!

Sandown Carnival is run by a dedicated group of volunteers and we rely entirely on the support received from local traders, businesses and of course the people of Sandown, the Isle of Wight and all of the amazing visitors each year.

It's not cheap to organise events such as our carnival parades, with insurance, licences, entertainers, advertising, first aid, the carnival float and other expenses, totalling up to £50,000 every year.

Please help us to ensure we can continue to organise a carnival to be proud of in years to come by giving generously to our official collectors, donating cash or items to our fundraising outlet (see page 9) or donating online at:

www.sandowncarnival.com/donate. Every penny received will be reinvested in Sandown Carnival.

SPECIAL THANKS TO:

- All our volunteers
- All our stewards
- All our judges
- All our fundraising outlet volunteers
- **Stuart Dyer and Chris Holbrook for building our fantastic carnival queens float**
- Bayside Beach
- Glory Art Glass
- Island Echo
- Island Roads
- Isle of Wight Council
- iSurf
- IW County Press
- IW Radio
- Jeromes Solicitors
- Jewson
- OnTheWight
- Sandham Gardens
- Sandown Pier
- Sandown Town Council
- Southern Vectis
- The Castle Inn
- The Trouville Hotel
- Visit Isle of Wight
- Wight Ribbon Wedding Car Hire

Photography/Graphics Credit:

- Josh Thomas of Capture The Second Photography
- Shane Thornton
- Paul Bird Photography
- Julian Winslow
- Ben Holbrook
- Milan Drahonovsky
- Anders Creutzer
- Original Maps - Alan (potting-shed-cartoons.co.uk)
- Heather Humby
- The Malcolm Butcher's Family
- The Arnold Family
- The Stephenson Family
- Sue Jackson

New Year's Day Celebrations 2024

Our New Year's Day Celebrations will be on Monday 1st January 2024 along Sandown Esplanade and feature our popular fireworks display!

Keep an eye on our website www.sandowncarnival.com and our Facebook page for more details closer to the event!

Event subject to weather conditions - Photo by Shane Thornton

2024 Provisional Dates

Main & Children's Carnival - Sat 27th July 2024

Sandown Bay Regatta - Sat 10th and Sun 11th August 2024

Illuminated Carnival - Wed 28th August 2024

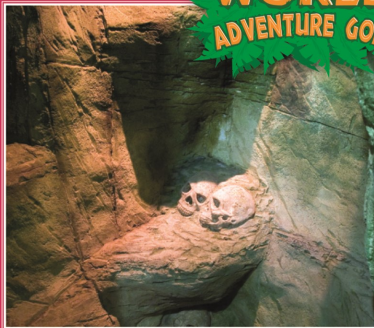
Dates are indicative only and may be subject to change.
Keep an eye out for updates!

All Weather Family Fun – Open All Year

Sandown Pier

A WHOLE DAY'S FUN IN ONE!

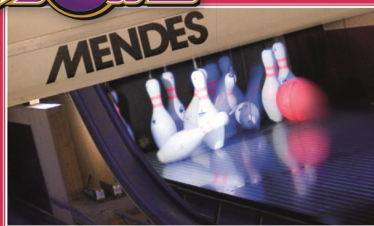
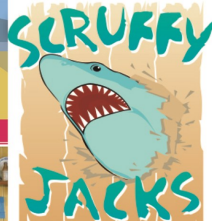
Sandown Pier



Crazy Golf like you have never experienced before



Licensed Bar with all sports shown, pool, darts & drinks promos.
tel: 01983 404354



Real ten pin bowling great for all ages!



A land of fantasy & fun kids soft adventure play. We specialise in Kids Parties. We are open weekends & school holidays.

Back of the pier open from Easter!

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